Threats to Machine Learning Applications

Mark Sherman Director, Cybersecurity Foundations, CERT August 18, 2020

Software Engineering Institute Carnegie Mellon University Pittsburgh, PA 15213

Carnegie Mellon University Software Engineering Institute [DISTRIBUTION STATEMENT A] Approved for public release and unlimited distribution.

Copyright 2020 Carnegie Mellon University.

This material is based upon work funded and supported by the Department of Defense under Contract No. FA8702-15-D-0002 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center.

The view, opinions, and/or findings contained in this material are those of the author(s) and should not be construed as an official Government position, policy, or decision, unless designated by other documentation.

NO WARRANTY. THIS CARNEGIE MELLON UNIVERSITY AND SOFTWARE ENGINEERING INSTITUTE MATERIAL IS FURNISHED ON AN "AS-IS" BASIS. CARNEGIE MELLON UNIVERSITY MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO, WARRANTY OF FITNESS FOR PURPOSE OR MERCHANTABILITY, EXCLUSIVITY, OR RESULTS OBTAINED FROM USE OF THE MATERIAL. CARNEGIE MELLON UNIVERSITY DOES NOT MAKE ANY WARRANTY OF ANY KIND WITH RESPECT TO FREEDOM FROM PATENT, TRADEMARK, OR COPYRIGHT INFRINGEMENT.

[DISTRIBUTION STATEMENT A] This material has been approved for public release and unlimited distribution. Please see Copyright notice for non-US Government use and distribution.

This material may be reproduced in its entirety, without modification, and freely distributed in written or electronic form without requesting formal permission. Permission is required for any other use. Requests for permission should be directed to the Software Engineering Institute at permission@sei.cmu.edu.

Carnegie Mellon® and CERT® are registered in the U.S. Patent and Trademark Office by Carnegie Mellon University.

DM20-0594

Carnegie Mellon Leads an Ecosystem of Innovation for Cybersecurity



CMU Campus – Global Research University

- Global research university known for its world-class, interdisciplinary programs in computer science, machine learning/artificial intelligence, engineering, business, arts, policy, and science
- Ranked #1 for Computer Science, #1 for Artificial Intelligence, #6 in Engineering (U.S. News and World Report)
- 1,442 total faculty and 130 research centers
- CyLab, CMU's security and privacy research institute, brings together experts from all schools across the university

CMU Software Engineering Institute (SEI)

- Founded in 1984 by the DoD as a Federally-Funded Research and Development Center (FFRDC) focused on software engineering
- · Leader in software engineering, cybersecurity, and artificial intelligence research
- Established CERT in 1988
- About \$145M annual funding (~\$23M DoD Line)
- Critical to the DoD ability to acquire, develop, operate, and sustain software systems that are innovative, affordable, trustworthy, and enduring (CMU SEI Sponsoring Agreement)



CERT Division



Founded on a unique combination of experiential understanding of DoD missions, the cyber warfighter, the operational domain, and constantly changing technology

Adapts the best science to impact operational missions, increase the trustworthiness of technology, and develop cyber talent

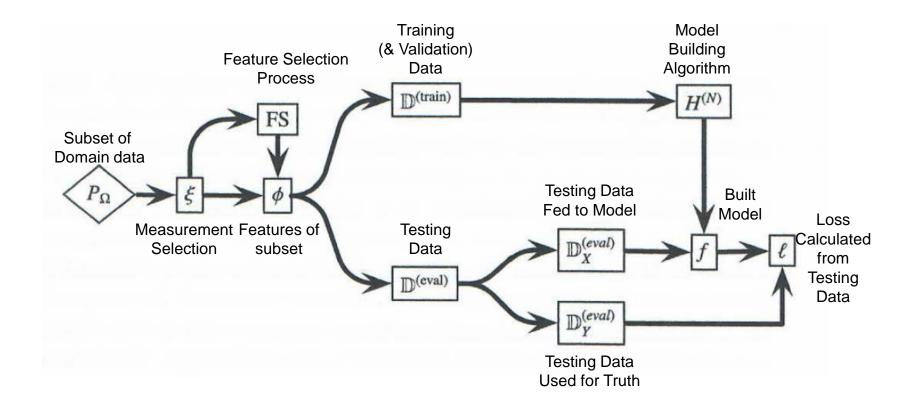
Partners with DoD, non-DoD agencies, and the private sector enable CERT to maintain technical depth, attract top talent, amplify DoD financial investment, reduce the risk to DoD missions, and scale the research

Strengthens the resilience of critical national functions, increases the cybersecurity and resilience of DoD systems and Defense Industrial Base, and develops the cyber capacity of allies and partners

Outline

Understanding the ML Attack Surface Understanding Risks of Transfer Learning Remedies and Limitations Conventional Threats to Machine Learning

