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DM17-0593

# Agile Metrics:

## Three Secrets to Success

Software Engineering Institute  
Carnegie Mellon University  
Pittsburgh, PA 15213



# Agile In Government



# Bottom Line Up Front

## 1. Exercise Due Care

- The level of discipline and rigor applied must match the context served by the work
- Metrics give voice to things we want to hear about, we are responsible to choose
- Some very important things will lack high-resolution measures to inform us

## 2. Consider Systems' Perspectives

- A scrum team is its own system, and rich metrics to serve the team exist
- The enterprise consists of many other systems, which bring different perspectives
- Boundaries of generalizability exist among these systems

## 3. (Ruthlessly) Automate Basic Indicators and Analyses

- Wield tools in service of your needs, and do not limit the sphere of focus artificially
- Make metrics routine and boring – not episodic and authority-focused
- Tool chains and visualization techniques offer new opportunities

# A Familiar Problem



Data can shine a light on important things.

If we don't focus on the right thing, we won't get what we need.

Due Care is context-dependent, and should not be left up to the advocate of a particular methodology.

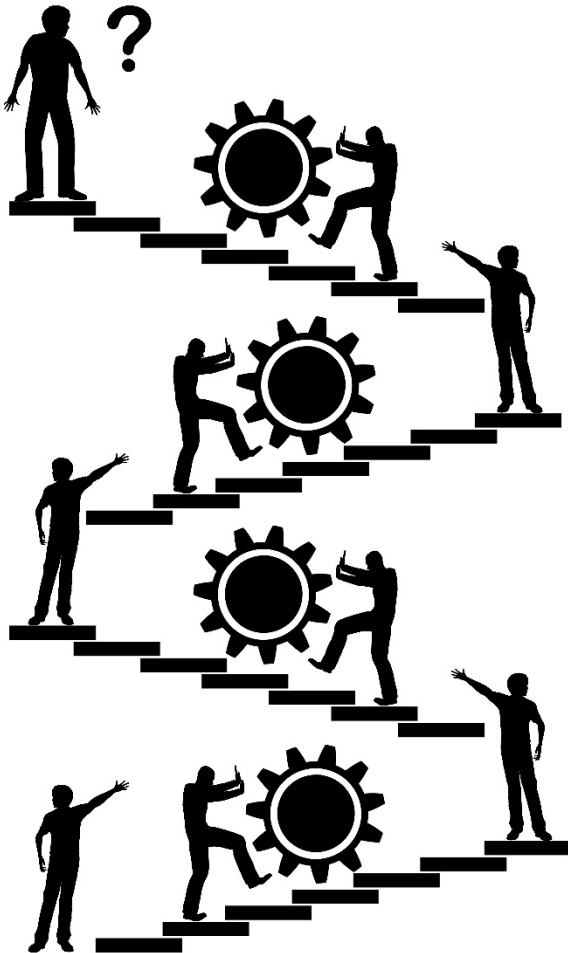


# Multiple Intersecting Systems





# Barriers to Automation



Metrics often focus exclusively on:

- Appeasing an authority role
- Demonstrating competence
- Validating the chosen path

This may engender trust concerns, and often conflicts with the concept of an empirical process – one where we learn from looking at facts that inform tactical/strategic options.

# Polling Question #2

## Your Role

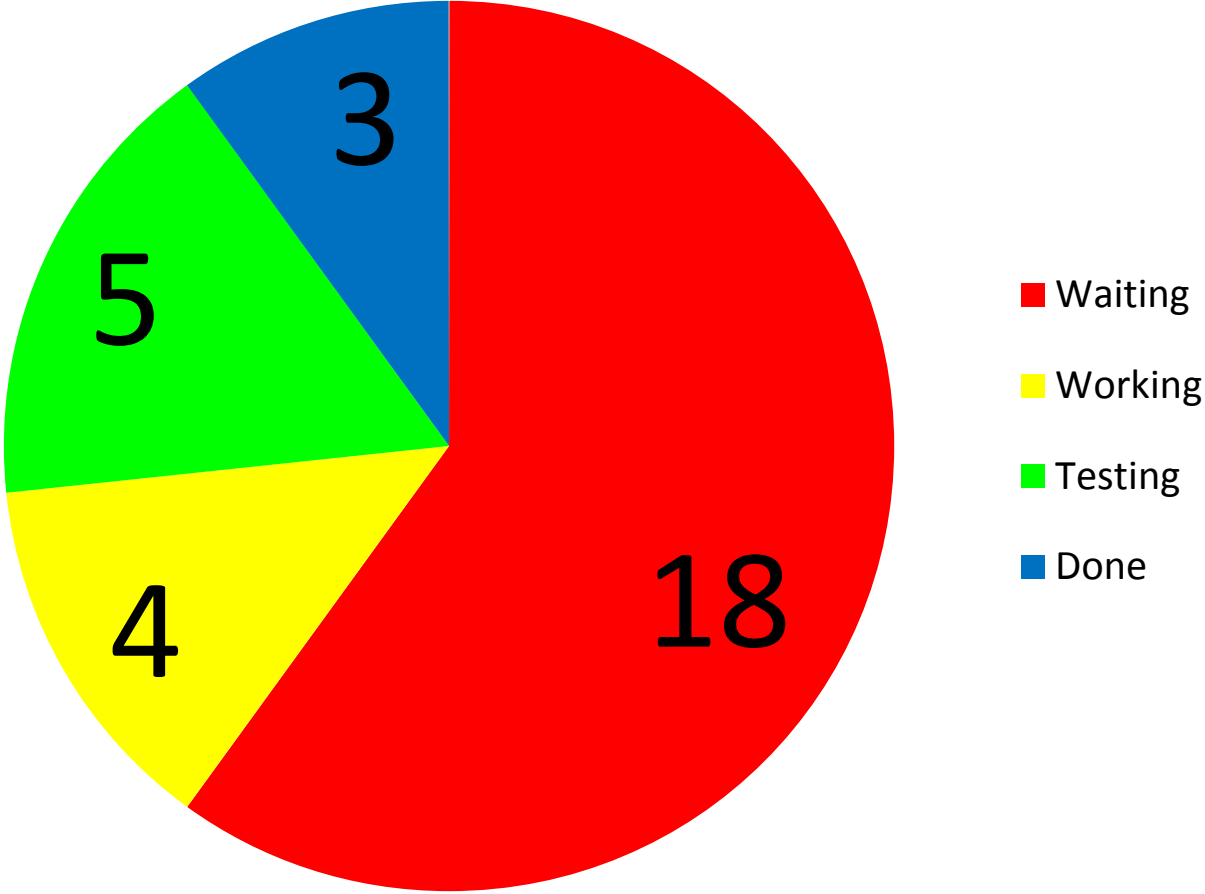
1. Government employee working in a program office
2. Contractor working in a government program office
3. Employee of a firm serving a government program
4. Employee of a firm doing commercial work
5. Coach/Advisor/Consultant for government
6. Coach/Advisor/Consultant for industry
7. None of the above

Taking a Deterministic View

# Three Numeric Examples



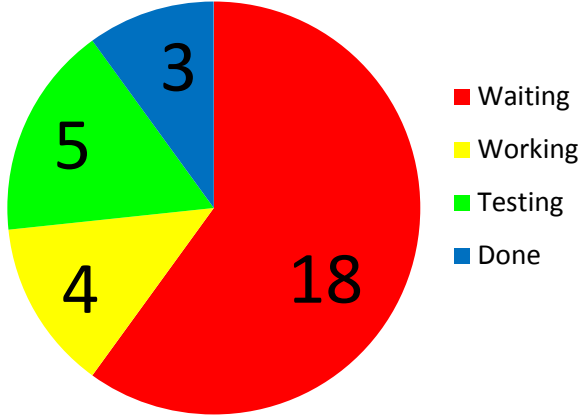
# Basic Example





# IT Modernization

# IT Modernization Example



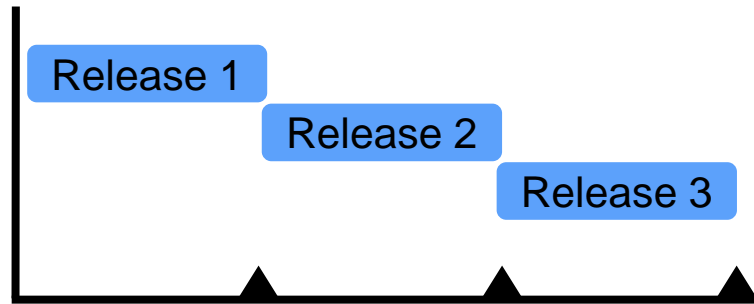
These are 30 RICE\* objects that define the scope of work for one or our vendors.

They will be folded into a series of three releases, which will integrate the work of multiple vendors.

Object Type	Count	Size Breakdown			Planned Release		
		L	M	S	R1	R2	R3
Reports	3		2	1	1	1	1
Interfaces	4		4		2	2	
Conversions	3	1	1	1	3		
Enhancements	20	12	5	3	2	6	12

\* note: CEMLI might be more familiar for those in this domain. RICE was chosen for the sake of brevity...

# Managing Three Planned Releases



## Common Focus for Metrics

- Size
- Effort
- Quality

## Goal:

- Predict release performance

## Questions:

- Is the work larger/smaller than estimated?
- Is the work taking more/less effort than we estimated?
- Will the quality of the delivered products be acceptable?

## Metrics:

- Estimated vs. actual effort
- Planned vs. delivered products
- Estimated vs. actual size of products
- Defect counts and profiles
- Measures of performance

# Understanding Benefit of IT Modernization



What combination of choices leads to improvements in things like:

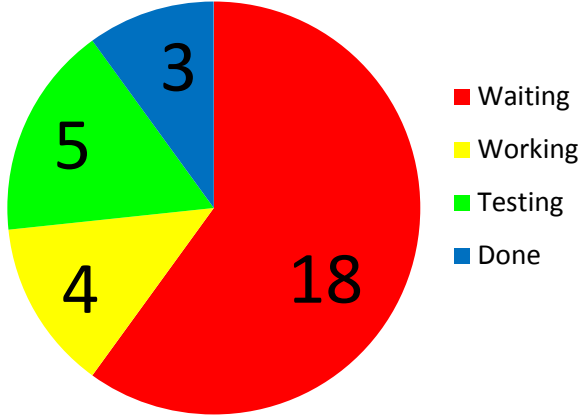
- Amount of exception-handling
- Users finding the correct path through the system on the first try
- User migration to a new system

Can we iterate and experiment with functional changes as well as technological changes, to improve performance of the IT-enabled service?



# Sustaining Embedded Systems

# Sustaining Embedded Systems Example



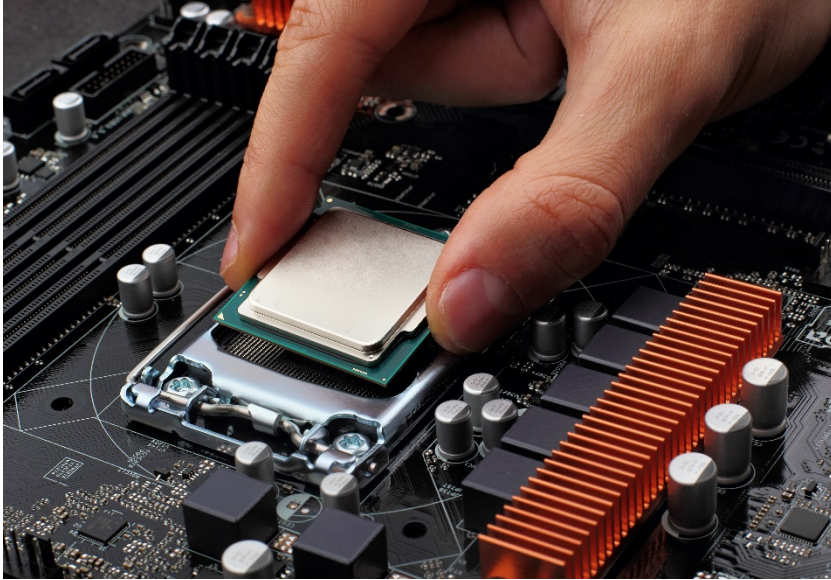
These are 30 Must-Fix Defects which limit the operational utility of the system in the field today.

There is a strategy for patching the fielded system based on logical groupings of the defects.

*Sample of Fields in the Defect Database*

Name	Description
FindActivity	lifecycle or mission activity that uncovered the defect
FindDateTime	date and time when the defect was discovered
TestID	If found in test, the ID# of the test that exposed the defect
FeatureBlocked	user capability that does not function due to the defect
SysComponent	configuration item or other component containing the defect

# Fixing Fielded Defects



## Common Focus for Metrics

- Cycle Time per Fix
- System Availability/Function
- Quality

## Goal:

- Timely resolution of known defects

## Questions:

- How many defects remain to fix?
- How many defects have been fixed?
- How many fixes have been deployed?
- How many fixes had to be redone?
- How fast are we fixing things?
- What functionality remains blocked?

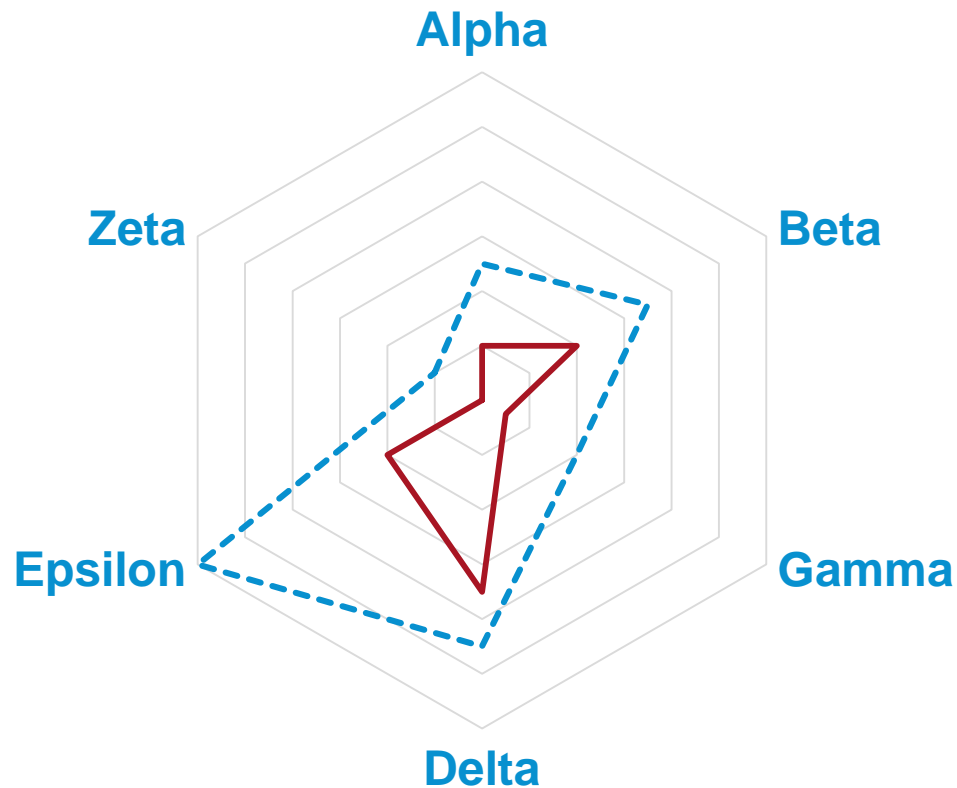
## Metrics:

- Tally of defects remaining/fixed
- Number of fixes per month
- First pass fix rate
- System down time
- Revenue/mission loss due to quality

# Enabling Mission Threads with DR Fixes

## Mission Impacts Addressed

--- Scope of Impacts    — Fielded Fixes



The impact of fixing defects is charted for six (6) mission threads.

Looking at the area inside the **blue dotted line**:

- Epsilon has the greatest number of DR impacts
- Zeta has the lowest

Looking at the area inside the **red line**:

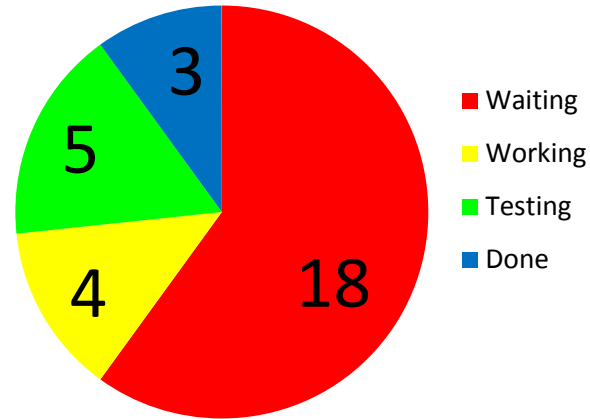
- Fielded fixes have benefitted Delta the most
- Zeta the least

DR = Deficiency Report



# R&D Pathfinder Projects

# R&D Pathfinder Projects Example



These are 30 requirements to meet in order to establish a proof of concept for a new product offering.

A prototype satisfying most, if not all, of the requirements will be used to assess the potential market for the concept.

ID#	Priority	Requirement Text	Success Criteria
1	H	... text statements	... text statements
2	H	... text statements	... text statements
3	M	... text statements	... text statements
...	...	...	...
30	L	... text statements	... text statements

# Building a Proof of Concept



## Common Focus for Metrics

- Requirements Satisfaction
- Test Cases Passed/Failed
- Technical Performance Attributes

## Goal:

- Effective demonstration of capability

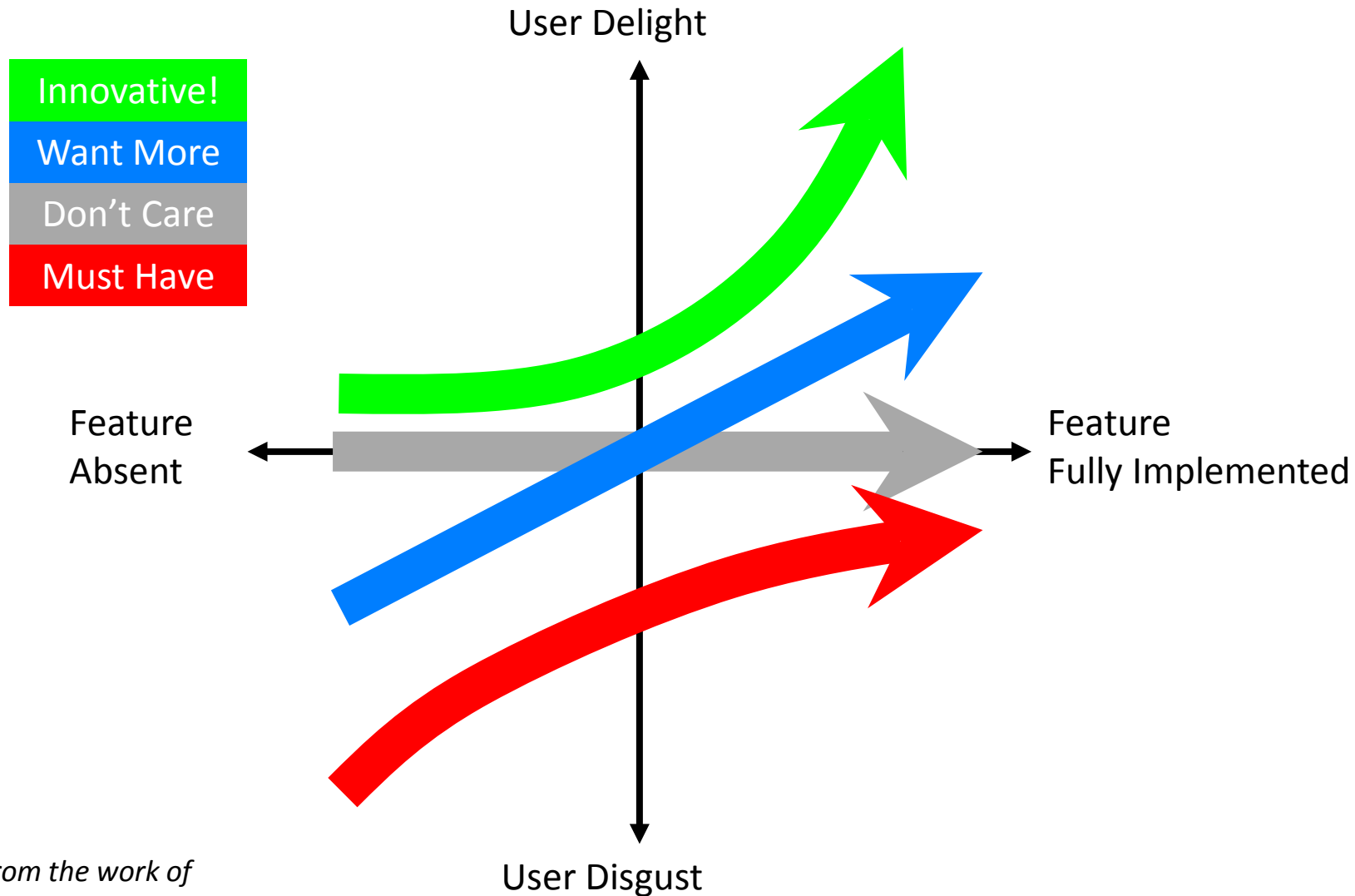
## Questions:

- Is each requirement achievable?
- Which are the most challenging?
- How confident can we be about production feasibility?
- What are the bases for estimating total lifecycle cost for this product?

## Metrics:

- Count (or %) of objectives achieved
- Number of business case questions answered
- Effort expended

# Understanding User Value with KANO Analysis\*



*\* Adapted from the work of  
Professor Noriaki Kano*

# Polling Question #3

Which of the examples is the best match for your context?

1. IT Modernization
2. Sustaining Embedded Systems
3. R&D Pathfinder Projects
4. More than one of the above
5. None of the above

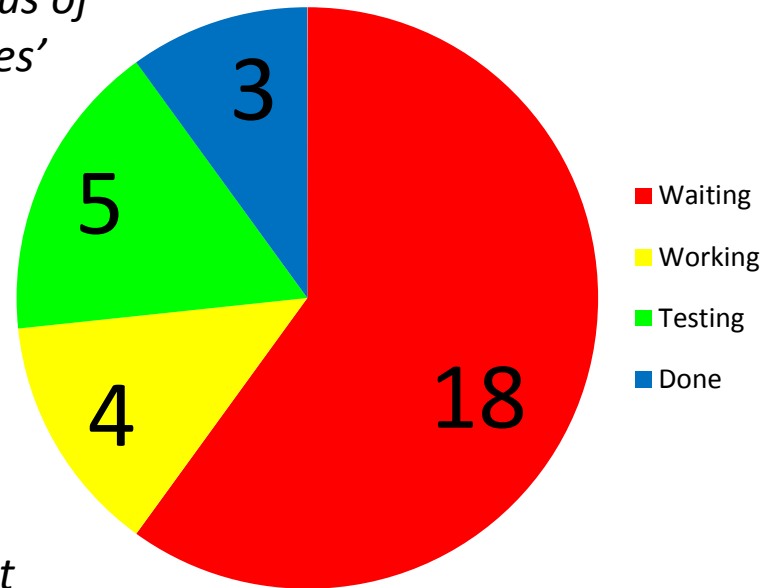
Flow Metrics Examples

# Cumulative Flow Diagram



# Constructing a Cumulative Flow Diagram<sub>1</sub>

*Here we have a Pie Chart showing the status of 30 'work packages'*

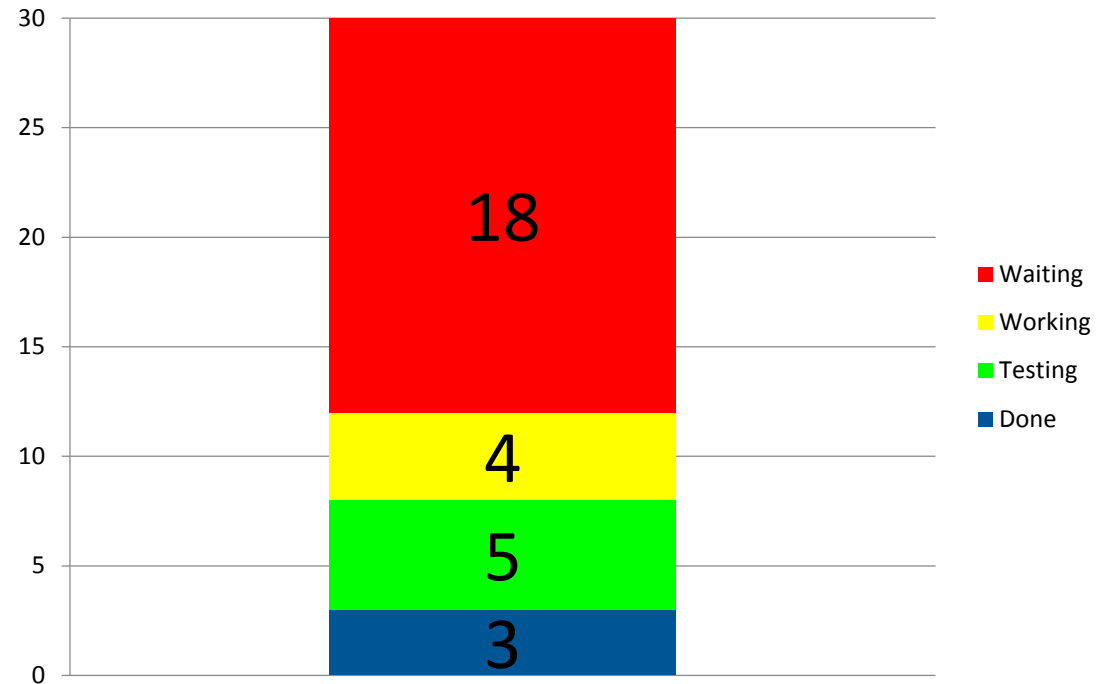


*This is a snapshot for a single point in time.*

# Constructing a Cumulative Flow Diagram<sub>2</sub>

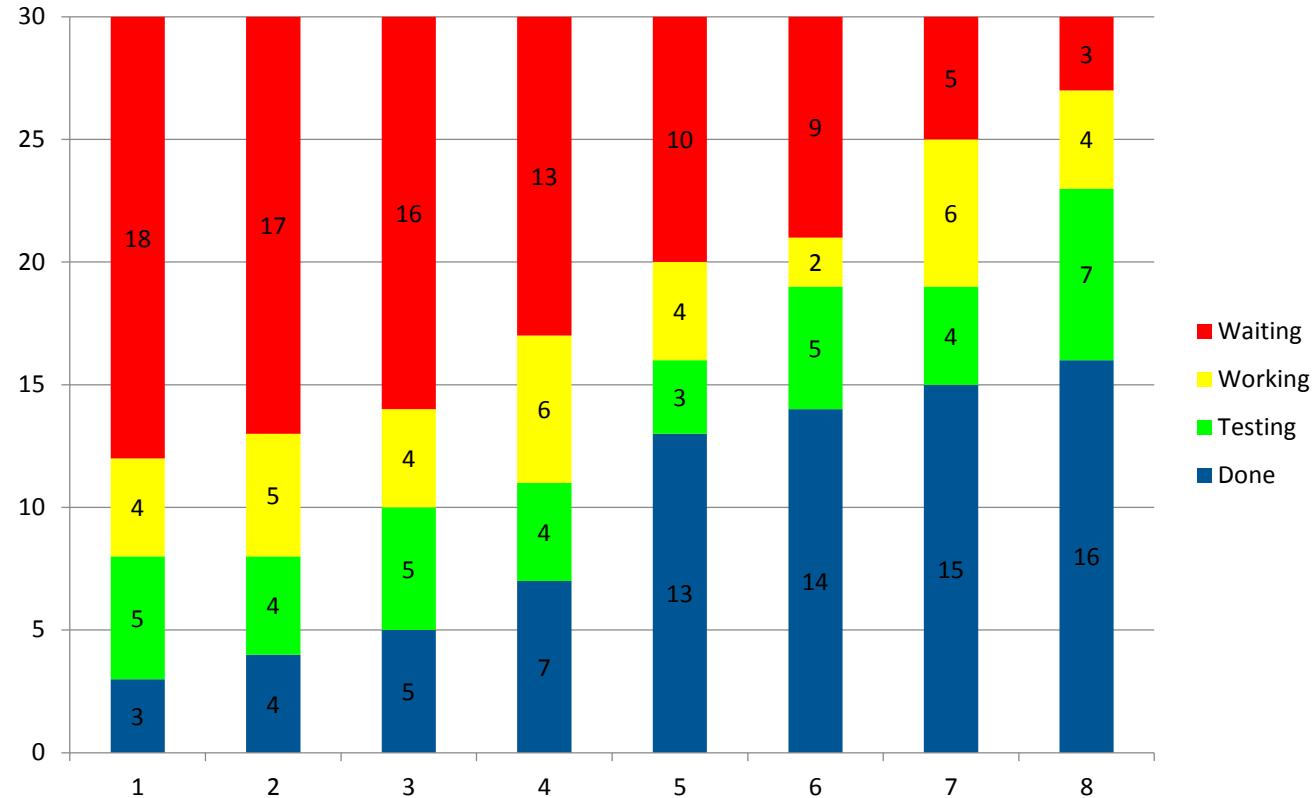
*Same data, but presented in a stacked column chart*

