

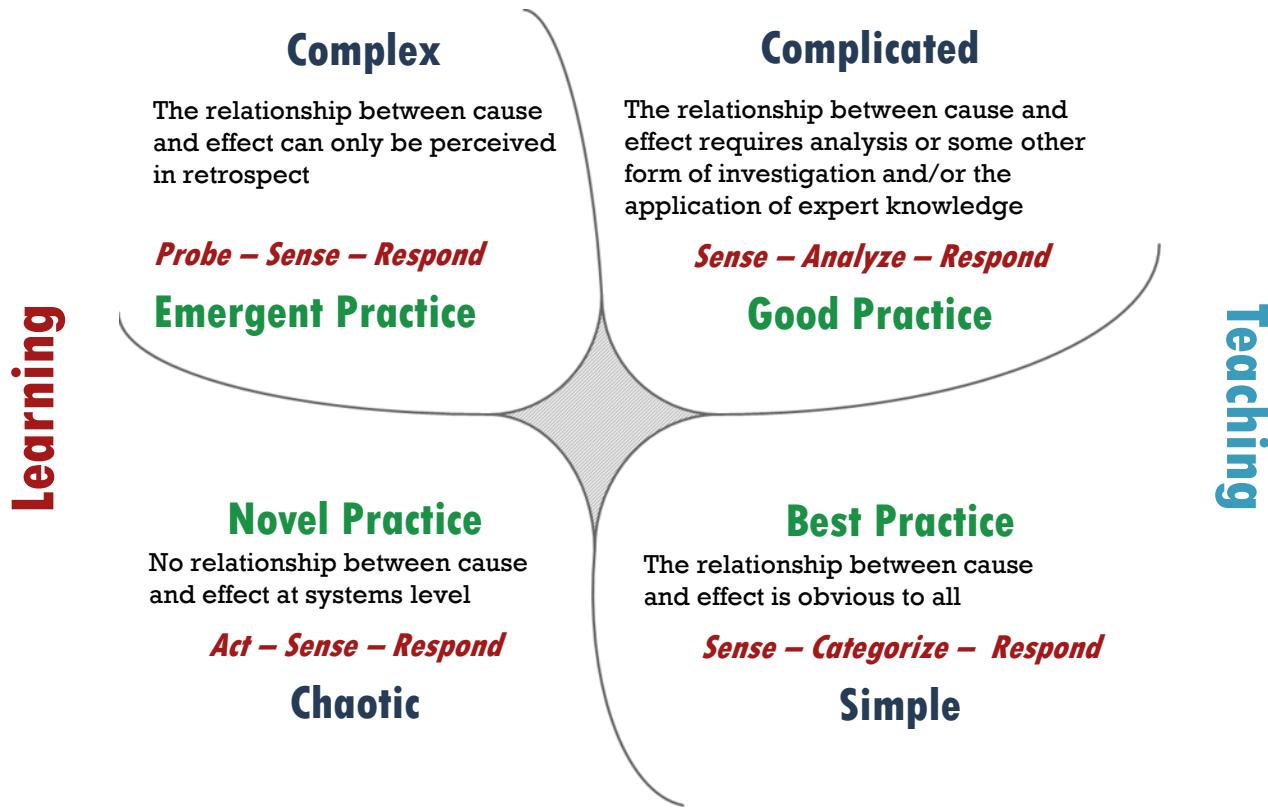


A Quantum Approach to Cybersecurity

Surviving in a Complex Environment: Knowing
When to Probe and When to Break Through

January 2019

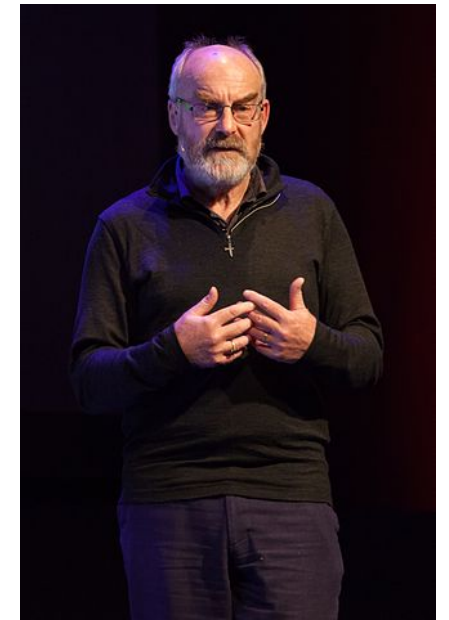
High Level of Abstraction for Knowledge Transfer



This is Snowden's Cynefin Framework



By Laura P...axis
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Low Level of Abstraction for Knowledge Transfer

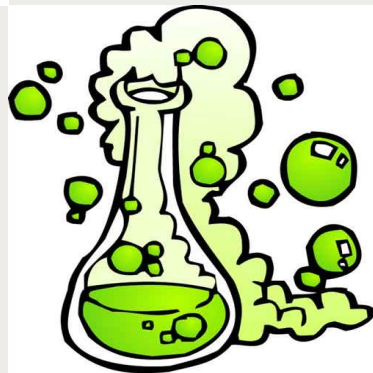
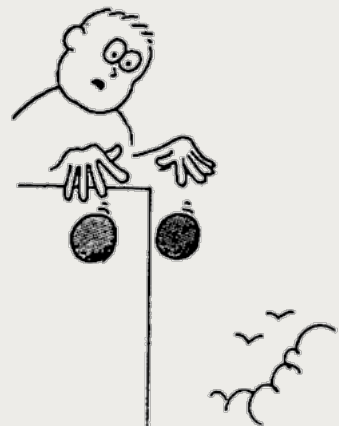
- **Simple**
 - Cause-and-Effect – known in advance
 - Activity = sense, categorize and then respond
- **Complicated**
 - Cause-and-Effect – expert analysis allows it to be known in advance
 - Activity = sense, analyze and then respond
- **Complex**
 - **Cause-and-Effect – only understand it in hindsight**
 - **Activity = probe, sense and then respond**
- **Chaotic**
 - Cause-and-Effect – not discernible
 - Activity = act, sense and then respond

Sense and recognize emergent patterns from the underlying complex adaptive system



Examples

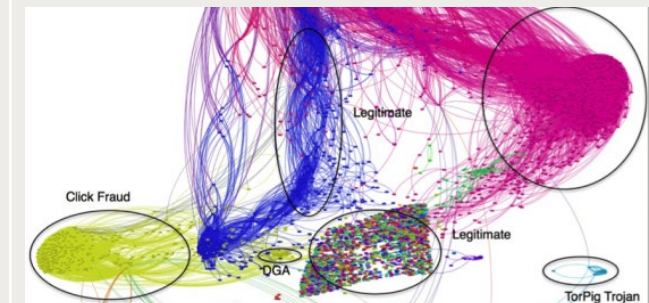
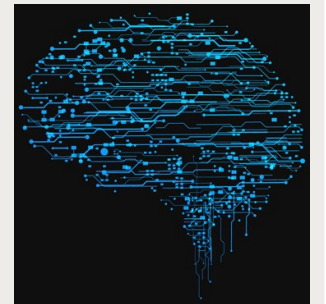
Simple