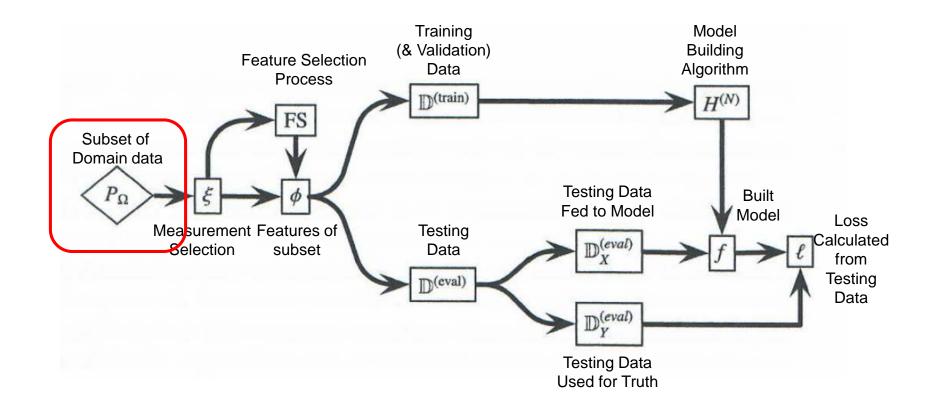
Developing a Machine Learning Application



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

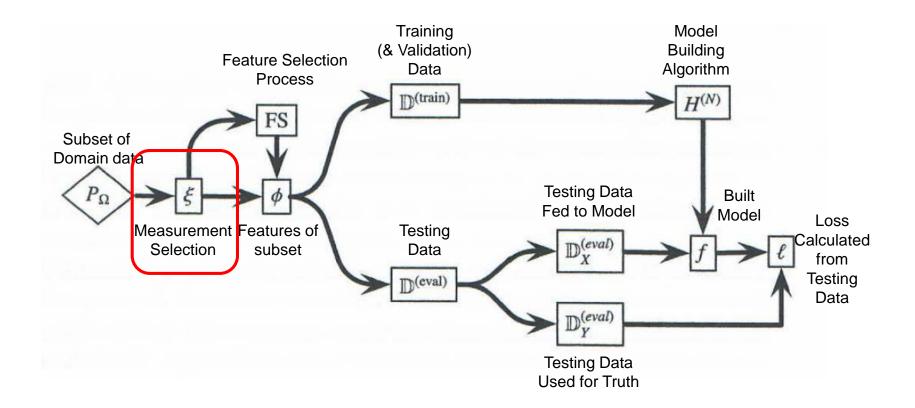
Carnegie Mellon University Software Engineering Institute

Data Attacks – Selected Domain Subset



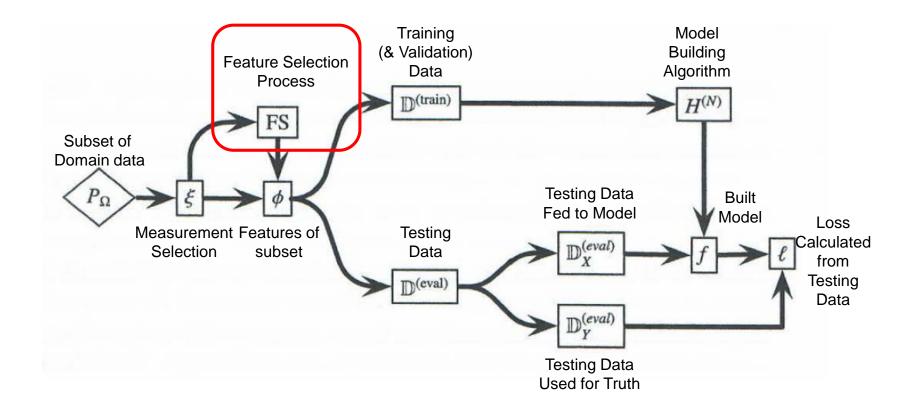
Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Data Attacks – Measurements



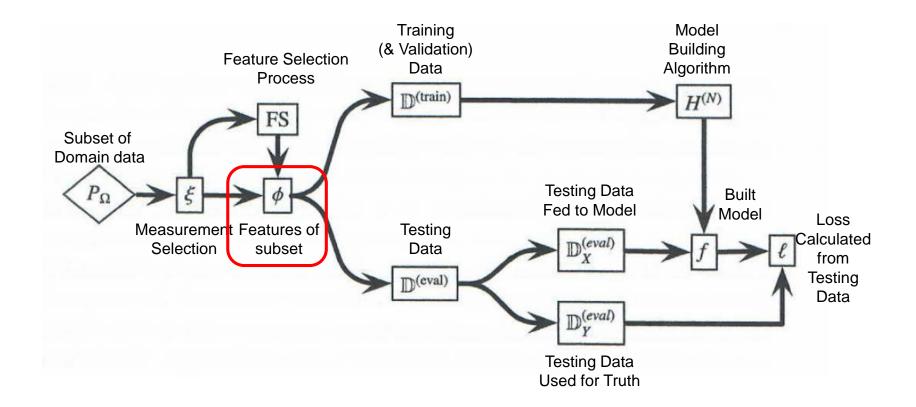
Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Algorithm Attacks – Feature Selection



