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## How to Minimize Configuration Switching Time and Cost for Design of Experiments

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## Dedication




Notes on Linear Programming: Part I THE GENERALIZED SIMPLEX METHOD for
MODELING A LINEAR FORM UNDER LINEAR INEQUALITY CONSTRAINTS

> George B. Dantzig Alex Orden Phillp Wolfe


## Motivation

If we have solid reasons to conclude that we can improve the efficiency of DT\&E (and we should always be looking for sources of efficiencies), then we should take those efficiencies into account in our planning, but hope is still not a method.

Frank Kendall, Under Secretary of Defense for Acquisition, Technology and Logistics
"Perspectives on Developmental Test and Evaluation," ITEA Journal 2013; 34: 6-10

## Motivation

## Design of Experiments (DOE)

- Technique to select a minimal and adequate set of test configurations
- Quantitative criteria for completeness and confidence
- DOT\&E requires ("should") for
- Developmental Testing (DT)
- Operational Testing (OT)
- Typically dozens of test configurations
- Many configuration sequences possible
- If some configuration sequences are more expensive than others:

How to sequence configurations?
What is the least cost sequence?
What is the shortest sequence?

## Test Configurations: Factors and Levels

| FACTOR | LEVEL |
| :--- | :--- |
| Terrain | Desert |
|  | Mountain |
|  | Urban |
|  | Littoral |
| Target Orientation | Horizontal Face |
|  | Vertical Face |
| Contrast | High |
|  | $<\mathbf{1 / 2}$ peak AM or PM |
|  | $>\mathbf{1 / 2}$ peak AM or PM |


|  | Terrain | Target | Contrast | Sun |
| :--- | :---: | :---: | :---: | :---: |
| $\mathbf{1}$ | Desert | Horizontal | Low | Over Peak |
| $\mathbf{2}$ | Desert | Vertical | High | Under Peak |
| $\mathbf{3}$ | Mountain | Horizontal | High | Over Peak |
| $\mathbf{4}$ | Mountain | Vertical | Low | Under Peak |
| $\mathbf{5}$ | Urban | Horizontal | High | Under Peak |
| $\mathbf{6}$ | Urban | Vertical | Low | Over Peak |
| 7 | Littoral | Horizontal | High | Under Peak |
| $\mathbf{8}$ | Littoral | Vertical | Low | Over Peak |

- 8 test configurations cover all twoway interactions
- 40,320 possible configuration sequences

Precision Guided Weapon Example. Table D-4. OT\&E Factors and Levels for STW. DOT\&E TEMP Guidebook 3.0, 2015.

## Test Configurations: Factors and Levels

| FACTOR | LEVEL |
| :--- | :--- |
| Mission Load | Standard <br> High |
| Track Density | Standard <br> High |
| Mission Duration | Short (4 hours) <br> $\mathbf{2 4}$ hour |
| Configuration | Small <br> Medium <br> Large <br> Environment |
|  | Desert <br> Hot \& Humid <br> Cold |


|  | Load | Density | Duration | Size | Envmt |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{1}$ | High | High | 24Hour | Small | Desert |
| $\mathbf{2}$ | Standard | Standard | Short | Small | HotHumid |
| $\mathbf{3}$ | High | Standard | 24Hour | Small | Cold |
| $\mathbf{4}$ | Standard | High | Short | Medium | Desert |
| $\mathbf{5}$ | High | Standard | 24Hour | Medium | HotHumid |
| $\mathbf{6}$ | Standard | High | Short | Medium | Cold |
| $\mathbf{7}$ | High | Standard | Short | Large | Desert |
| $\mathbf{8}$ | Standard | High | 24Hour | Large | HotHumid |
| $\mathbf{9}$ | High | High | Short | Large | Cold |

- 9 test configurations cover all twoway interactions
- 362,880 possible configuration sequences

Example for Software-Intensive System. Table 3-3. Overview of DOE Strategy to assess COI 1:
System's ability to support mission of agency 1. DOT\&E TEMP Guidebook 3.0, 2015.