Complicated



Complex

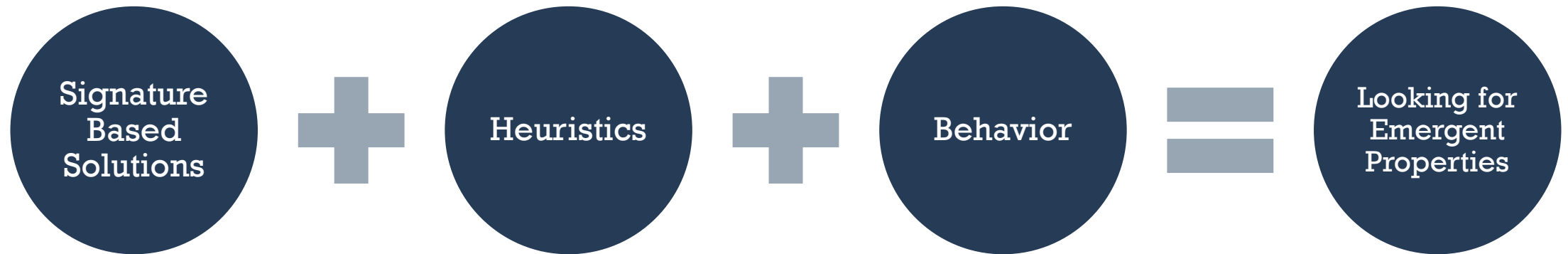


Where Did Malware Take Us?

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- **Attribute Evolution**
 - Proliferation of publicly-available construction
 - Series of defensive capabilities
- **Mitigation Evolution**
 - Signature
 - Heuristic
 - Behavior
- **Tools include antivirus, antispam, sandboxing, artificial intelligence, machine learning, etc.**





Complexity Trap – Looking for (Treating) Effects

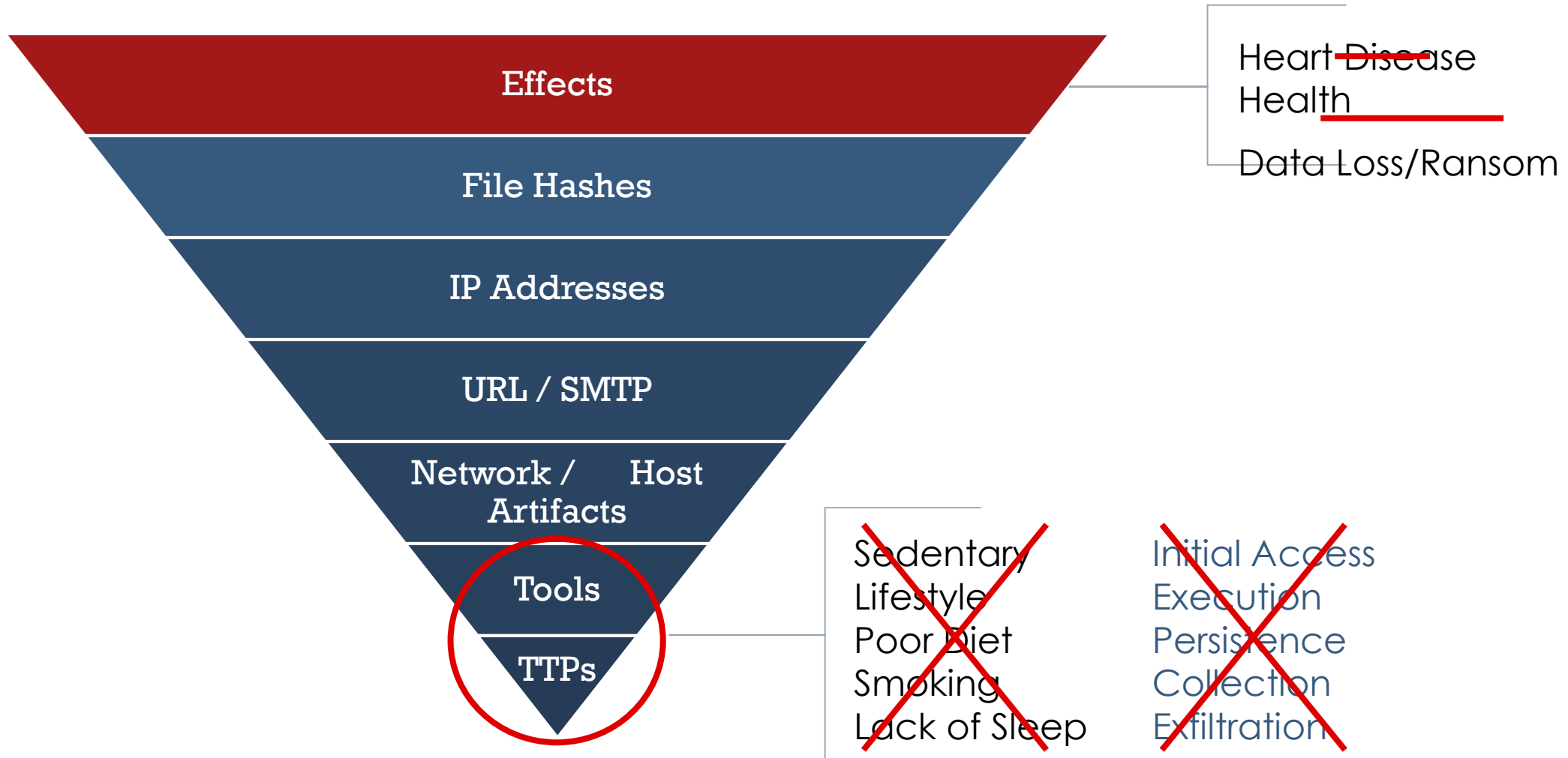


Sedentary

Heart Disease

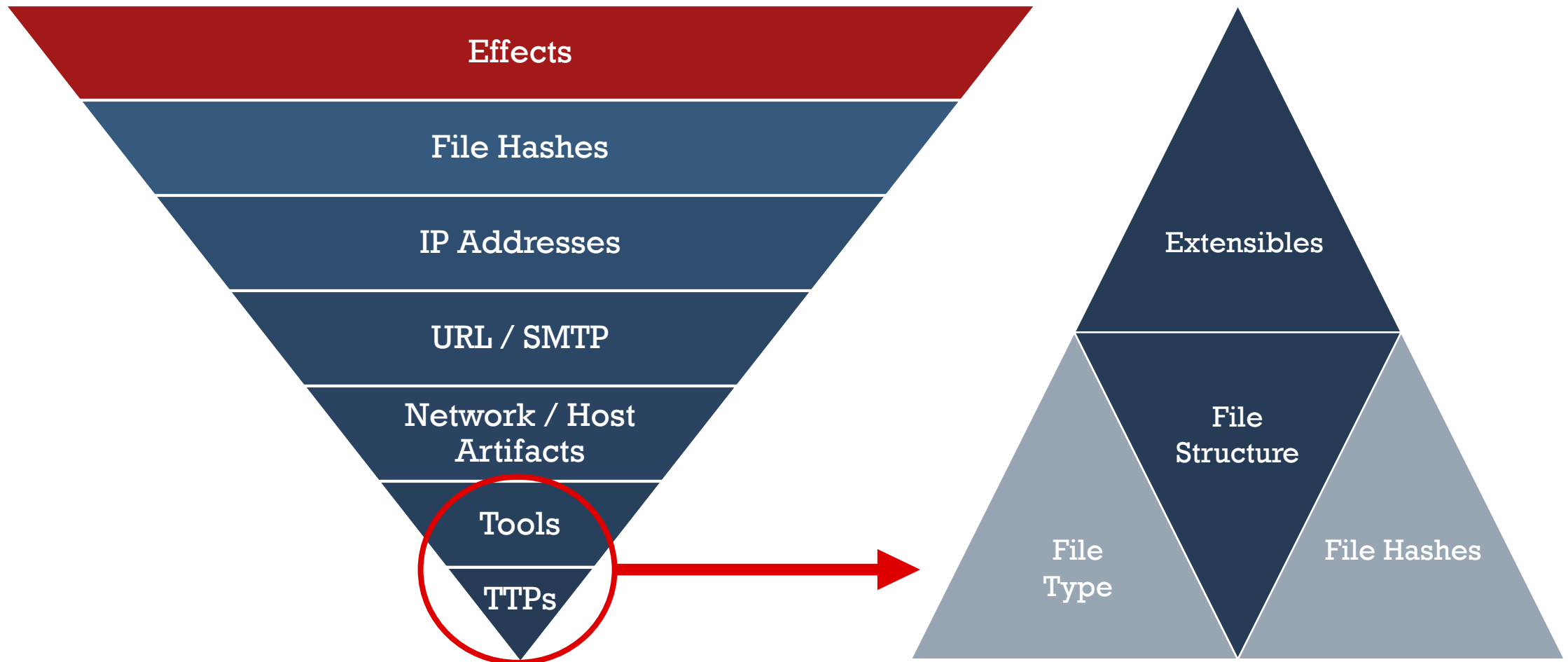
Focusing at a Lower Level of Abstraction Gets to Tools & TTPs

