Secluded Semiconductor scenario Bob Smith Director Federal Systems Engineering Bsmith@Zscaler.com

AGENDA

- How does Zscaler fit into M-22-09 Mandate
- Securing Secluded SemiConductor's environment
- Disaster Strikes!
- Securing IOT /OT in a DR scenario
- Securing Smart City traffic
- Restoration of Services
- Q&A



Mapping to the M22-09 Mandate and the Zero Trust Pillars



Zscaler Federal Security Cloud

Securely transform IT for a cloud world

Governance policies connect users to apps from anywhere, over any network based on TIC 3.0 Framework





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Zscaler: Secure and fast access to any app, from anywhere





Externally managed



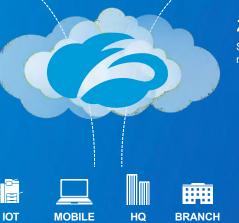
Private Data Center



Internally managed

Zscaler Internet Access (ZIA)-TIC 3.0

Securely connects users to externally managed SaaS applications and internet destinations



Any device, any location, on-network or off-network

Zscaler Private Access (ZPA)- Zero Trust

Securely connects authorized users to internally managed applications

Zscaler Digital Experience: Visibility From The End-user To The App Proactive visibility and diagnostics of end-user experience issues



End-to-end visibility from user out to SaaS/web applications

Proactive monitoring

of performance anomalies on end-user device, network (local/WAN) and apps

Simplified monitoring workflow

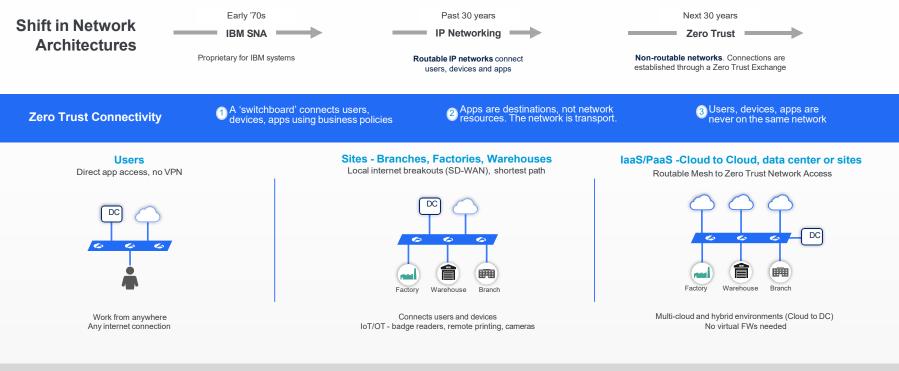
with real-world performance benchmarking and scoring

Isolate issues faster eliminating IT delays and finger pointing



Zscaler Zero Trust Connectivity

Securely connect authorized users, devices and workloads over any network



Designed to minimize latency

150 locations - shortest path to connect. Peering in Internet Exchanges. Direct fiber connectivity with Microsoft

Reliable, better quality of service

Prioritize apps (M365 or Zoom over YouTube). Premium China connectivity

Superior Security

Eliminate VPN (employees, Third parties), No lateral threat movement, App segmentation without network segmentation

The Federal Government can no longer depend on conventional perimeter-based defenses to protect critical systems and data.

-President Biden

Federal Zero Trust Strategy

Overview and purpose

On January 26, 2022, the <u>Office of Management and Budget</u> (OMB) released the <u>Federal Zero Trust Strategy</u> in support of <u>Executive Order 14028</u>, "<u>Improving the</u> <u>Nation's Cybersecurity</u>", to adapt civilian agencies' enterprise security architecture to be based on zero trust principles.

The strategy is published as <u>OMB Memorandum M-22-09, "Moving the U.S.</u> <u>Government Toward Zero Trust Cybersecurity Principles"</u>. The goal of the strategy is to accelerate agencies toward a **shared baseline of early zero trust maturity.**

OMB memo M-22-09 provides guidance on how to achieve the Zero Trust mandates of the Executive Order. It further codifies the importance of moving off of legacy security structures into a Zero Trust architecture to include:

- No longer depend on conventional perimeter-based defenses to protect critical systems and data.
- Provide secure access applications over the public Internet, without relying on a virtual private network (VPN).
- Encrypting DNS and HTTP traffic using TLS 1.3 for all internal and external connections to include APIs.

The memo includes deadlines for implementation plans, inventories, policy changes, and more. Each agency's acceptable implementation plan is due by March 2022.

Zero-Trust Capability Model

	CORE PILLARS							
ZERO	+	+	+	+	+	+	+	
TRUST	DATA	DEVICE & ENDPOINT	NETWORK & ENVIRONMENT	APPLICATION & WORKLOAD	USER	VISIBILITY & ANALYTICS	AUTOMATION & ORCHESTRATION	
	Data Loss Prevention	Device Authorization	API Integration	DevSecOps	User Authentication	Discovery & Baselining	API Standards	
	Data Classification	HW & SW Inventory	Fully Encrypted Traffic	Application Delivery	User Authorization	Machine Learning Advanced Threat	Incident Response	
	Metadata Mgmt.	Cloud-based Baseline Enforcement	Common Service Access	Micro Segmentation	Cybersecurity Access Policy		Artificial Intelligence	
ВS	Data Encryption	Compliance Enforcement	Network Segmentation	Application Segmentation	Privilege Access Mgmt.	Protection	Security Orchestration,	
CORE CAPABILITI	Data Segmentation	Device Authentication	Cloud Access Security Broker (CASB)		Software Chain Supply	Single Identity Platform	Monitoring and Auditing	Automation & Response (SOAR)
	Dynamic Data Masking (DDM)	Cloud-based Software	Software Defined Networking (SDN)	Software Defined Compute	MFA	Risk Evaluation & Dynamic Risk Scoring		
	Fully-automated Data	Deployment & Mgmt. Intelligence for Endpoint Response	Software Defined Perimeter (Access to Apps and Data) Application Proxy	_	In-session Monitoring	Security and Information		
	Tagging via ML/Al Data Rights			Application Approved/ Prohibited List	ABAC	Event Management (SIEM)		
	Management (DRM)			Application Proxy	Application Visibility & Access (Anytime,	Key Mgmt.		
			Management and Monitoring	Anywhere)	Transparent Authentication			
	Threat Score, Risk Score, Target Valuation, Triage Priority, and Compliance Score (snapshots & trend)							

FCEB Framework (when available); Periodic review updates within 360 days; system wide data/system/software/user/log provenance (origin)

GOVERNANCE



Zero-Trust Architecture

Capability Mapping to Zscaler



	CORE PILLARS							
ZERO TRUST	+	+	+	¥	+	+	¥	
	DATA	DEVICE & ENDPOINT	NETWORK & ENVIRONMENT	APPLICATION & WORKLOAD	USER	VISIBILITY & ANALYTICS	AUTOMATION & ORCHESTRATION	
	Data Loss Prevention	Device Authorization	API Integration	DevSecOps	User Authentication	Discovery & Baselining	API Standards	
	Data Classification	HW & SW Inventory	Fully Encrypted Traffic	Application Delivery	User Authorization	Machine Learning	Incident Response	
	Metadata Mgmt.	Cloud-based Baseline Enforcement	Common Service Access	Micro Segmentation	Cybersecurity Access Policy	Advanced Threat	Artificial Intelligence	
CORE CAPABILITIES	Data Encryption	Compliance Enforcement	Network Segmentation	Application Segmentation	Privilege Access Mgmt.	Protection Monitoring and Auditing	Security Orchestration, Automation & Response	
	Data Segmentation	Device Authentication	Cloud Access Security Broker (CASB)	Software Supply Chain	Single Identity Platform		(SOAR)	
	Dynamic Data Masking (DDM)	Cloud-based Software	Software Defined	Software Defined	MFA	Risk Evaluation & Dynamic Risk Scoring		
	Fully-automated Data	Deployment & Mgmt.	Networking (SDN) Software Defined	Compute Application Approved/	In-session Monitoring	Security and Information		
	Tagging via ML/Al Data Rights	Intelligence for Endpoint Response	Perimeter (Access to Apps and Data)	Prohibited List	ABAC	Event Management (SIEM)		
	Management (DRM)		Application Proxy	Application Visibility & Access (Anytime,	Key Mgmt.			
			Management and	Anywhere)	Transparent			
Ŭ		Thursdoor	Monitoring		Authentication	ata 0 tuan di		

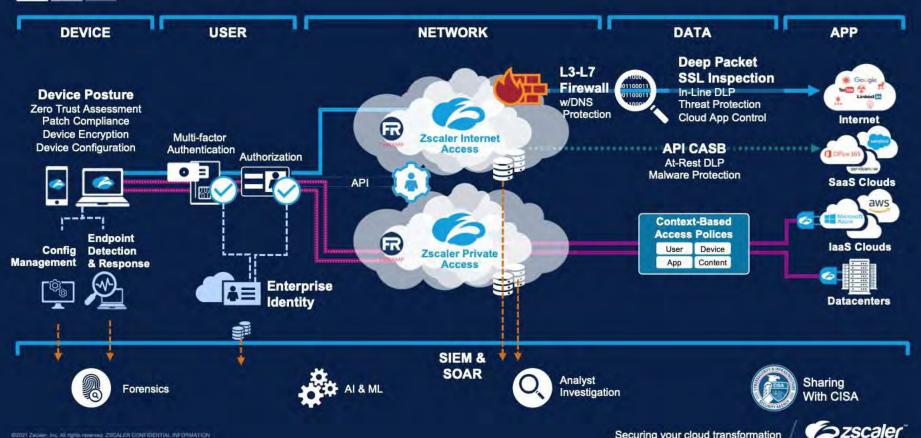
Threat Score, Risk Score, Target Valuation, Triage Priority, and Compliance Score (snapshots & trend)

FCEB Framework (when available); Periodic review updates within 360 days; system wide data/system/software/user/log provenance (origin);

GOVERNANCE

Zscaler Zero Trust Architecture

Capability Mapping Diagram



Securing Secluded Semiconductor's Users and IOT/OT



14/

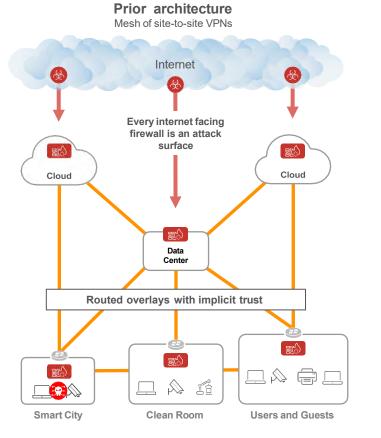
Semiconductor Island Background

Background information

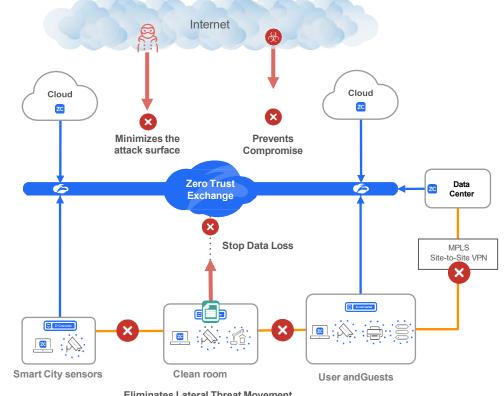
- Secluded Semiconductors, Inc. has established a manufacturing facility on an island *1,000* miles from the continental United States (U.S.).
- Manufacturing runs 24x7x365
- 1000 Employees- 20 IT, 50 Clerical, 500- Manufacturing, 400- in support functions
- Power is provided by green energy self sustaining Solar, Wind with Standby deisel generators
- Shipping port on the island handles raw materials for chips as well as goods and services for the employees.



Migrating Semiconductor Island's to Zero Trust



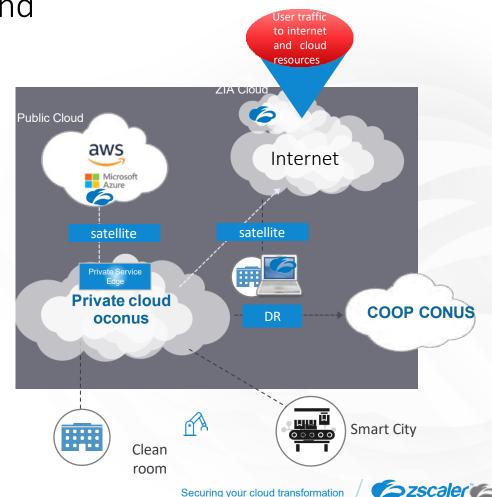
Zero Trust Architecture Connects any site without routed overlays or VPNs



Eliminates Lateral Threat Movement

Overall Semi Conductor Island

- 3 separate systems- Clean Room, Production, SCADA systems
- Smart sensors across infrastructure terrabytes of information
- Smart City measures and balances power needs across city and manufacturing needs
- Organization uses a mix of Hybrid cloud- on premises data center, COOP data center on Mainland, public cloud for other processes like order processing, social media, etc,
- Satellite and 5 G cellular coverage for island residents and manufacturing



Zscaler and Airgap for Semiconductor Island Use

case





Safe Harbor

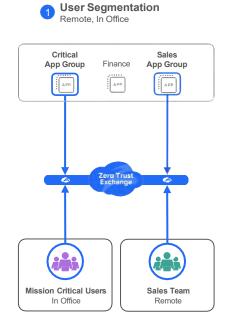
Forward-Looking Statements

This presentation has been prepared by Zscaler, Inc. ("Zscaler") for informational purposes only and not for any other purpose. Nothing contained in this presentation is, or should be construed as, a recommendation, promise or representation by the presenter or Zscaler or any officer, director, employee, agent or advisor of Zscaler. This presentation does not purport to be all-inclusive or to contain all of the information you may desire.

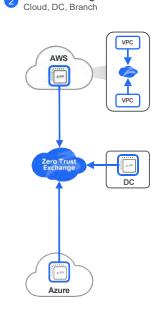
This presentation contains forward-looking statements. All statements other than statements of historical fact, including statements regarding our planned products and upgrades, business strategy and plans and objectives of management for future operations of Zscaler are forward-looking statements. These statements involve known and a significant number of unknown risks, uncertainties, assumptions and other factors that could cause results to differ materially from statements made in this message, including any performance or achievements expressed or implied by the forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment, and new risks may emerge from time to time. It is not possible for us to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results or outcomes to differ materially from those contained in any forward-looking statements we may make. Additional risks and uncertainties that could affect our financial and operating results are included in our most recent filings with the Securities and Exchange Commission. You can locate these reports though our website at http://ir.zscaler.com or on the SEC website at www.sec.gov.

In some cases, you can identify forward-looking statements by terms such as "anticipate," "believe," "continues," "contemplate," "could," "estimate," "expect," "explore" "intend," "likely," "may," "plan," "potential," "predict," "project," "should," "target," "will" or "would" or the negative of these terms or other similar words. Zscaler based these forward-looking statements largely on its current expectations and projections about future events that it believes may affect its business. Actual outcomes and results may differ materially from those contemplated by these forward-looking statements. All forward-looking statements in this message are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

Four Areas of Zero Trust Segmentation



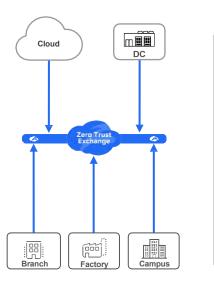
Only Mission Critical Users can access Critical Apps Sales Team can only access Sales Group Apps