## Switching Costs

## Typical testing activities

- Setup configuration
- Run test
- Analyze results
- Teardown configuration


## Configuration switch cost

- Total of all factor/level switch costs for $\mathrm{C}_{\mathrm{p}}$ to $\mathrm{C}_{\mathrm{q}}$
- $\quad$ Switch $p q=$

Teardown $p q+$ Setup $p q+$
Run $p q$ + Analyze $p q$

- May be same or zero

| Setup | From/To | Desert | Mountain | Urban | Littoral |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Desert | 100 | 1500 | 500 | 1000 |
|  | Mountain | 3000 | 250 | 3500 | 4500 |
|  | Urban | 500 | 2000 | 250 | 2500 |
|  | Littoral | 1000 | 5000 | 3500 | 500 |
| Run | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 250 | 400 | 100 | 175 |
|  | Mountain | 250 | 400 | 100 | 175 |
|  | Urban | 250 | 400 | 100 | 175 |
|  | Littoral | 250 | 400 | 100 | 175 |
| Analyze | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 200 | 200 | 200 | 200 |
|  | Mountain | 200 | 200 | 200 | 200 |
|  | Urban | 200 | 200 | 200 | 200 |
|  | Littoral | 200 | 200 | 200 | 200 |
| Teardown | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 150 | 500 | 3000 | 1500 |
|  | Mountain | 4500 | 300 | 2500 | 250 |
|  | Urban | 2500 | 250 | 300 | 2000 |
|  | Littoral | 500 | 3500 | 950 | 350 |
| TOTAL | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 700 | 2600 | 3800 | 2875 |
|  | Mountain | 7950 | 1150 | 6300 | 5125 |
|  | Urban | 3450 | 2850 | 850 | 4875 |
|  | Littoral | 1950 | 9100 | 4750 | 1225 |

All values notional

## Switching Costs

Change to any level can result in switching cost. In the example:

- Setup costs depend on travel
- Run costs differ, no relation to prior level
- Analyze costs all same
- Teardown costs depend on locale
- YMMV

Assumptions

- First and last unique
- Costs mostly different
- Costs significant ("material")
- Independent of other factors

|  | From/To | Desert | Mountain | Urban | Littoral |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Desert | 100 | 1500 | 500 | 1000 |
| Setup | Mountain | 3000 | 250 | 3500 | 4500 |
|  | Urban | 500 | 2000 | 250 | 2500 |
|  | Littoral | 1000 | 5000 | 3500 | 500 |
|  | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 250 | 400 | 100 | 175 |
| Run | Mountain | 250 | 400 | 100 | 175 |
|  | Urban | 250 | 400 | 100 | 175 |
|  | Littoral | 250 | 400 | 100 | 175 |
|  | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 200 | 200 | 200 | 200 |
| Analyze | Mountain | 200 | 200 | 200 | 200 |
|  | Urban | 200 | 200 | 200 | 200 |
|  | Littoral | 200 | 200 | 200 | 200 |
|  | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 150 | 500 | 3000 | 1500 |
| Teardown | Mountain | 4500 | 300 | 2500 | 250 |
|  | Urban | 2500 | 250 | 300 | 2000 |
|  | Littoral | 500 | 3500 | 950 | 350 |
|  | From/To | Desert | Mountain | Urban | Littoral |
|  | Desert | 700 | 2600 | 3800 | 2875 |
| TOTAL | Mountain | 7950 | 1150 | 6300 | 5125 |
|  | Urban | 3450 | 2850 | 850 | 4875 |
|  | Littoral | 1950 | 9100 | 4750 | 1225 |

All values notional

## Consider a simple two-factor design

| FACTOR | LEVEL |
| :--- | :--- |
| Terrain | Desert |
|  | Urban |
|  | Nominal |
| Interference (EMI) | J amming |


|  | Terrain | EMI |
| :--- | :---: | :---: |
| C1 | Desert | Nominal |
| C2 | Desert | J amming |
| C3 | Urban | J amming |
| C4 | Urban | Nominal |

- 4 Configurations cover all 2-way interactions

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## Generate n-way covering configurations



- ACTS, free Combination test design tool from NIST
- http://csrc.nist.gov/groups/SNS/acts/index.htm


## Which plan has the lowest switching costs?



- 24 possible configuration sequences


## