

**DESIGN THINKING, SECURITY, AND
YOUR LIFE**

DECSECOPS DAYS

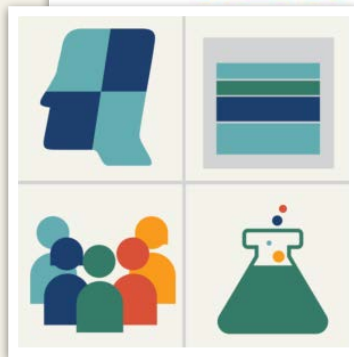
Alex Cowan

WHO AM I?

COWAN+

HOME VENTURE DESIGN LEARN/TEACH THE INTERDISCIPLINARIAN ABOUT ME

VENTURE DESIGN PROCESS



ADDITIONAL RESOURCES:

Managing with Agile

Create great agile use stories and use them to drive better collaboration in your team

WHAT IS DEVSECOPS?

**INDIVIDUALS
INTERACTIONS**



PROCESSES
TOOLS

**WORKING
SOFTWARE**



COMPREHENSIVE
DOCUMENTATION

**CUSTOMER
COLLABORATION**



CONTRACT
NEGOTIATION

**RESPONDING TO
CHANGE**

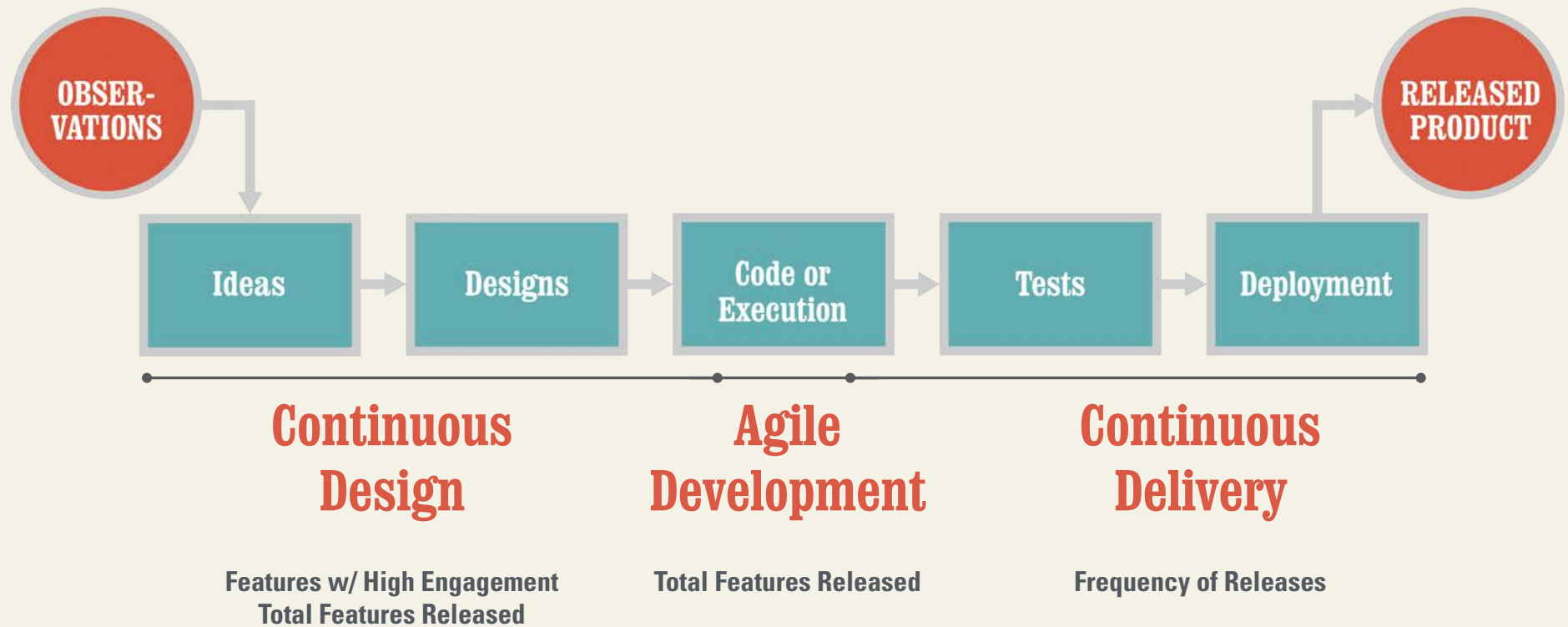


FOLLOWING
A PLAN

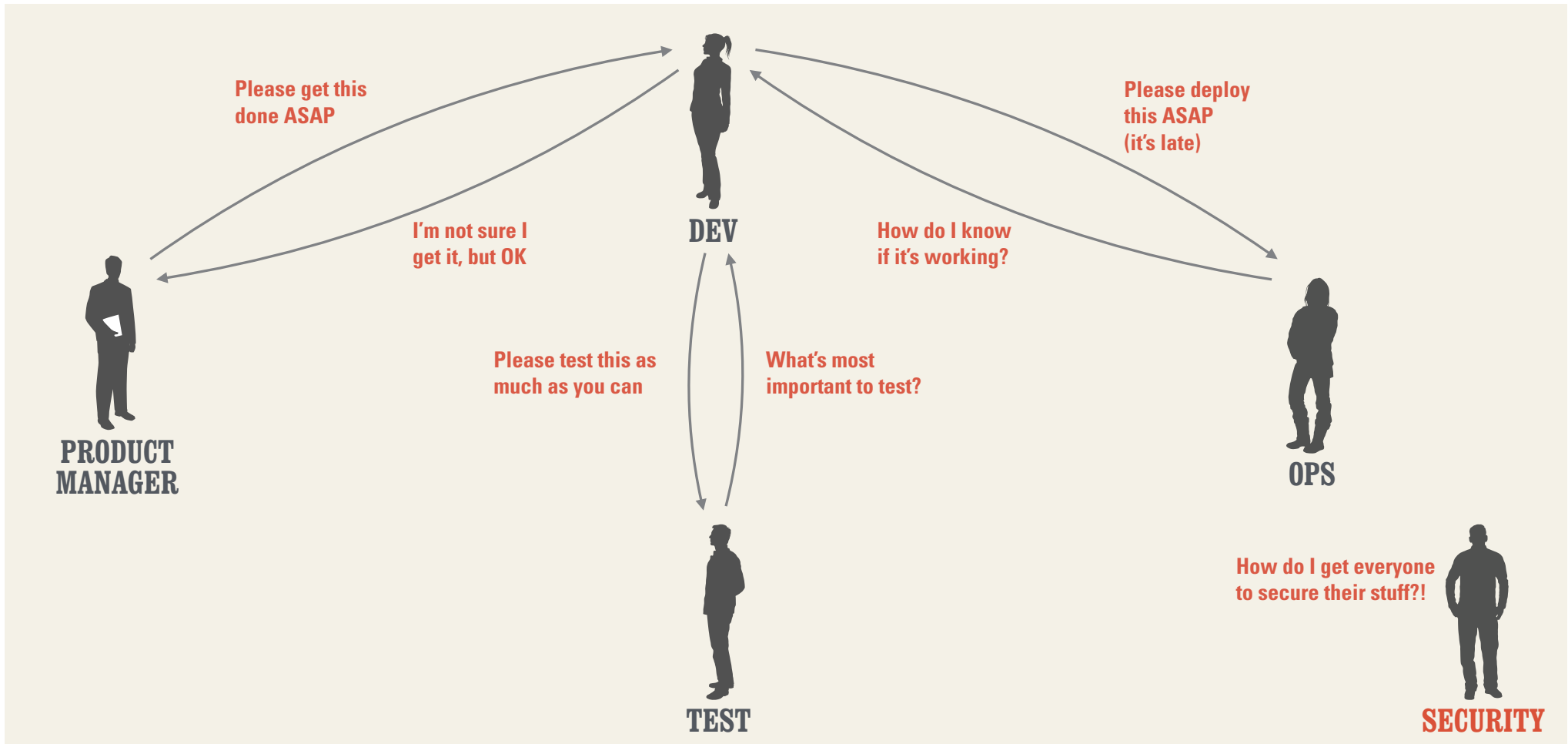
WHAT IS DEVSECOPS?



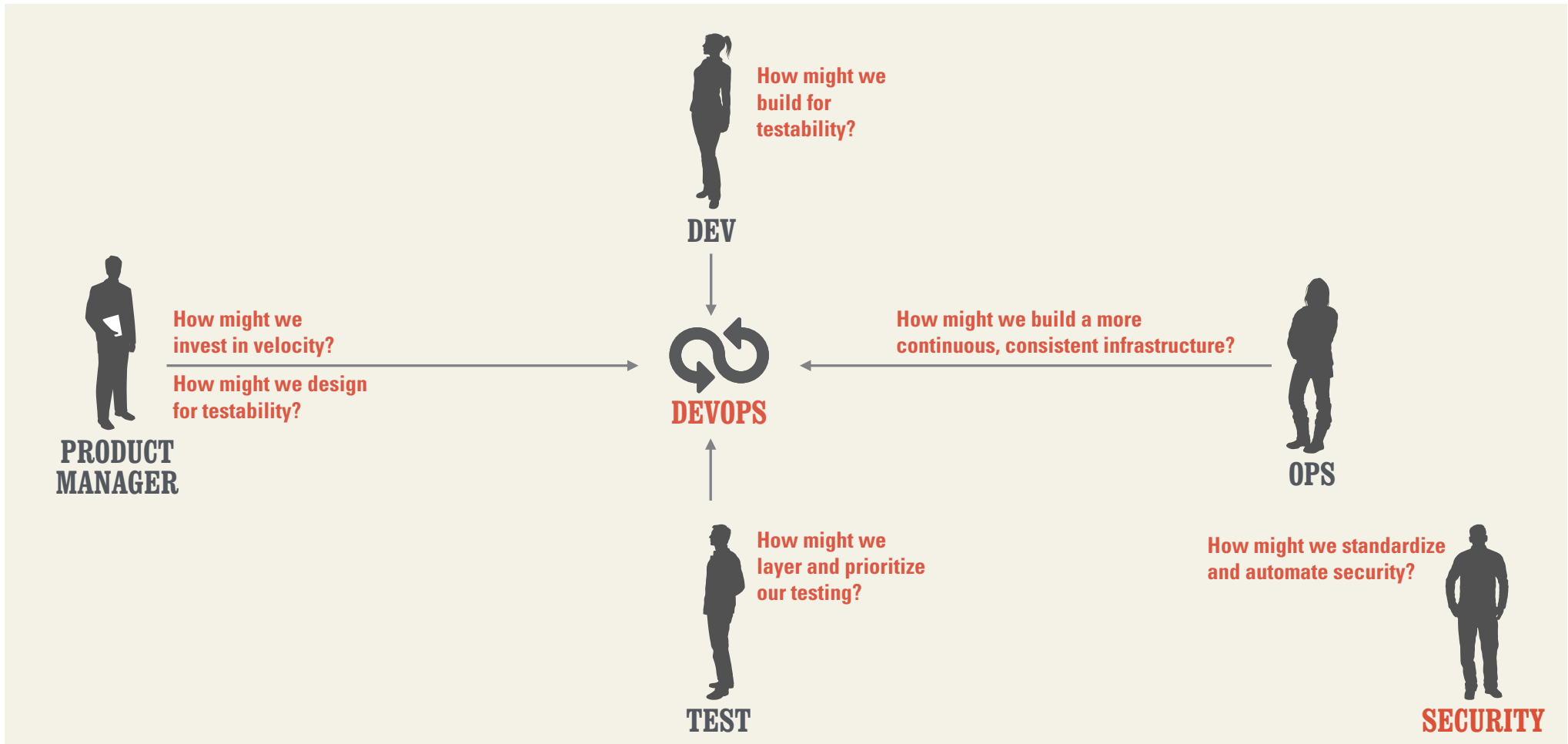
HOW DO YOU DEVSECOPS?