*For a single point in time.*



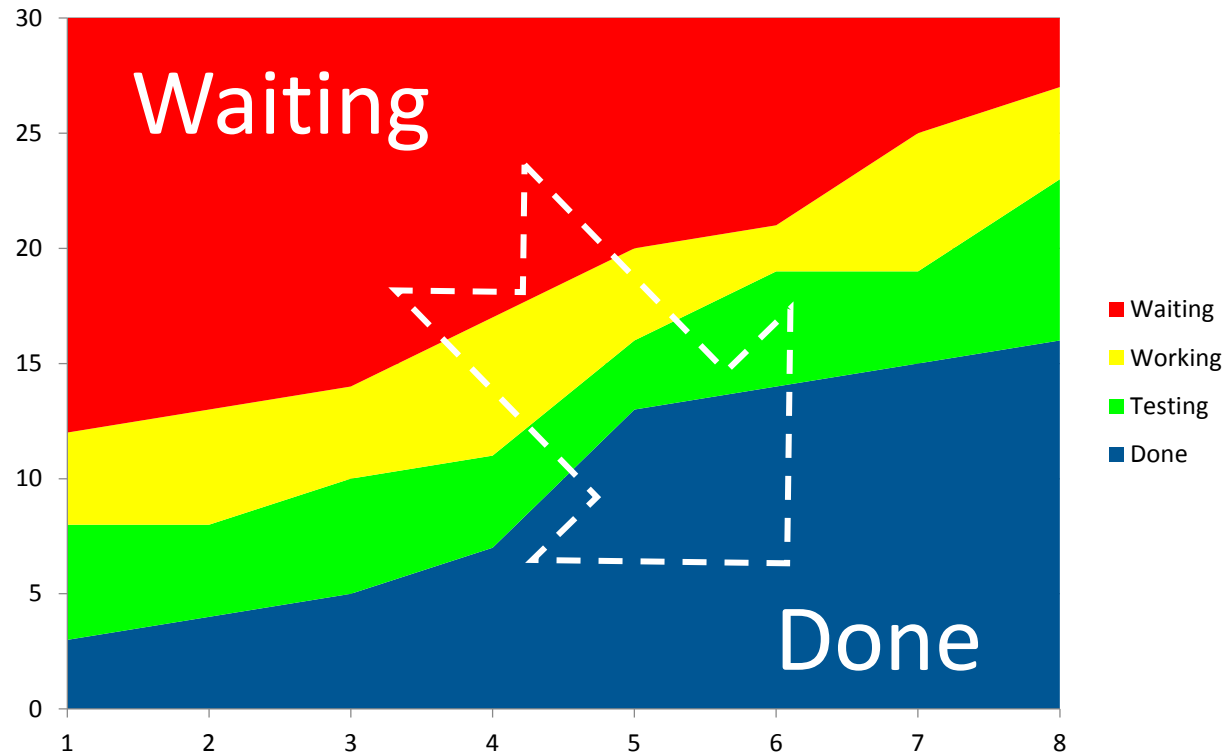
# Constructing a Cumulative Flow Diagram<sub>3</sub>

... adding the next 7 times



# Constructing a Cumulative Flow Diagram<sub>4</sub>

*... now we are looking at the flow from "Waiting" to "Done"...*  
*This view starts to show patterns a little easier...*

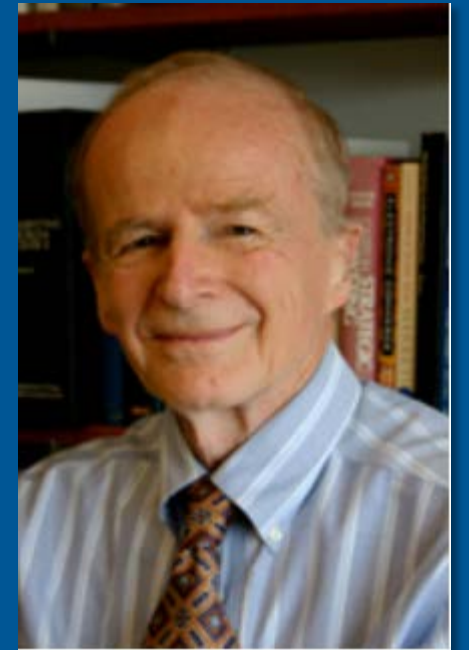


Theoretical Basis

# Little's Law

$$L = \lambda W$$

...the long-term average number  $L$  of customers in a stationary system is equal to the long-term average effective arrival rate  $\lambda$  multiplied by the average time  $W$  that a customer spends in the system...



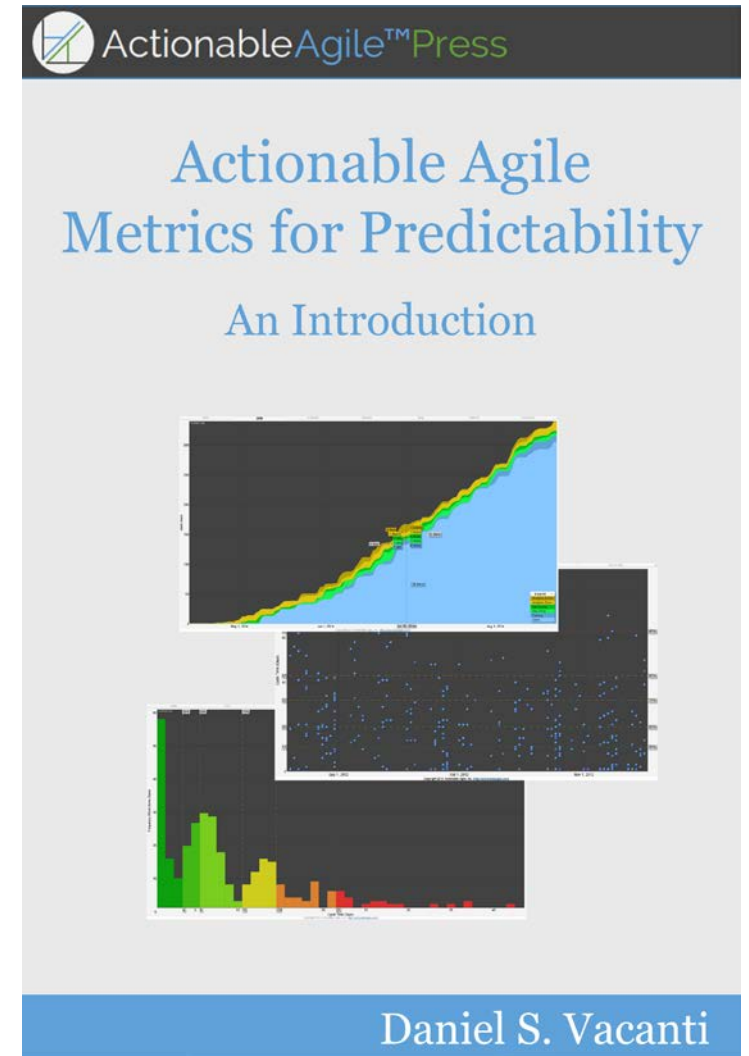
<http://mitsloan.mit.edu/faculty-and-research/faculty-directory/detail/?id=41432>

# Little's Law in Agile Metrics

Three Metrics Emphasized\*:

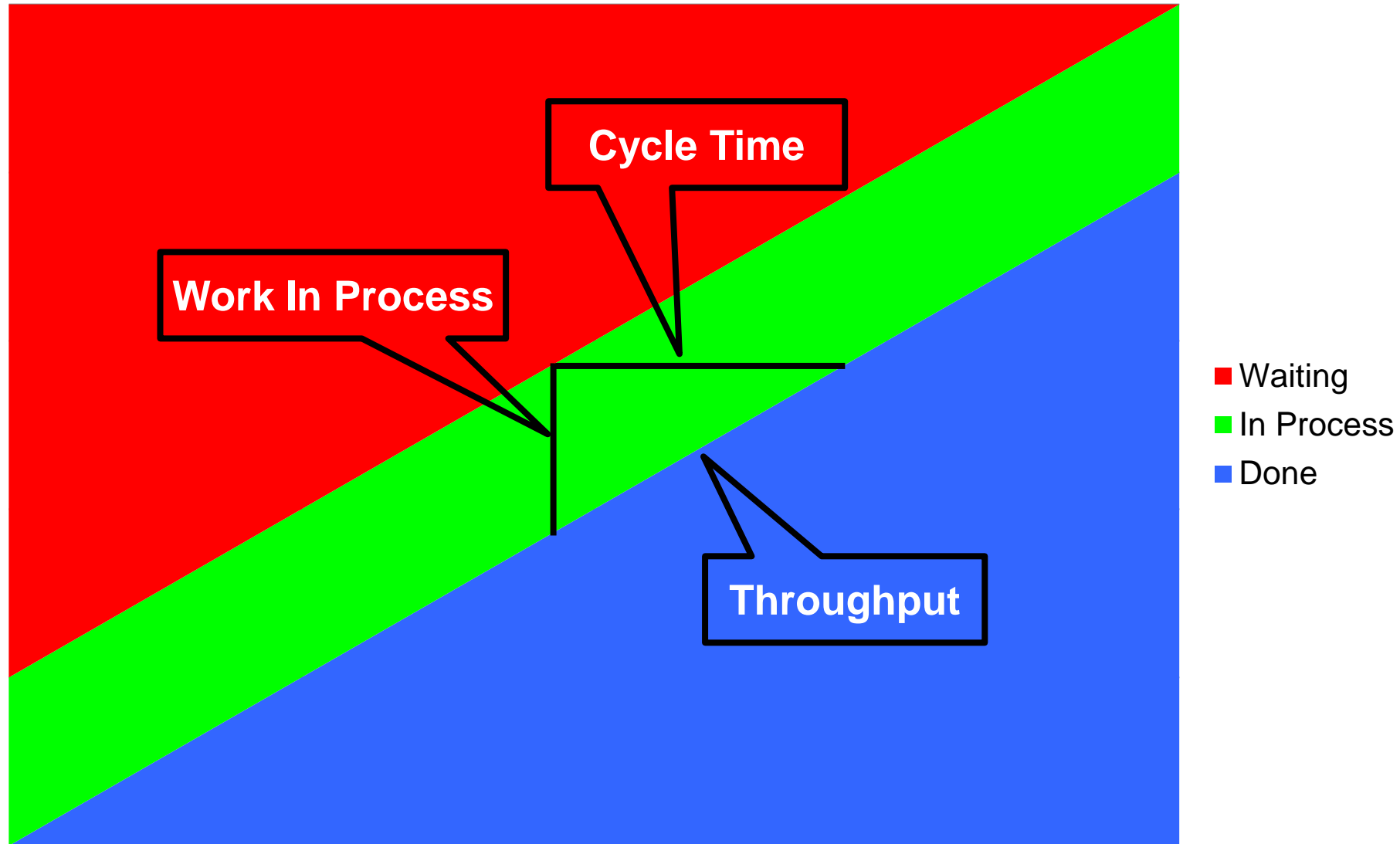
1. **Work In Progress** (the number of items that we are working on at any given time),
2. **Cycle Time** (how long it takes each of those items to get through our process), and
3. **Throughput** (how many of those items complete per unit of time).