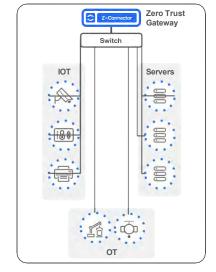
Workload Segmentation

VPC to VLAN VPC to VPC / VNET Workload to Workload

Branch/Campus Segmentation Between branches, campus, cloud, DC 4 **Device Segmentation** Inside branch, factory, campus



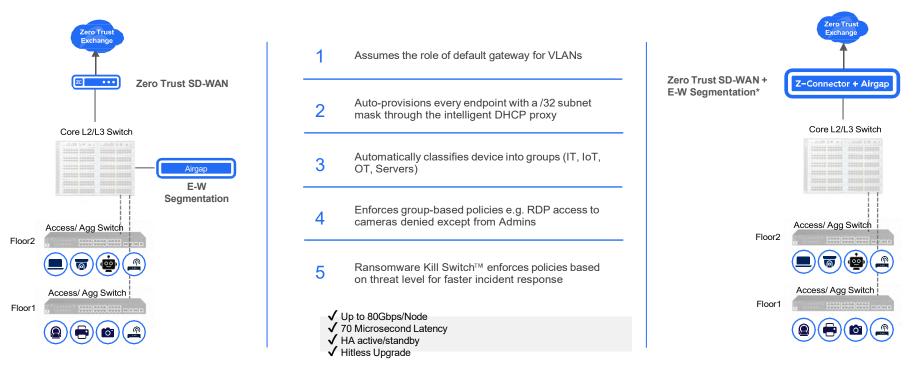
Zero Trust SD-WAN (No Site-to-Site VPN / MPLS) Each branch is a Starbucks



Automated IoT / OT Segmentation Segment of 'one' for every device

Agentless Zero Trust Segmentation

How it Works

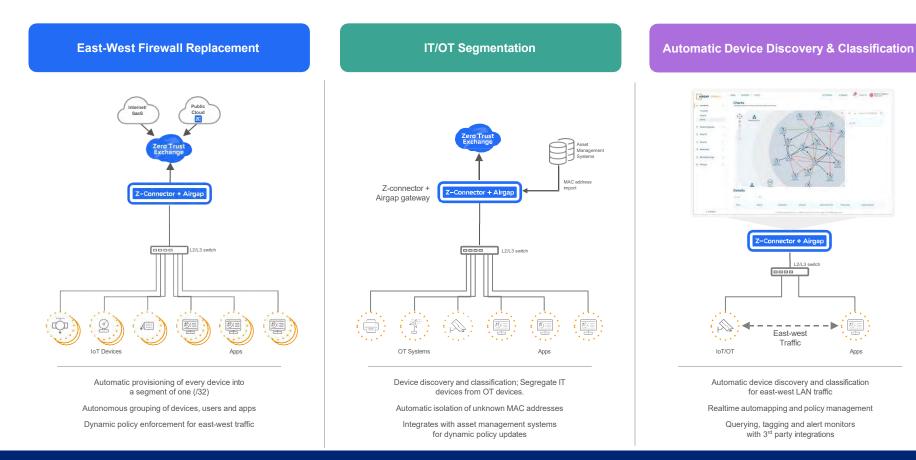


Shipping Today

Innovative and proven technology. Distributed scale.

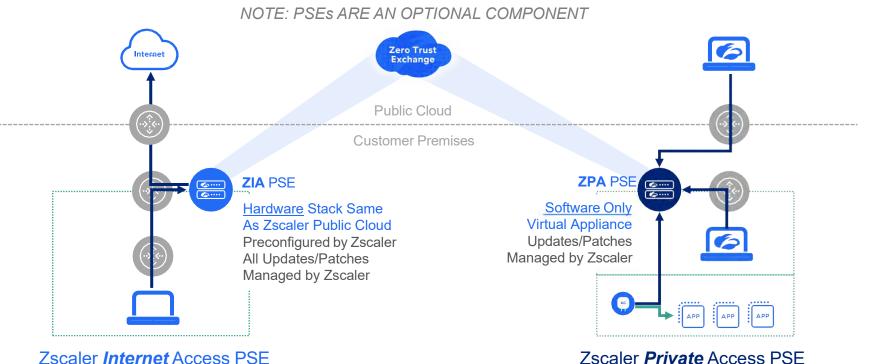
*Coming soon.

Zscaler + Airgap: Key Use Cases



Comprehensive use cases. Eliminate operational complexity and reduce cost.

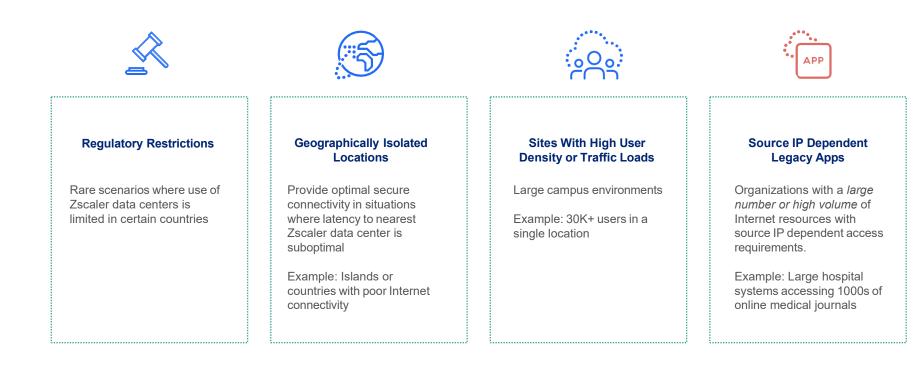
What's a Private Service Edge (PSE)?



Internet/SaaS Security & Data Protection

Secure Optimized Remote Access to Private Apps

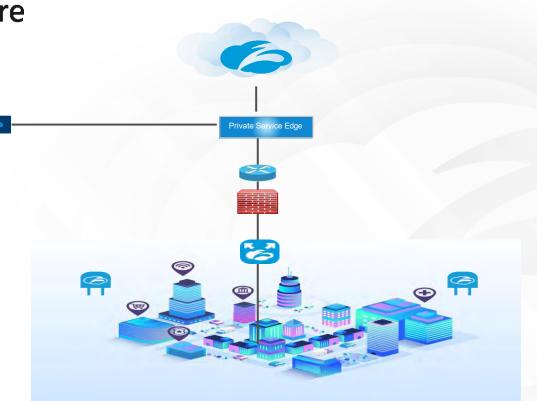
Use Cases (Why Would this be a good architectural fit)



Smart City Architecture

Managed Zscaler User Accessing Smart City Devices for Maintenance

Leverage Air Gap for segmentation and discovery of the sensors

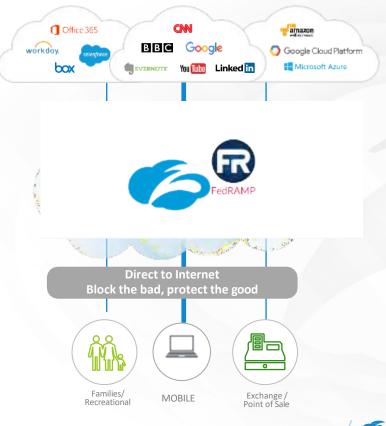




Secure Employees, Guest Wi-Fi access / Point of Sale

Employees and Contractor Use Cases

- Supports Secure Internet access for Residents of Semiconductor Island
- Supports Contractor access
- Exchange / Point of Sale systems





Disaster Hits



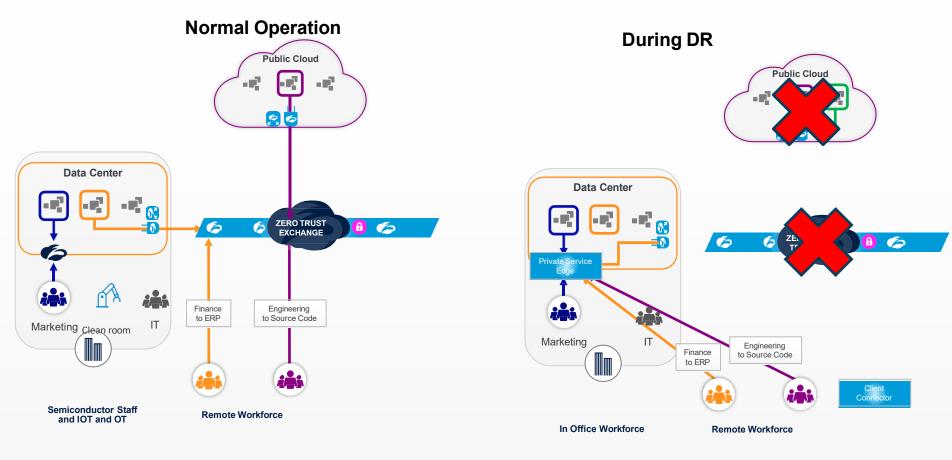
Rule #1 lets not make a bad situation worse- why Zero Trust is important

- If Jurassic Park Teaches us anything.... People will capitalize on a bad situation .
- Ransomware or other attacks during a crisis would be the worst possible scenario





Proposed Zero Trust DR Design





Customer-controlled disaster recovery – Assumptions

- Outage can last multiple hours to days
- Zscaler Cloud Infrastructure is completely unavailable
- During this period
 - Mission critical applications will be made available
 - Availability is critical, specific capabilities will be unavailable
 - Full Authentication
 - Policy configuration and updates
 - Enrollment of new clients
 - Logging and Analytics



Customer Initiated Disaster Recovery

- Supports **cloud free** functionality mode
- Customer **initiates** manual DR mode switch
- Provides access to customer identified **critical** applications
- Supports **enrolled users** in the system prior to DR switching
- Requires deployment and maintenance of ZPA <u>Private Service</u>
 <u>Edges</u> and <u>Client Connector</u>



Practical limitations while operating in DR mode

- Access through the Client Connector only
- No new users or enrollments during the DR period
- No policy or configuration updates
- No logging and analytics
- Does not support SIPA, Browser Access, Isolation, Branch/Cloud Connector, Inspection, Deception use cases



5 Steps

- 1. Configure DNS
- 2. Enable Private Service Edge for DR Mode
- 3. Enable App Connector for DR Mode
- 4. Select Business Critical App Segments for DR Mode
- 5. Configure App Profiles



ZPA authentication Grace Period

By default we provide a 14 days reauthentication grace period for users that need to have their credentials revalidated to the ZPA IdP

cation Segments Service Edge Groups App Cor	nector Groups Settings	
ax Age for Authentication		
	Days	
saster Recovery Public Key		
Upload File Not Available		
aster Recovery Domain Name		
zpa ychandir.com		

Testing Disaster Recovery Mode

ZPA Disaster Recovery Test Mode can be triggered by setting the TXT Value of the Activation Domain Name to b=Test. This will allow a small set of users assigned to a test App Profile, with Test Mode Enabled, to ensure the DR activation, and behavior is as expected. An example would be to validate the needed domains are added to the custom destinations pac file to allow a needed app to function in DR mode.

Domain Public Key 📀
Not Available Upload



Testing Disaster Recovery Mode

ZPA Disaster Recovery Test Mode can be triggered by setting the TXT Value of the Activation Domain Name to b=Test. This will allow a small set of users assigned to a test App Profile, with Test Mode Enabled, to ensure the DR activation, and behavior is as expected. An example would be to validate the needed domains are added to the custom destinations pac file to allow a needed app to function in DR mode.

Domain Public Key 📀
Not Available Upload



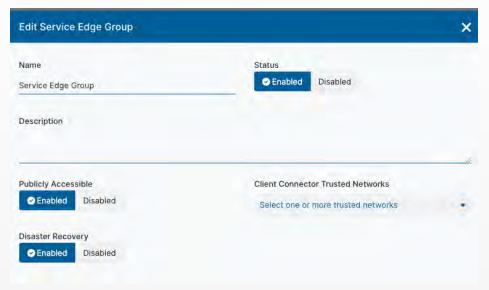
Configuring Private Service Edge for DR

- Private Service Edge do not need to be exclusively used for DR mode
- You need to select the Private Service Edge that will participate in DR mode
- Always deploy Private Service Edge in clusters (a pair of Private Service Edge) for redundancy
- Private Service Edge mirror the policy and user database 10 times a day
- Each PSE pair supports up to 500Mbps of traffic



Configuring Private Service Edge for DR (cont)

 Enable Disaster Recovery Mode for the Private Service edge group that will participate in DR





Configuring App Connector for DR

- App Connector Service Edge do not need to be exclusively used for DR mode
- You need to select the App Connector that will participate in DR mode
- Always deploy App Connectors in clusters (a pair of App Connectors) for redundancy

Edit App Connector Group		×
Name	Status	
Home	C Enabled Disabled	
Description		
		4
IPv4 DNS Resolution Only	TCP Quick Acknowledgement	
C Enabled Disabled	Enabled Oisabled	
Disaster Recovery		
Enabled Disabled		



Configuring App Segments for DR

- Identify Business Critical App Segments
- Select those App Segments to be available during DR

lit Application Segment - perdu.com			
Application and Ports Configuration	2 General Information		
GENERAL INFORMATION			
Name perdu.com		Status Status Disabled	
Disaster Recovery Enabled Disabled		Source IP Anchor Enabled Disabled	
Description			



Verifying DR Mode

- SSh into Private Service Edge and/or App Connector
- Run the command journalt1 -f

DR OFF (Private Service Edge)

DR ON (Private Service Edge)



DR OFF (App Connector)

DR ON (App Connector)



Verifying DR Mode (cont)

DR ON (Client Connector)

• • •	Zscaler Client Connector			
(a)ZS	caler			Log Out
6	Connectivity			
Private Access	Username	yogi@ycha	andir.com	
	Service Status	ON	UTURN OFF	
Internet Security	Network Type	Trusted Net	work	
internet security	Authentication Status	Authentica	ited	
	Broker	192.168.2.	251 (SafeMode)	
۲	Client	192.168.2.	6	
Digital Experience	Time Connected	12/23/2022 02:54:24 PM		
0	Tunnel Protocol	TLS		
Notifications	Statistics			
	Total Bytes Sent	8.98 KB		
More	Total Bytes Received	4.64 MB		



SemiConductor Island Benefits Summary

- 1. Identification of all IoT and OT assets
- 2. User traffic to critical applications are still secured during disaster following Zero Trust principals of least privileged access
- 3. Traffic to and from critical IOT and OT devices are still secured and segmented from the rest of the world
- 4. Plant can still run 24x7 for up to 2 weeks without internet.
- 5. Smart city sensors will also be secured during this transition.

Securing your cloud transformation

Zscaler Resources slide

- 1. Zscaler Compliance Certifications- <u>https://www.zscaler.com/compliance/overview</u>
- 2. Zscaler for IoT/OT https://www.zscaler.com/secure-your-ot-and-iot
- 3. Zscaler IoT Discovery- <u>https://www.zscaler.com/products-and-solutions/iot-device-</u> visibility
- 4. Zscaler Air Gap Networks- <u>https://www.zscaler.com/blogs/company-news/zscaler-acquires-airgap-networks-extends-zero-trust-sase</u>
- 5. Zscaler Private Service Edges- <u>https://help.zscaler.com/zpa/about-zpa-private-</u> service-edges
- 6. Zscaler and CIMCOR <u>https://www.cimcor.com/partners/zscaler</u>
- 7. Zscaler integrations https://www.zscaler.com/partners/technology

Questions and Follow up

