

Research Review 2018

How Human-Centered Design Helps Create DoD Capability

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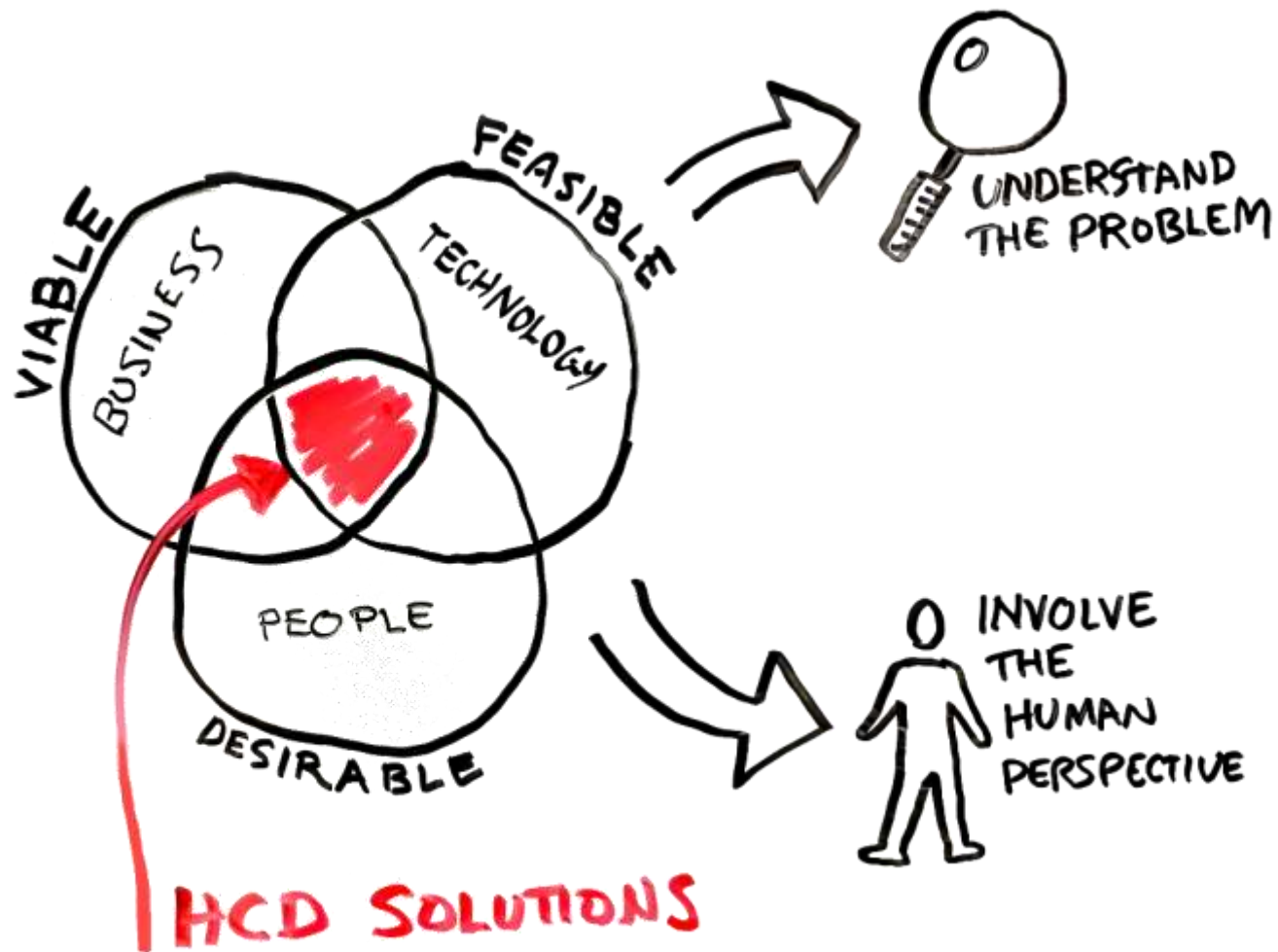
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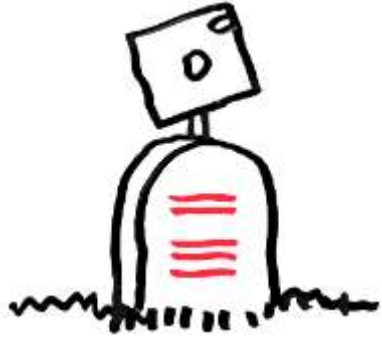
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What is human-centered design (HCD)?



-  DATA-DRIVEN
- AND
-  HUMAN-FOCUSED
-  COLLABORATIVE
-  VISUAL
-  ITERATIVE

How can the DoD benefit from HCD?



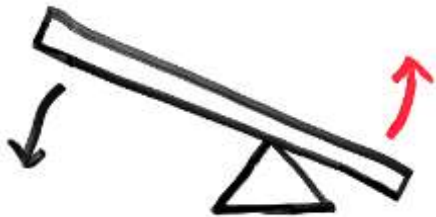
Reduce software graveyard



Prevent poor design



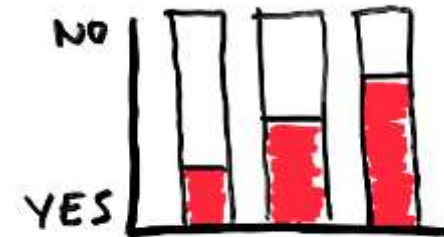
Reduce vulnerabilities and human error



Improve work efficiency



Improve decision-making



Increase adoption rates

How can you get started?



Champion



Budget



Training



Designer



Team



Success