HOW DO YOU DEVSECOPS?



HOW DO YOU DEVSECOPS?



WHO IS PAULA THE PRODUCT MANAGER?



WHAT'S IMPORTANT?

- a) Finding product/market fit
- b) Driving focused collaboration

WHAT'S HARD?

- a) Managing uncertainty
- b) Making time to test ideas
- c) Security

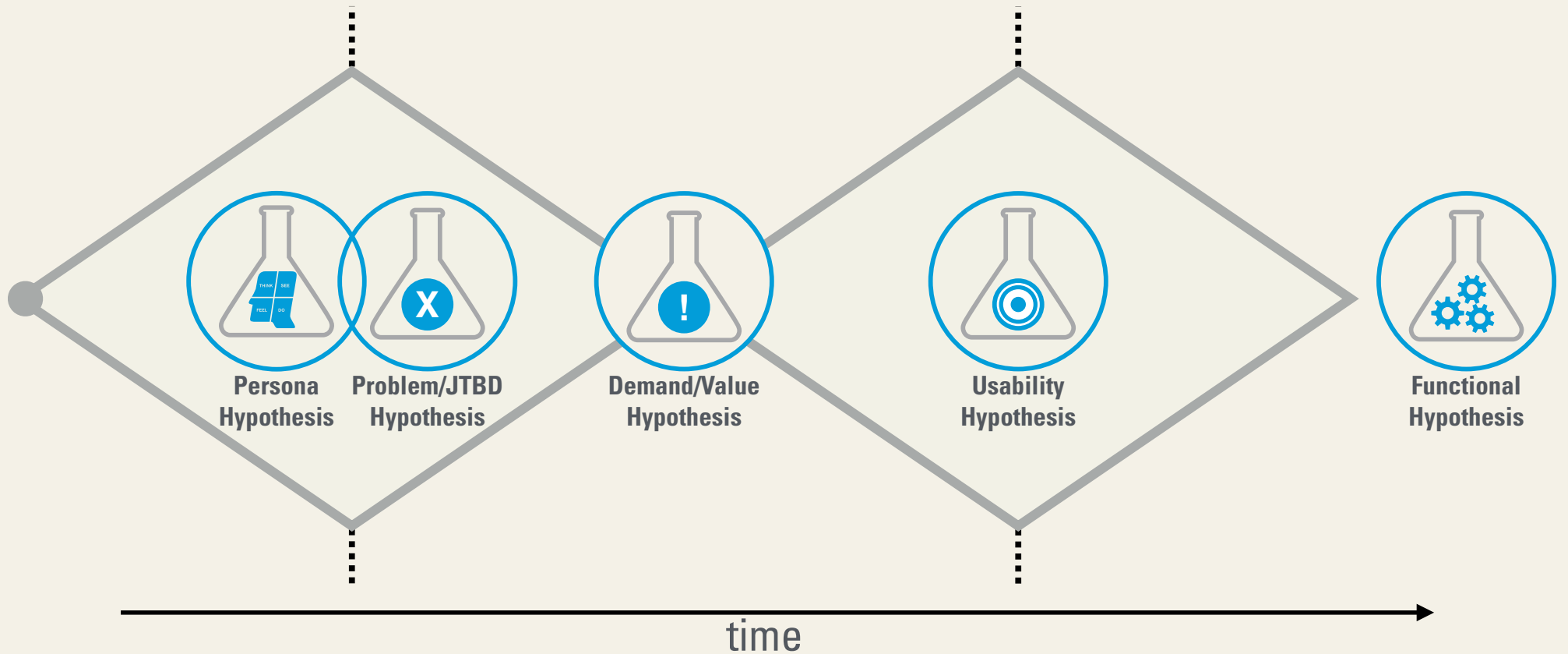
WHERE ARE WINS?