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

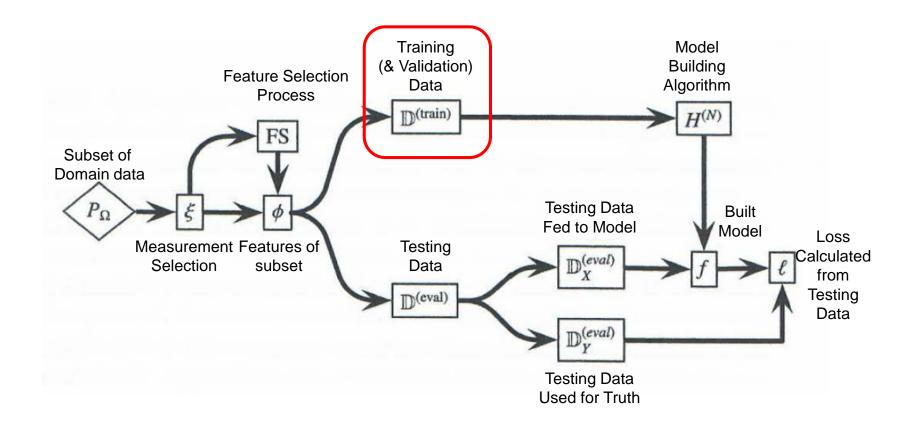
Data Attacks – Features



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Carnegie Mellon University Software Engineering Institute

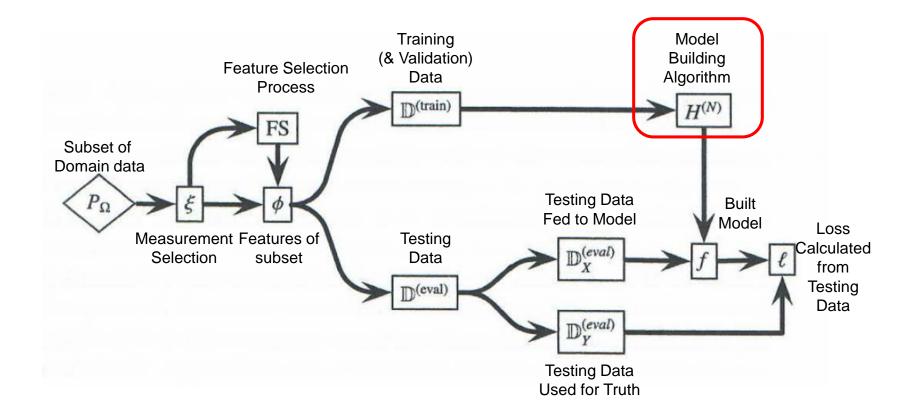
Data Attacks – Training Data



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

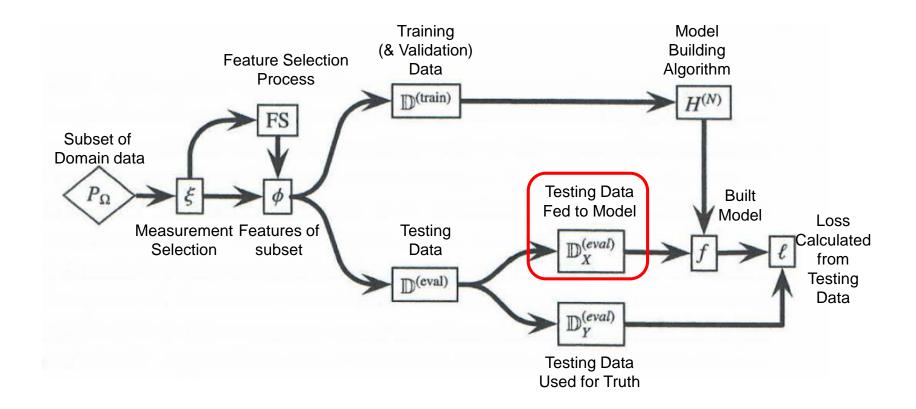
Carnegie Mellon University Software Engineering Institute

Algorithm Attacks – Model Construction



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

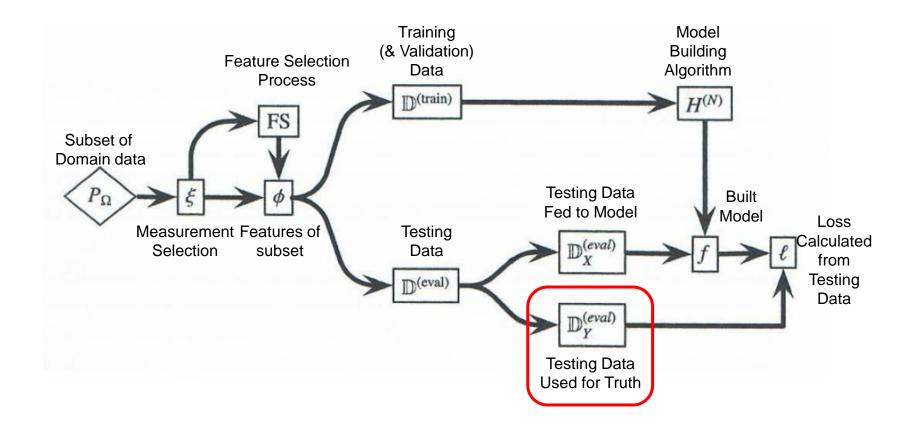
Data Attacks – Model Testing Data



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Carnegie Mellon University Software Engineering Institute