\* Excerpted from page 13 of the book depicted on the right.

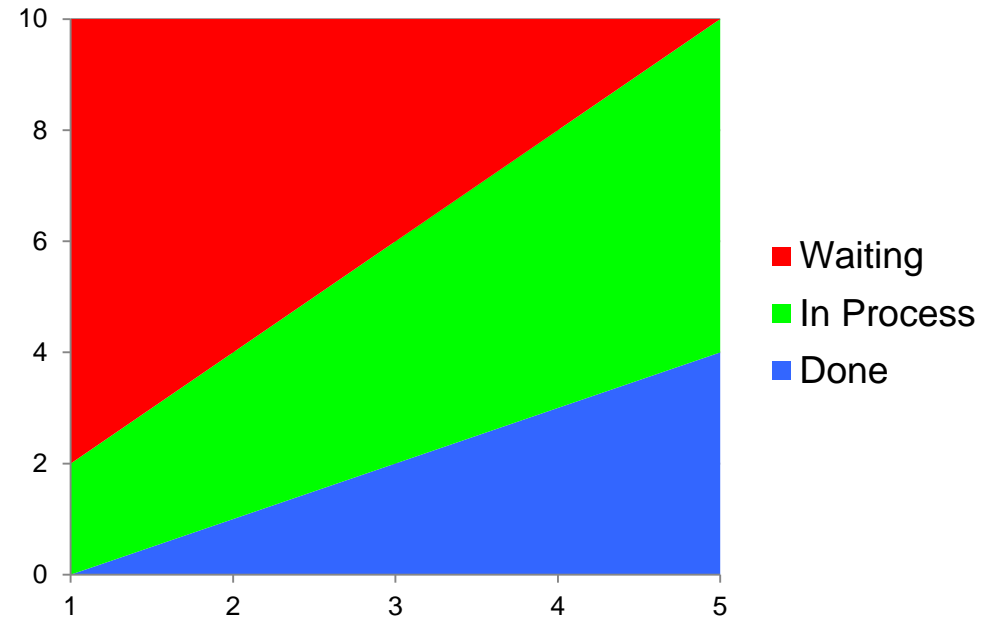
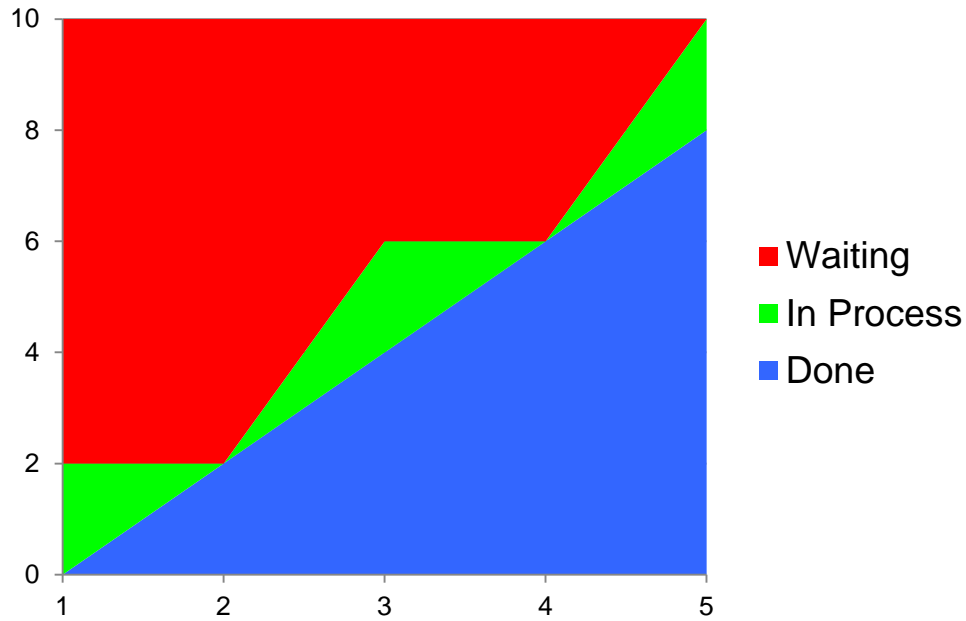




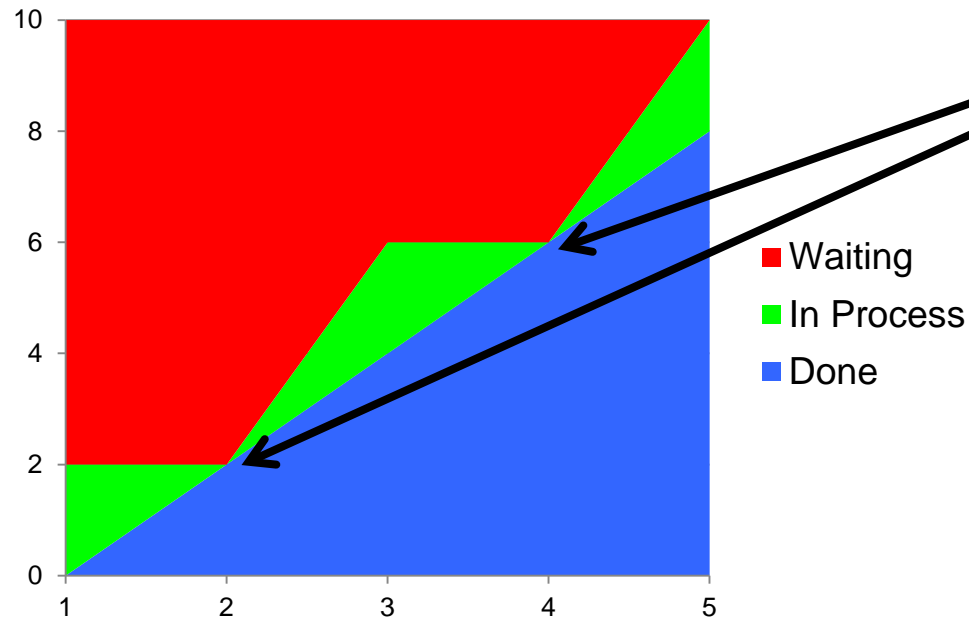
# Utility of Little's Law



# Exercise: What is Going on Here?



# Exercise: What *MIGHT BE* Happening<sub>1</sub>



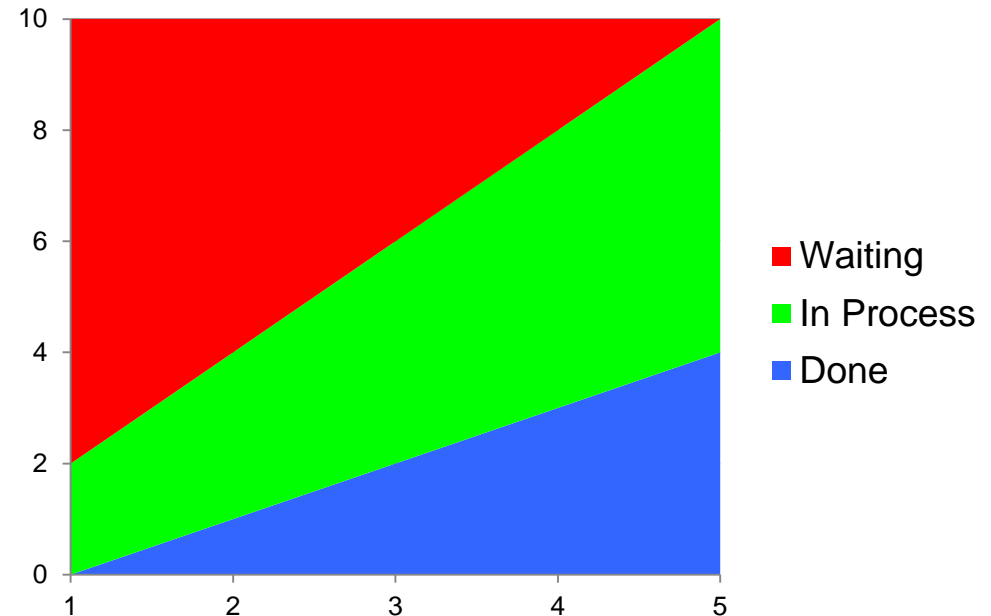
At time 2, and then again at time 4, the number of items “In Process” goes to zero.

- Have we lost the resource(s) performing the work due to rework demands from elsewhere?
- Is this intentional scheduling of work to occur only during time periods 1, 3, and 5?

# Exercise: What *MIGHT BE* Happening<sub>2</sub>

The number of items that are “In Process” is growing over time.

- The rate at which things enter “In Process” is greater than the rate at which things leave “In Process.”
- Are people moving onto new items without completing their work?
- Are new resources being added, who start new work at each time period?
- Are things moving into the “Done” state quickly enough?



# Polling Question #4

Cumulative Flow Diagrams and Little's Law – Your Opinion

1. Interested and would like to learn more
2. That's enough information for me, thanks
3. Not sure how to answer right now...