- a) Init HDD

HOW DO YOU DO HYPOTHESIS-DRIVEN DEVELOPMENT?

**Finding the Right
PROBLEM**

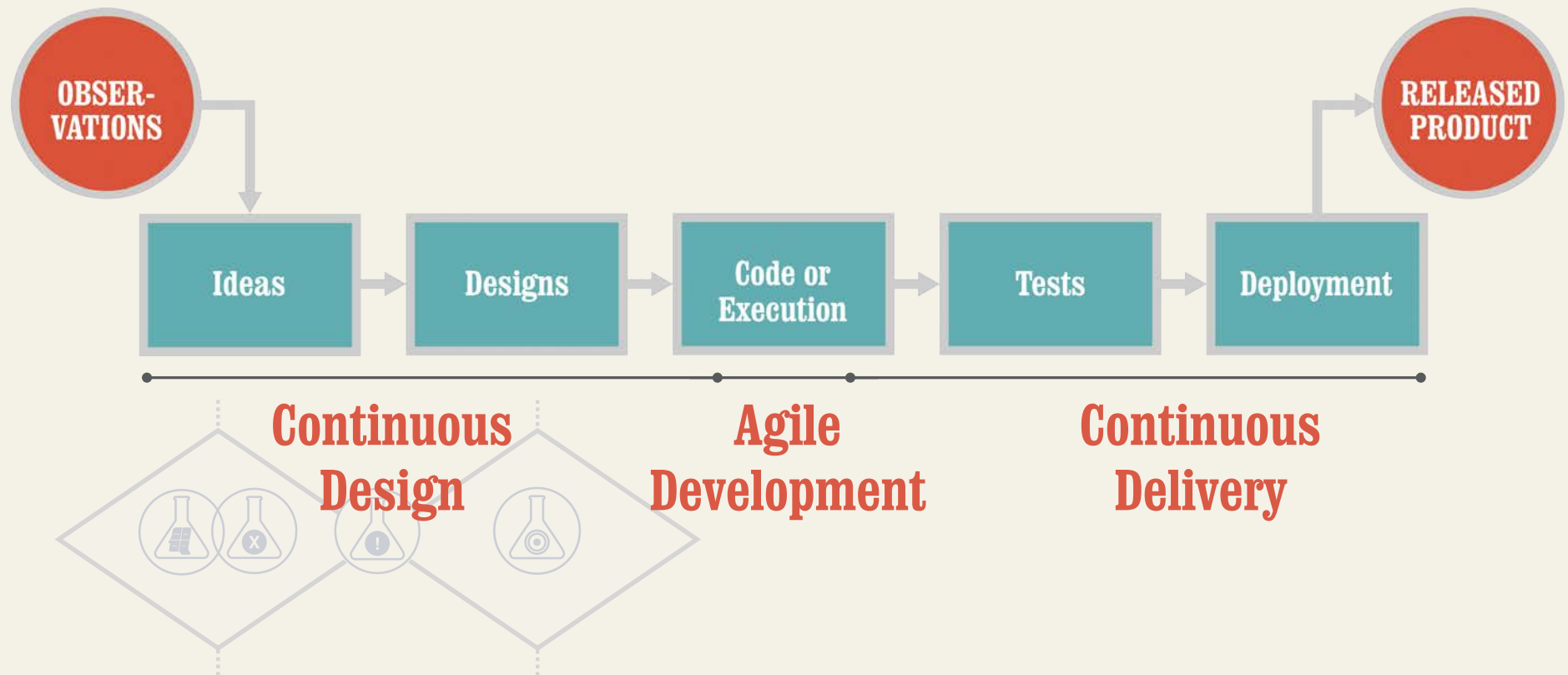
**Finding the Right
SOLUTION**



Source: adapted from 'The Design of Everyday Things'

© COWAN+

HOW DO YOU DO HYPOTHESIS-DRIVEN DEVELOPMENT?