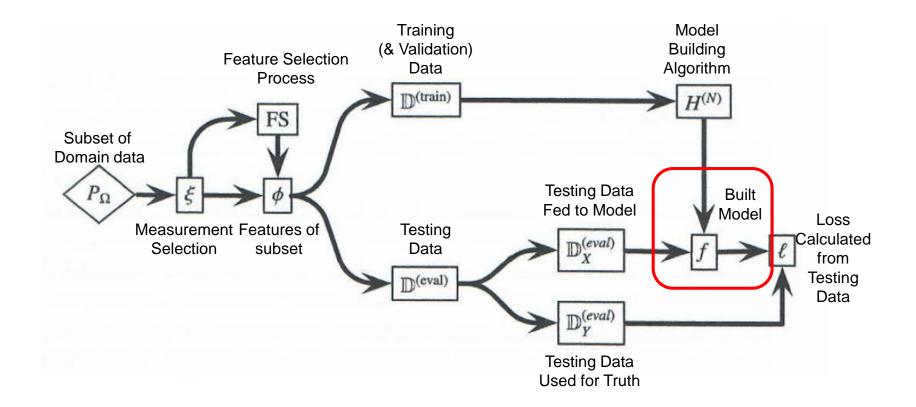
Data Attacks – Ground Truth



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

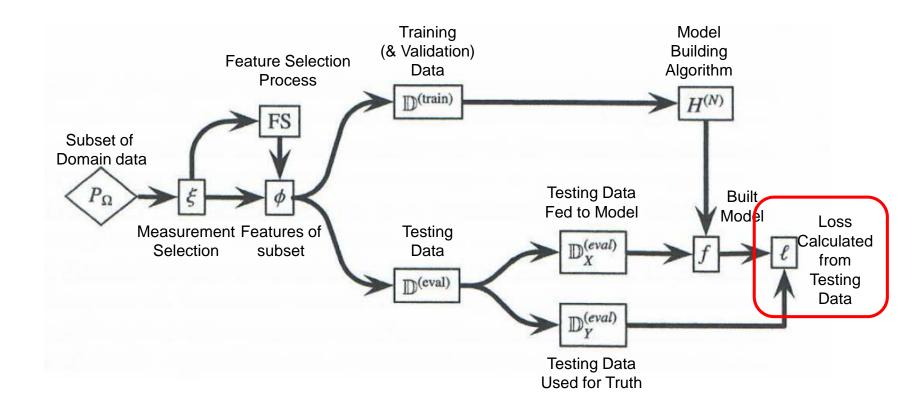
Carnegie Mellon University Software Engineering Institute

Algorithm Attacks – Model



Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Data Attack – Loss Measurements



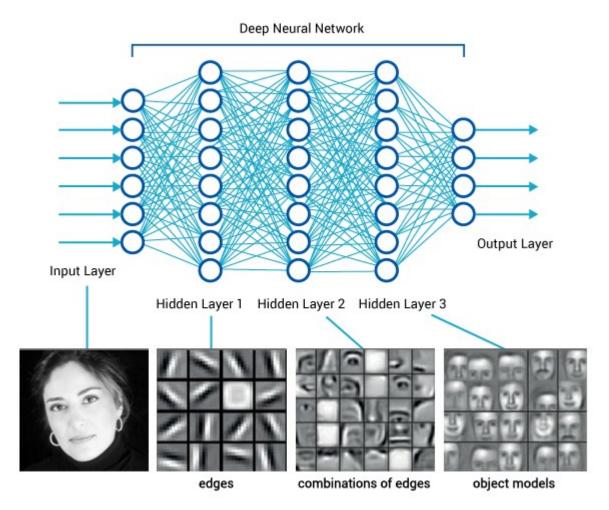
Adapted from Joseph, Nelson, Rubinstein, Tygar; Adversarial Machine Learning, Cambridge University Press, 2019