# Cumulative Flow Diagrams – Beyond Basics

Vacanti elaborates on Little's Law and "Flow Debt\*" using CFDs.

*Hyman Minski popularized these terms for types of debtors:*

- *Hedge,*
- *Speculative, and*
- *Ponzi.*

Patterns of flow can help you identify which category best describes the prevalent decision making style in your project.

*Ever been on a project that was trying to do so many things that none of them ever got finished? Is that a Ponzi project?*

\* Page 144



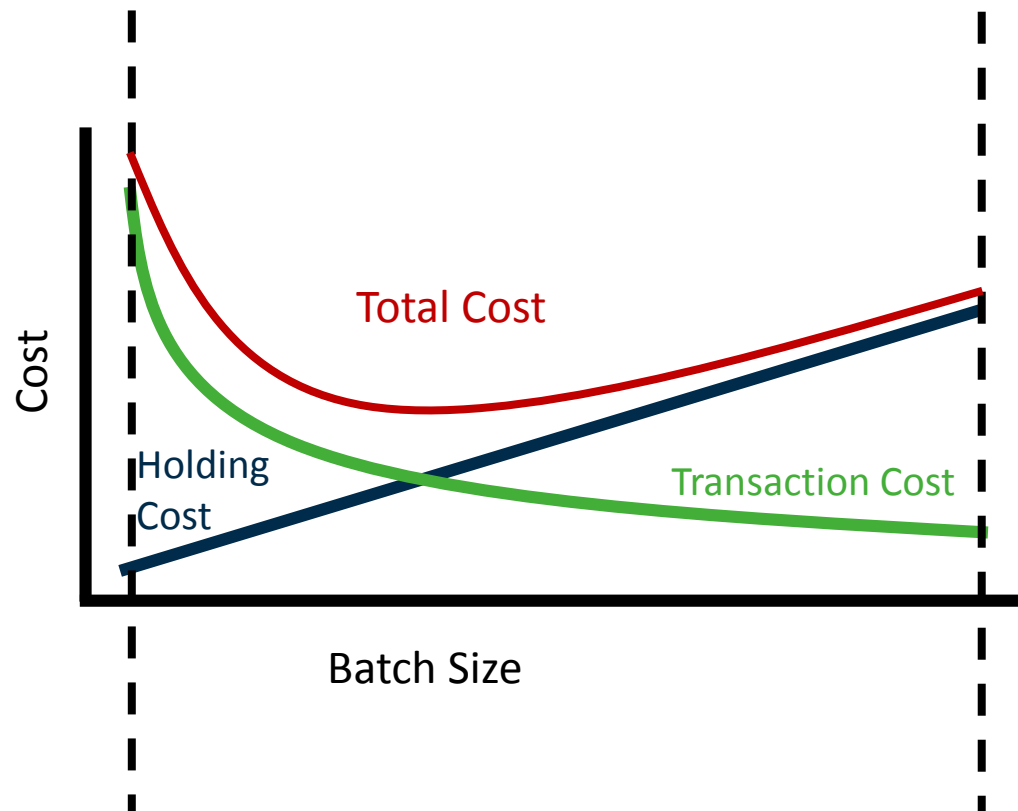
Influence on Modern Agile Practice

# Lean Economics

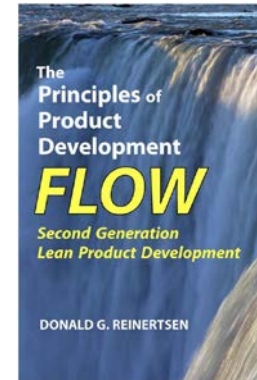
# Economies of Batch Size

Specify, build  
test & ship a  
**SINGLE**  
requirement

Specify, then implement,  
then test & then ship  
**ALL** requirements



U-Curve optimization  
problem as described in  
*Principles of Product  
Development Flow*, by  
Don Reinertsen



# Metrics for Flow-based Product Development

## Queues

- Design-in-Process Inventory
- Queue Size
- Trends in Queue Size
- Cost of Queues
- Aging of Items in Queues

## Batch Size

- Batch Size
- Trends in Batch Size
- Transaction Cost per Batch
- Trends in Transaction Cost

## Cadence

- Processes Using Cadence
- Trends in Cadence

## Capacity Utilization

- Capacity Utilization Rate

## Feedback

- Feedback Speed
- Decision Cycle Time
- Aging of Problems

## Flexibility

- Breadth of Skill Sets
- Number of Multipurpose Resources
- Number of Processes with Alternate Routes

## Flow

- Efficiency of Flow
- DIP Turns

*Page 235: Principles of Product Development Flow: Don Reinertsen*

# Polling Question #5

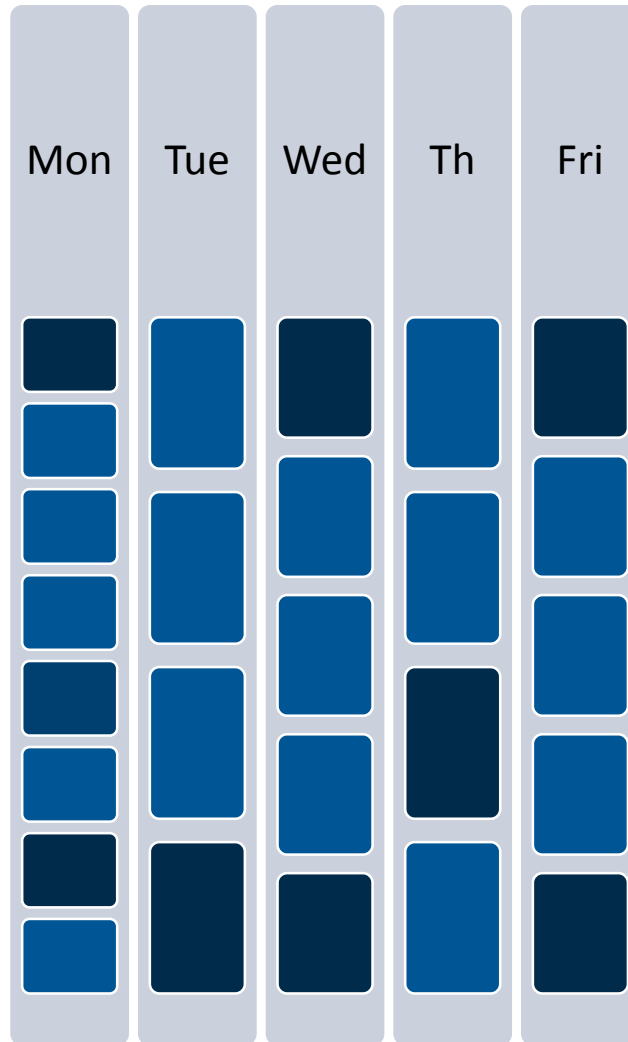
Experience with flow-based metrics?

1. Never heard of it before
2. Yes, I've read about it or seen it before
3. Yes, I have used them in my own work

Clash of Mind-Sets

# Deterministic Plans for an Uncertain World

# Value Flow: Utilization is the Wrong Goal



## 100% Utilization:

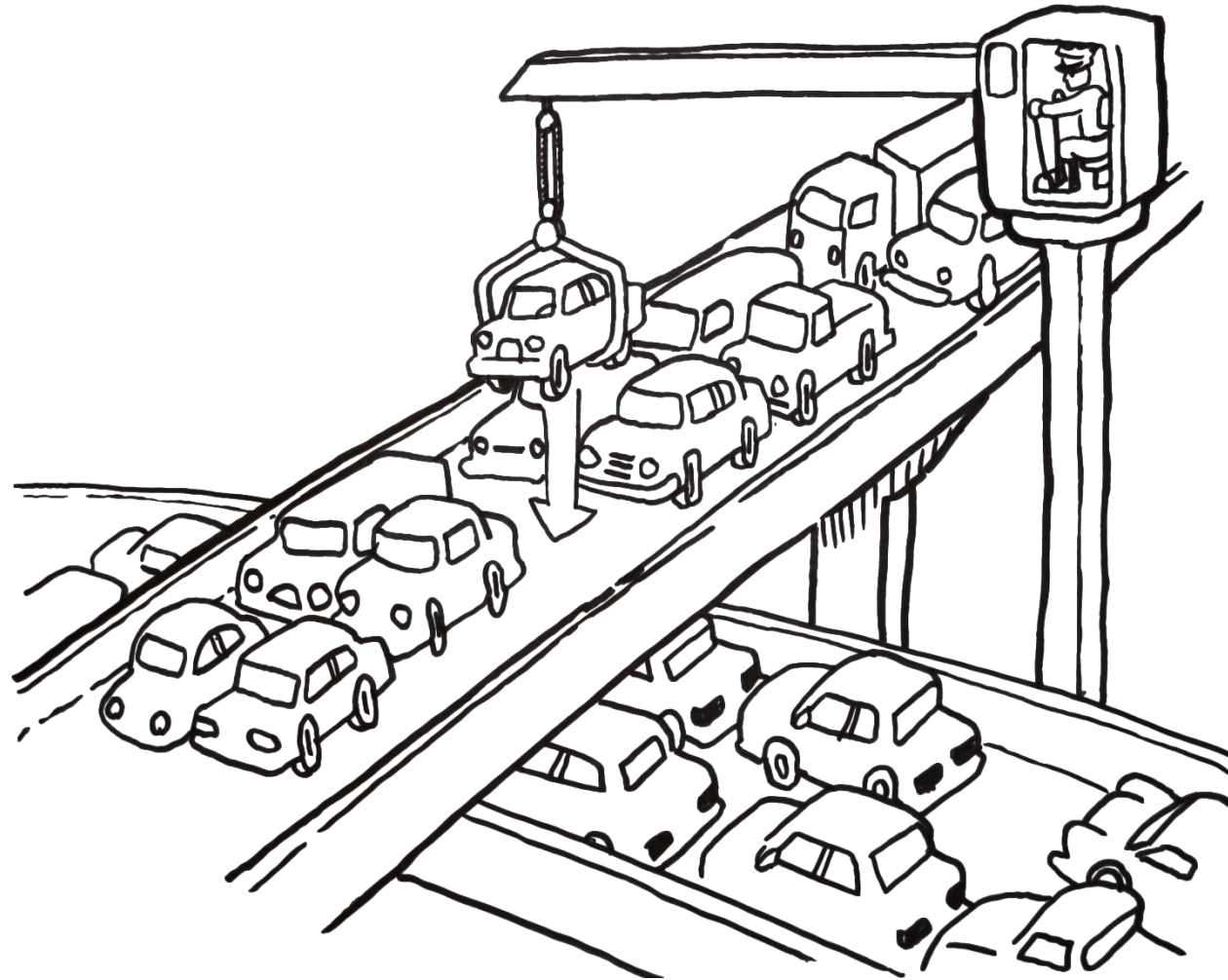
- Magnifies the impact of variation
- Maximizes task-switching overhead
- Assures slower overall progress

Change is inevitable, plan to learn

Multi-tasking is a myth we don't accurately comprehend



# Maximum Utilization is Counterproductive

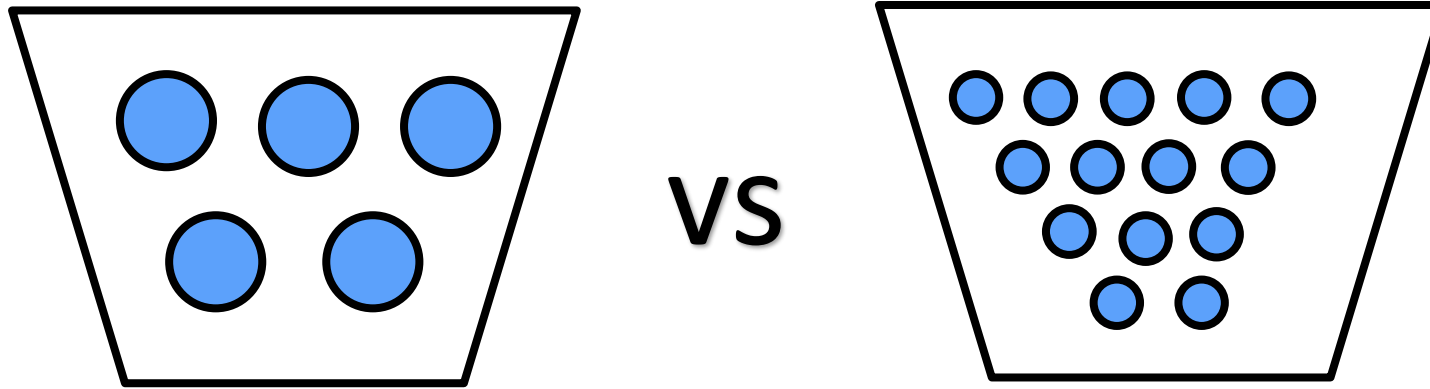


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Diagnostic Metrics

# Helping Teams Deliver

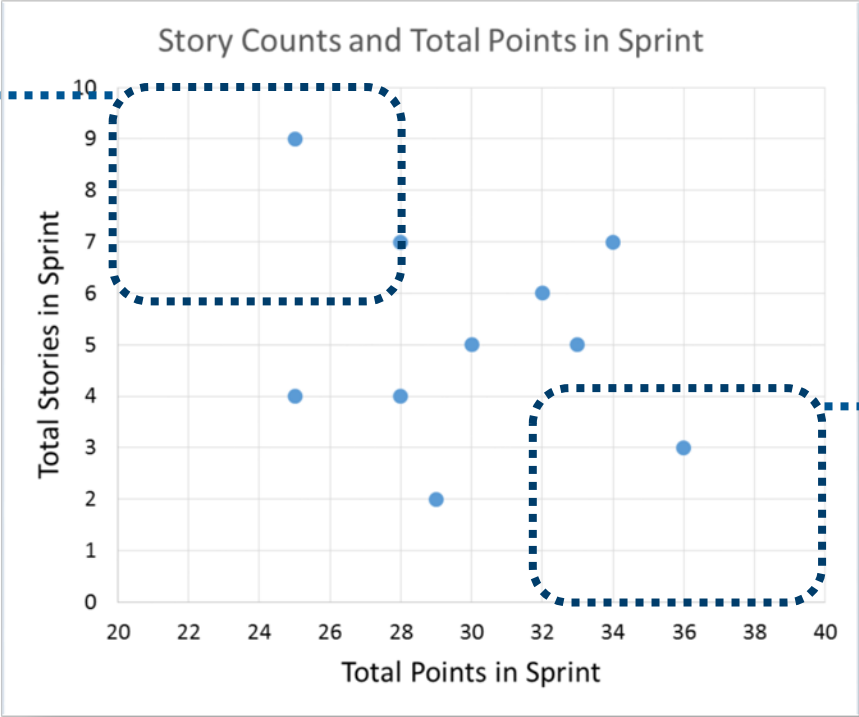
# Batch Size Analysis – Story Size Focus



Splitting stories requires engineering judgment

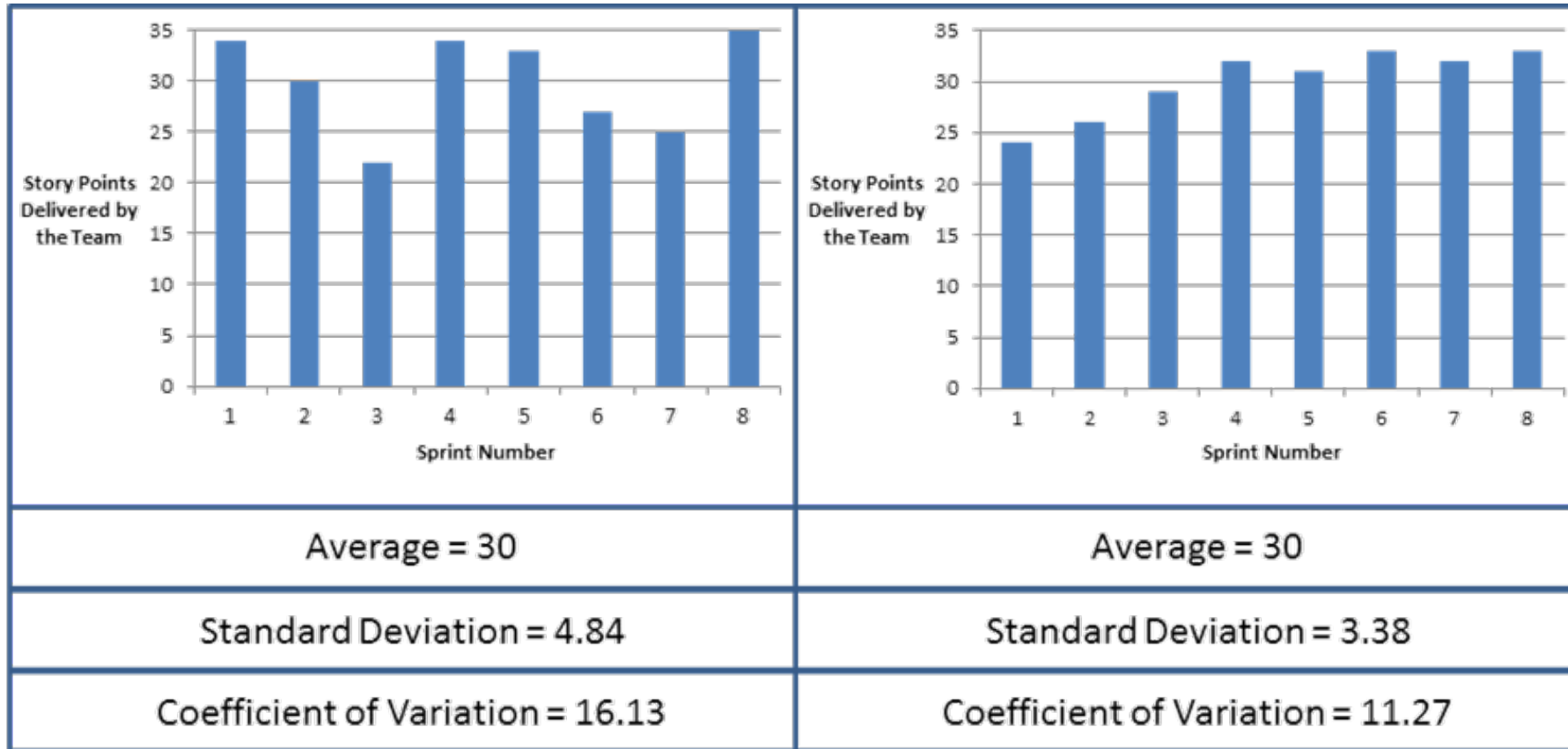
# Potential Story Granularity Indicator?