WHO IS DANA THE DEVELOPER?



WHAT'S IMPORTANT?

- a) Connecting the dots
- b) Managing change
- c) Aligning with infrastructure

WHAT'S HARD?

- a) 'Changing requirements'
- b) Making time to test
- c) Security

WHERE ARE WINS?

- a) Init TDD-ish
- b) Manage via metrics
- c) Help build the infrastructure

HOW DO YOU WRITE TESTABLE USER STORIES?

EPIC STORY

'As Trent the HVAC technician, I want to know the pricing and availability of a part that needs replacing so I can decide my next steps.'

CHILD STORIES

A) 'I know the part number and I want to find it on the system so I can find out its price and availability.'

B) ...

ANALYTICS

How often is this search used per transaction relative to the alternatives?

How often does this search lead to a part order?

- Searches of this type relative to others
- Sequence of this search relative to other search types
- Conversion to order from this type of search (%)

WHO IS TREY THE TESTER?



WHAT'S IMPORTANT?

- a) Repeatability
- b) Automation
- c) Adaptation

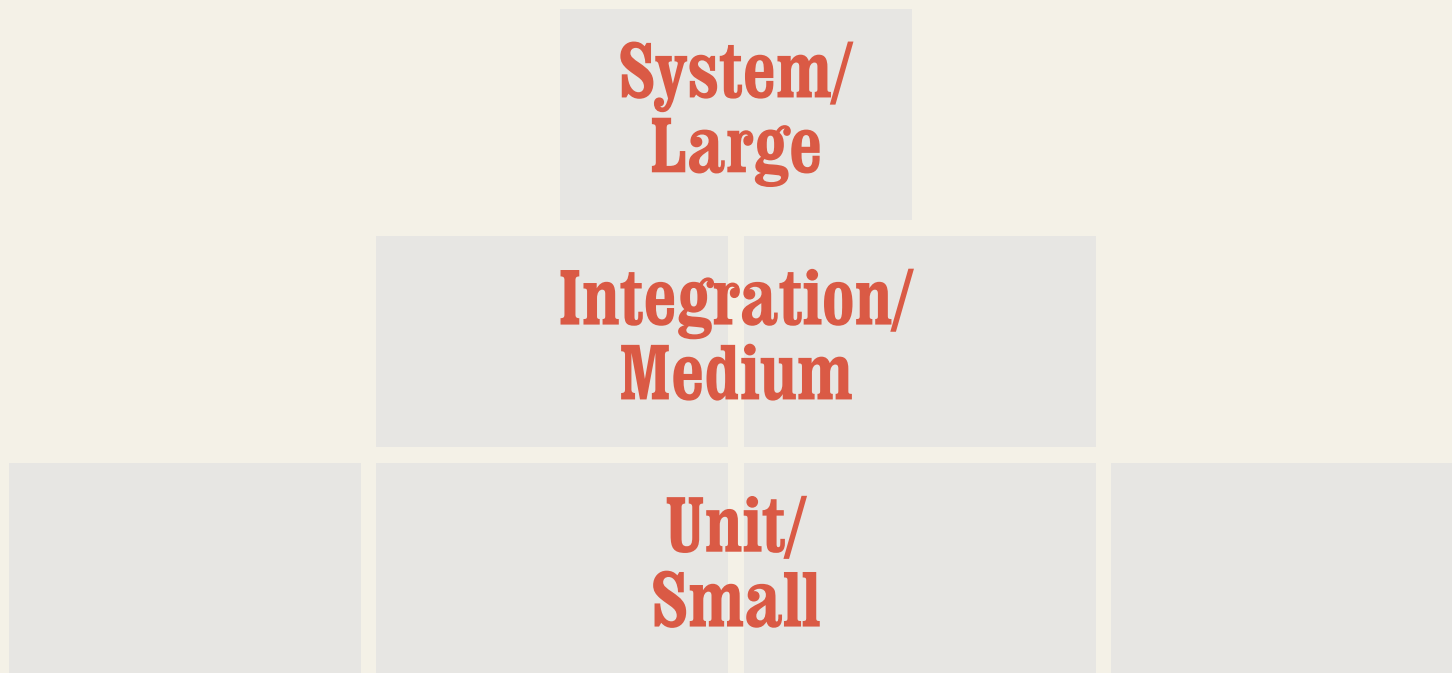
WHAT'S HARD?