Carnegie Mellon University Software Engineering Institute

Outline

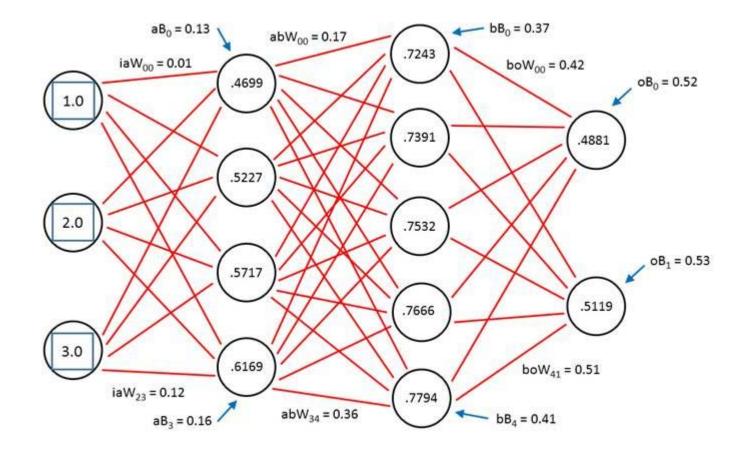
Understanding the ML Attack Surface Understanding Risks of Transfer Learning Remedies and Limitations Conventional Threats to Machine Learning

Deep Neural Network Structure



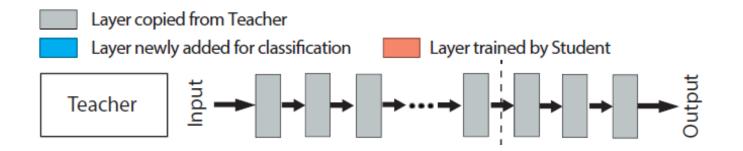
<u>Aashay Sachdeva</u>, Deep Learning for Computer Vision for the average person, <u>Mar 6, 2017</u>, <u>https://medium.com/diaryofawannapreneur/deep-learning-for-computer-vision-for-the-average-person-861661d8aa61</u>

Trained Deep Neural Network



Sergey Golubev, Deep Neural Networks: A Getting Started Tutorial, Part #1, 30 June 2014, https://www.mql5.com/en/blogs/post/203

Overview of Transferring Learning

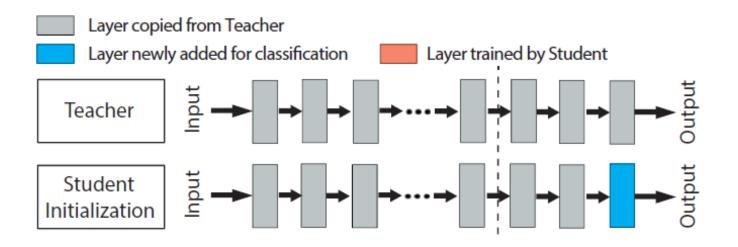


. . .

Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

Carnegie Mellon University Software Engineering Institute

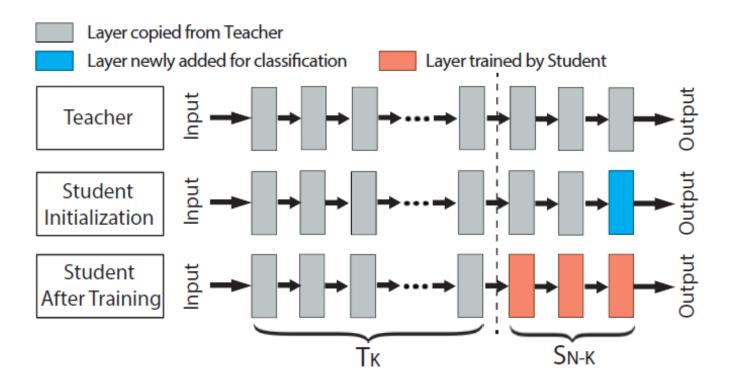
Overview of Transferring Learning



Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

Carnegie Mellon University Software Engineering Institute

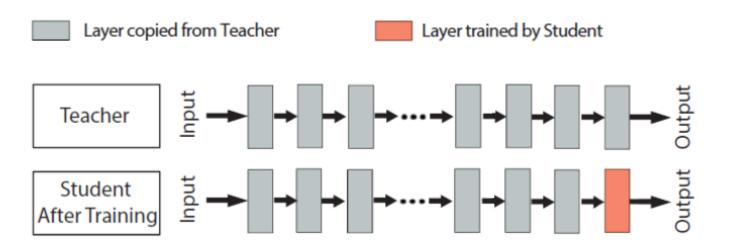
Overview of Transferring Learning



Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

Carnegie Mellon University Software Engineering Institute

Deep Layer Feature Extraction



Used when domains are close

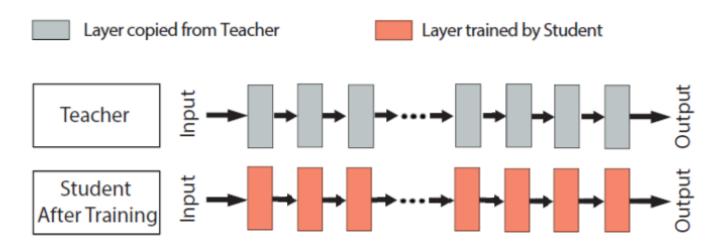
Pro: Cheap training; good accuracy

Con: Adversary has deep knowledge of teacher Easier to exfiltrate model Easier to create adversarial input

Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

Carnegie Mellon University Software Engineering Institute

Full model fine tuning



Used when domains are not close

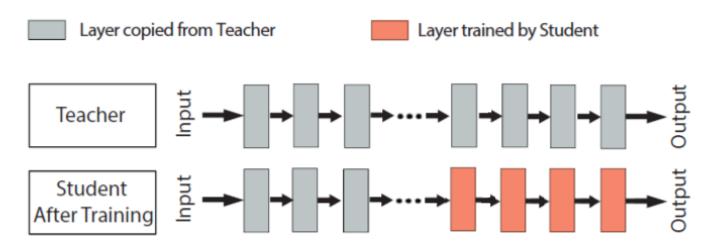
Pro: Better accuracy than deep layer feature extraction Resilient to teacher-specific attacks

Con: Costly to train

Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

Carnegie Mellon University Software Engineering Institute

Mid-Layer Feature Extraction



Compromise choice

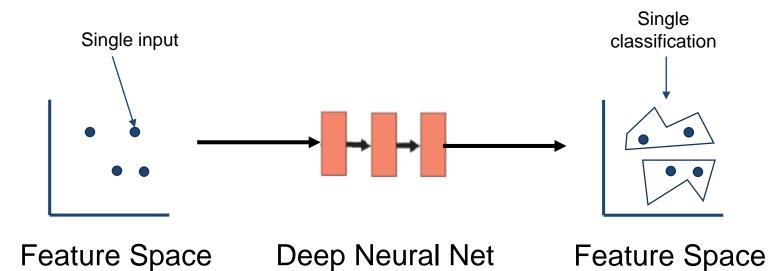
- Accuracy depends on relationship between student and teacher domains
- Better resiliency than deep, not as good as full
- More costly to train than deep, cheaper than full

Bolun Wang, Yuanshun Yao, Bimal Viswanath, Haitao Zheng, Ben Y. Zhao; "With Great Training Comes Great Vulnerability: Practical Attacks Against Transfer Learning," 27th USENIX Security Symposium; Aug 15-17, 2018; pg 1281

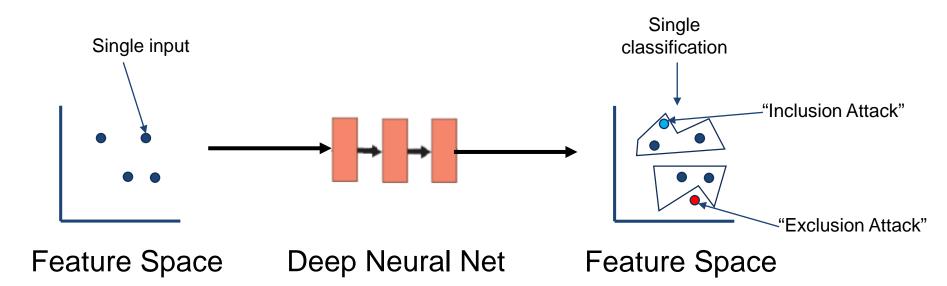
Outline

Understanding the ML Attack Surface Understanding Risks of Transfer Learning Remedies and Limitations Conventional Threats to Machine Learning

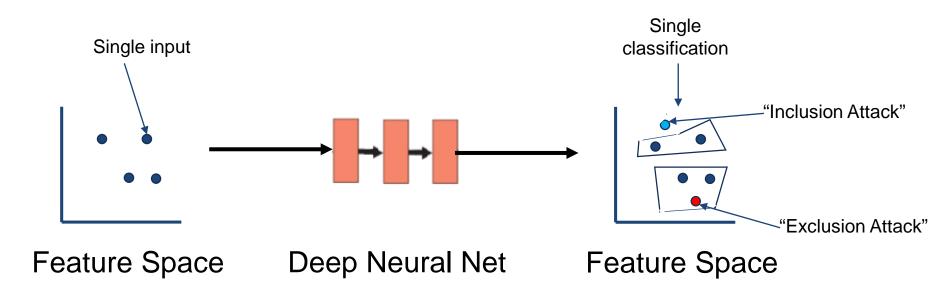
Creating Classifications



Adversarial Input



Adding Resiliency



- Cutting off spikes mitigates undesired "inclusions"
- Enclosing spikes mitigates undesired "exclusions"

Training for resilience

Methods to improve model resiliency

- Add adversarial examples in training
- Train with larger domain subset
- Calculate convex hull of classification boundary
- Apply statistical robust regression
- All of these methods trade resiliency for accuracy
 - Adversarial examples are noisy
 - Overfitting creates raggedy boundaries
 - Concave boundaries could be legitimate should be excluded
 - Looser boundaries could be legitimate should be included

Redundancy is an alternative strategy – at a cost

Outline

Understanding the ML Attack Surface Understanding Risks of Transfer Learning Remedies and Limitations Conventional Threats to Machine Learning