Sprints with many small stories



Sprints with a few large stories

# Coefficient of Variation – Analysis of Velocity



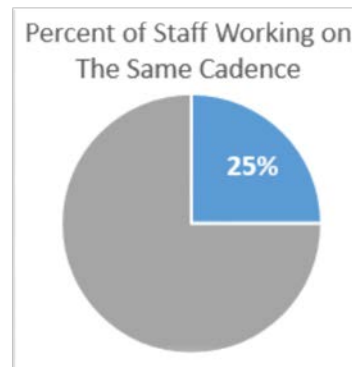
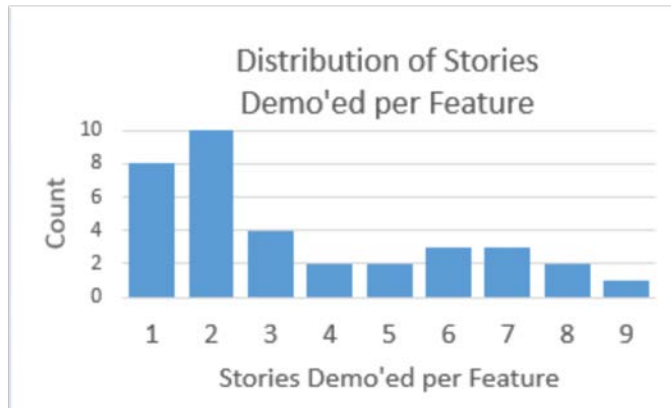
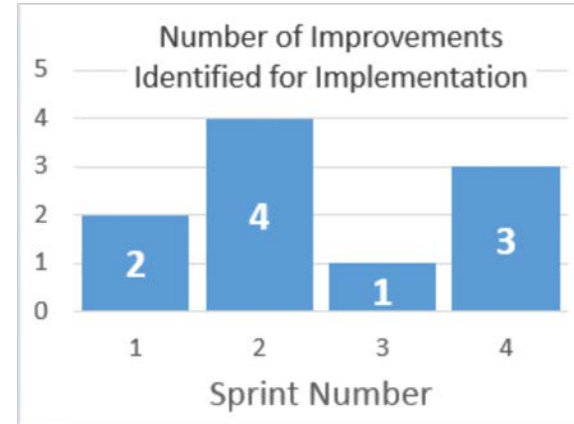
Diagnostic Metrics

# Understanding Program Performance

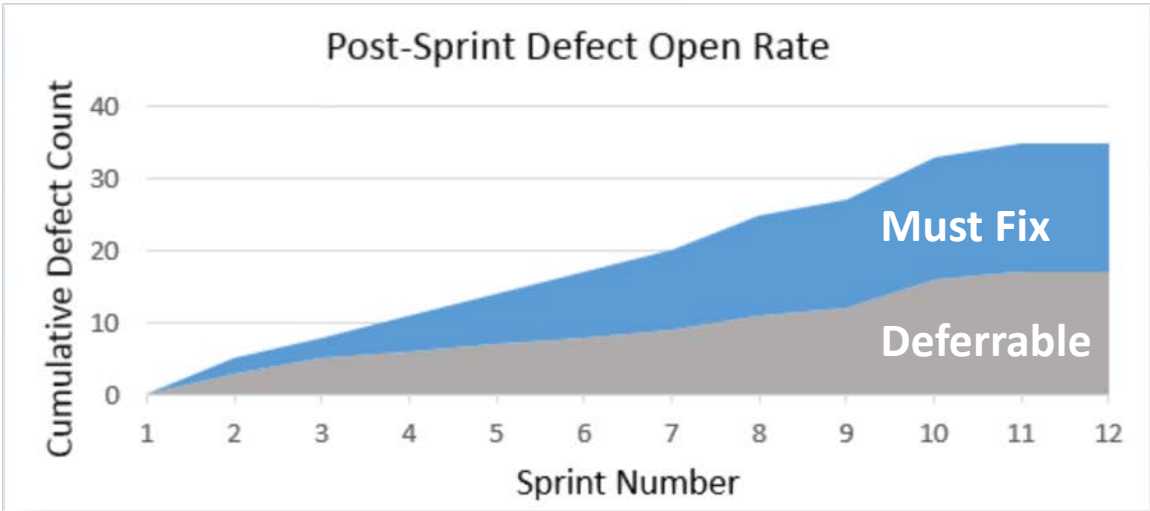
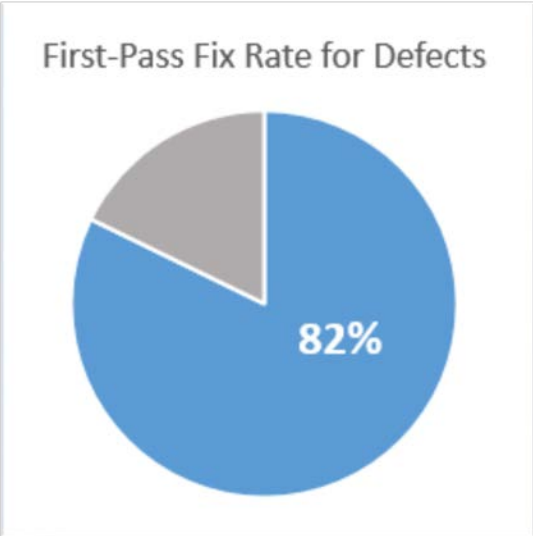
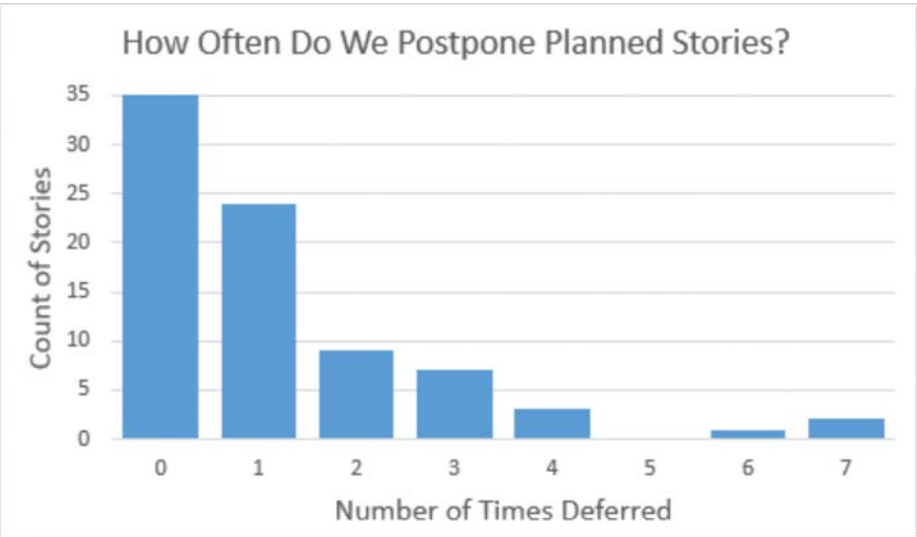
# Indicator Examples<sub>1</sub>

## Essential Process Attributes

- Cadence
- Synchronization
- Short Learning Cycles
- Reduction in Batch Size
- Iterative and Incremental Delivery



# Indicator Examples<sub>2</sub>

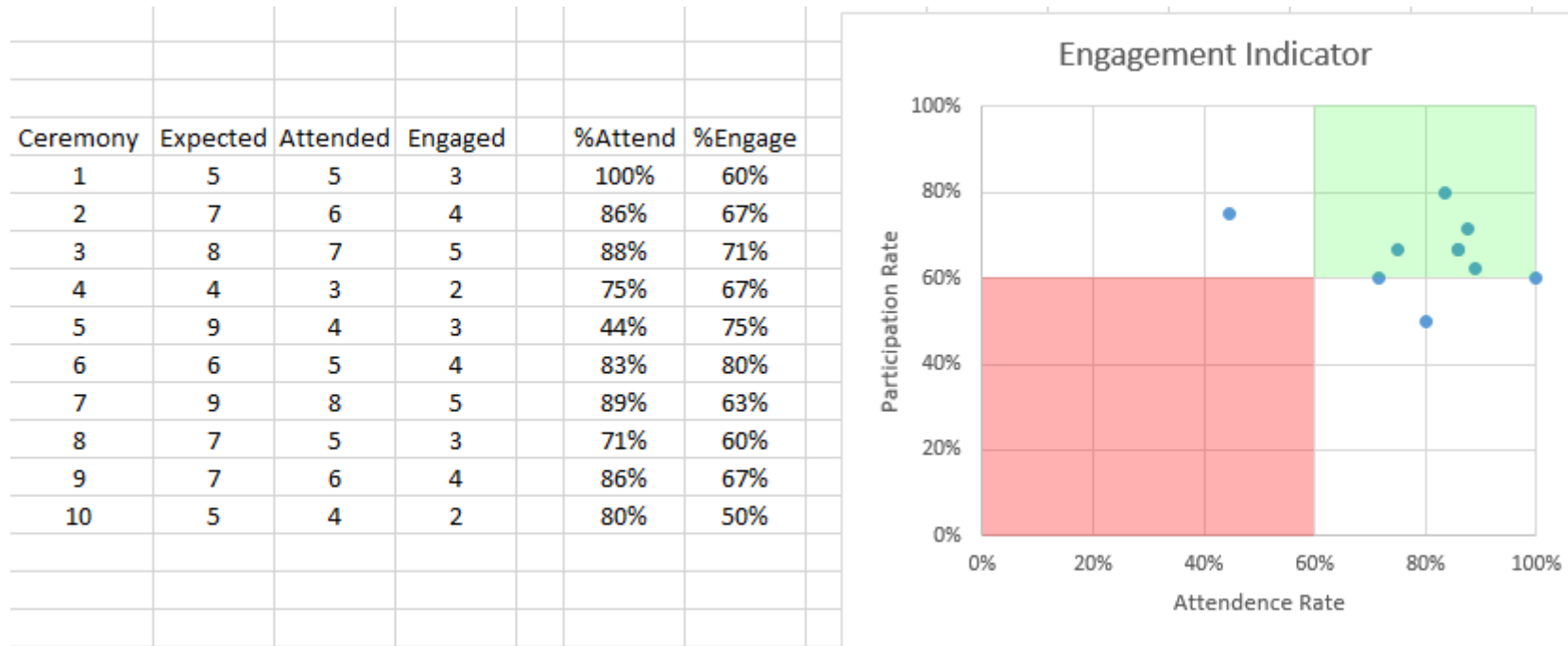




Adopting New Approaches

# Assessing Engagement

# Simple Indicator, Powerful Analysis



Subset/aggregate data to look for trends across:

- Particular event types
  - Are 'standups' not working?
- Pockets of staff
  - Have we alienated 'release managers'?

# In Closing...

# Bottom Line

## 1. Exercise Due Care

- The level of discipline and rigor applied must match the context served by the work
- Metrics give voice to things we want to hear about, we are responsible to choose
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- A scrum team is its own system, and rich metrics to serve the team exist
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