- a) Murky prioritization
- b) Making time to automate
- c) Security

WHERE ARE WINS?

- a) Standardization
- b) Automation
- c) Self-service

HOW DO YOU LAYER TEST INVESTMENTS?



WHO IS ESTEBAN THE OPS ENGINEER?



WHAT'S IMPORTANT?

- a) Stability
- b) Standardization
- c) Automation

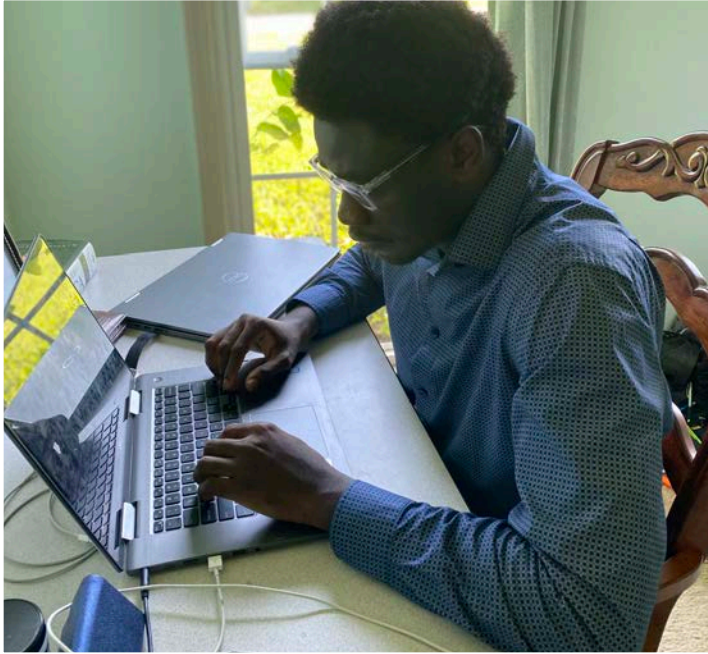
WHAT'S HARD?

- a) Taming the beast
- b) Making time to automate
- c) Security

WHERE ARE WINS?

- a) Standardization
- b) Automation
- c) Self-service

WHO IS STEVE THE SECURITY ENGINEER?



WHAT'S IMPORTANT?

- a) Security
- b) Security
- c) Security

WHAT'S HARD?

- a) All the little places
- b) Getting into the picture
- c) Security

WHERE ARE WINS?

- a) Standardization
- b) Automation
- c) Self-service

WHERE'S MY STUFF?

COWAN+

HOME VENTURE DESIGN LEARN/TEACH THE INTERDISCIPLINARIAN WORKSHOPS ABOUT ME

READY TO START?

LET'S LEARN

Here to become awesome(r) at creating new products and ventures? You're in the right place!



START TINKERING

On the Venture Design page, you'll



ONLINE CLASSES

Want to master a modern practice of



ASK ME

Have a question for me on how to

<https://alexandercowan.com>