GLASSWALL



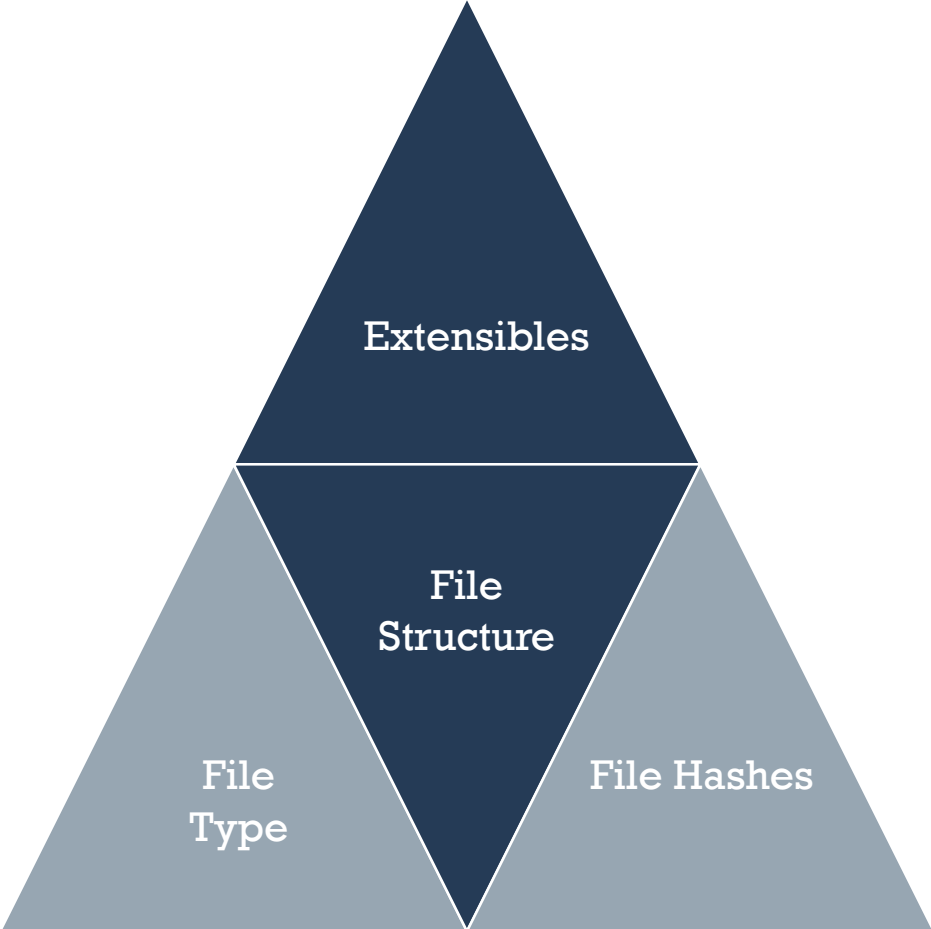
Deep File Inspection Provides a New Granularity

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A Deep Dive to the Quantum Level Breaks the Complexity Trap

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Clients, Partners and Testimonials

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- Disarming advanced malware for over 10 years
- Unique patented FileTrust™ technology
- Proven in the most demanding environments
- Award winning innovation



Legal



Financial



Critical Infrastructure



US Government



UK Government



Government Providers



“Since we installed Glasswall over two years ago, we have had zero malware via email and users don't even know the solution is there.”

- Stan Black, Chief Security & Information Officer, Citrix

“After installing Glasswall, no email-borne malware has been discovered.”

- CISO, UK Magic Circle Law Firm

Gold

Microsoft Partner





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