Coding Hygiene

Common Vulnerabilities and Exposur	CVE List •	CNAs • About •	WGs ▼ News & Blog ▼	Board • Costo for CVSS Scores CPE Info				
Search CVE List	Download CVE	Data Feeds	Request CVE ID	s Update a CVE Entry				
HOME > CVE > CVE-2020-52	15		TOTAL	CVE Entries: <u>139508</u> Printer-Friendly View				
CVE-ID								
CVE-2020-521	CVSS Severity	Learn more at National Vulnerability Database (NVD) • CVSS Severity Rating • Fix Information • Vulnerable Software Versions • SCAP Mappings • CPE Information						
Description								
In TensorFlow before 1.15.2 segmentation fault in eager can lead to denial of service a string instead of a tf.float checkpoints whereby replace conversions. This can be ea- issue is patched in TensorFl after we fixed the issue, the 2.1.0.	mode as the format in inference/training 16 value. Similar effe ing a scalar tf.float16 sily reproduced by tf ow 1.15.1 and 2.0.1	checks for this us where a malicious ects can be obtaine value with a scala f.constant("hello", with this vulnerab	e case are only in the g attacker can send a da d by manipulating save r string will trigger this tf.float16), if eager exec ility patched. TensorFlow	raph mode. This issue ta point which contains d models and issue due to automatic cution is enabled. This w 2.1.0 was released				

https://cve.mitre.org/cgi-bin/cvename.cgi?name=CVE-2020-5215

Any of the algorithms in creating the application or in the generated application could have coding weaknesses leading to vulnerabilities

Mitigation: Good cyber hygiene

Software supply chain for assembled software

Machine learning depends on frameworks and data sets Relatively less is known about the security of these "supplies"

Machine Learning Frameworks **Data Sources** Pandas Kaggle UCI Machine Learning Repository Numpy Scikit-learn Find Datasets • Matplotlib Data.gov • **TensorFlow** xView • Keras ImageNet • Seaborn Google's Open Images • Pytorch & Torch •

Machine learning system face training data supply challenges



Rich supplies of "deep fakes" are readily accessible

Source: https://ai.googleblog.com/2019/09/contributing-data-to-deepfake-detection.html

Carnegie Mellon University Software Engineering Institute

Poor detection of deep fakes

FaceForensics Benchmark

Benchmarks - Data and Documentation About Submit



FaceForensics Benchmark

This table lists the benchmark results for the Binary Classification scenario.

Method	Info	Deepfakes	Face2Face	FaceSwap *	NeuralTextures	Pristine v	Total
Xception	P	0.964	0.869	0.903	0.807	0.524	0.710
Andreas Rössler, Davide Cozzolino, Luisa Verdoliva, Christian Riess	Justus Thies, Matthias Nießner: FaceForensics++: Learning	to Detect Manipulati	ed Facial Images. IC	CV 2019			
MesoNet		0.873	0.562	0.612	0.407	0.726	0.660
Darius Afchar, Vincent Nozick, Junichi Yamagishi, and Isao Echizen:	Mesonet: a compact facial video forgery detection network. a	rXiv					
XceptionNet Full Image	P	0.745	0.759	0.709	0.733	0.510	0.624
Andreas Rössler, Davide Cozzolino, Luisa Verdoliva, Christian Riess	, Justus Thies, Matthias Nießner: FaceForensics++: Learning	to Detect Manipulati	ed Facial Images. IC	CV 2019			
Bayar and Stamm		0.845	0.737	0.825	0.707	0.462	0.616
Belhassen Bayar and Matthew C. Stamm: A deep learning approach	to universal image manipulation detection using a new convol	lutional layer. ACM \	Norkshop on Informa	ation Hiding and Mu	Itimedia Security		
Rahmouni		0.855	0.642	0.563	0.607	0.500	0.581
Nicolas Rahmouni, Vincent Nozick, Junichi Yamagishi, and Isao Ech Security,	izen: Distinguishing computer graphics from natural images us	sing convolution neu	ral networks. IEEE V	Vorkshop on Inform	ation Forensics and		
Recasting		0.855	0.679	0.738	0.780	0.344	0.552
Davide Cozzolino, Giovanni Poggi, and Luisa Verdoliva: Recasting re and Multimedia Security	esidual-based local descriptors as convolutional neural networ	ks: an application to	image forgery detec	tion. ACM Worksho	p on Information Hiding		
Steganalysis Features		0.736	0.737	0.689	0.633	0.340	0.518

Jessica Fridrich and Jan Kodovsky: Rich Models for Steganalysis of Digital Images. IEEE Transactions on Information Forensics and Security

Cannot reliable verify that training data obtained through a supply chain

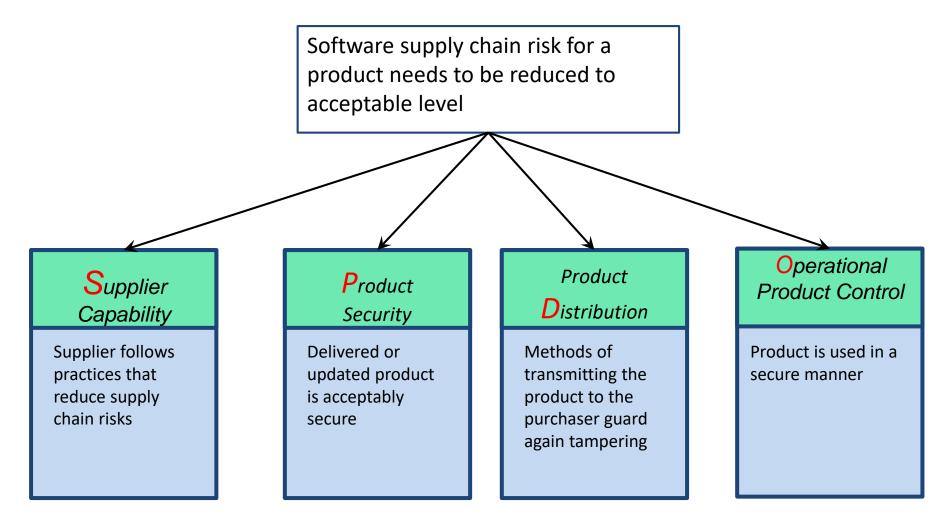
Preconfigured machine learning (i.e., teacher) systems provide a vehicle to distribute bad training data

Source:

http://kaldir.vc.in.tum.de/faceforensics_benc hmark/index.php (as of 9/25/19)

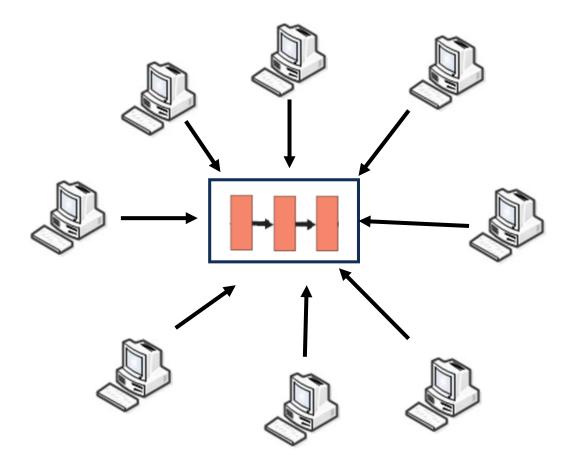
Carnegie Mellon University Software Engineering Institute

Reducing software supply chain risk factors



Ellison, Alberts, Creel, Dorofee, Woody, "Software Supply Chain Risk Management: From Products to Systems of Systems," 2010, https://resources.sei.cmu.edu/asset_files/TechnicalNote/2010_004_001_15194.pdf

Denial of Service Attack



Remediation: Network hygiene (https://us-cert.cisa.gov/ncas/tips/ST04-015)

Carnegie Mellon University Software Engineering Institute

Integration Points are Typically Weak



Machine learning applications are part of a system

New operating environments, i.e., interconnections between system parts, are a major cause of vulnerabilities

Extra-ML parts of the application are routes to ML attacks

Clark, Frei, Blaze, Smith, "Familiarity Breeds Contempt: The Honeymoon Effect and the Role of Legacy Code in Zero-Day Vulnerabilities," ACSAC '10 Dec. 6-10, 2010, p. 251-260."

Insider Threat



Easy vector for data attacks

Remediations:

- Organizational evaluation
- Organizational processes
- Tools
- Training

https://www.sei.cmu.edu/education-outreach/courses/course.cfm?coursecode=V26

"Fake News" and AI Untrustworthiness



People ultimately use output from ML systems Reasoning from ML systems is generally opaque Parties can amplify potential misgivings

"Through 2021, 80% of line of business (LOB) leaders will override business decisions made by AI," Gartner survey*

Remediations:

- Technical: Improved explanations and expectations
- Social: Education and experience

Recognize: Machine Learning is Statistics

*Graham Peters, Alan D. Duncan, Gartner Group, "100 Data and Analytics Predictions Through 2024," March 20, 2020, pg 4

Carnegie Mellon University Software Engineering Institute

Outline

Understanding the ML Attack Surface Understanding Risks of Transfer Learning Remedies and Limitations Conventional Threats to Machine Learning

Ways to Engage with Us



- Download software and tools
- Explore <u>research and capabilities</u>
- Participate in <u>education</u> offerings
- Attend an event
- Search the <u>digital library</u>
- Read the <u>SEI Year in Review</u>
- <u>Collaborate</u> with the SEI on a new project

Software Engineering Institute

Carnegie Mellon University 4500 Fifth Avenue Pittsburgh, PA 15213-3890 412-268-5800 - Phone 888-201-4479 - Toll-Free 412-268-5758 - Fax info@sei.cmu.edu - Email www.sei.cmu.edu - Web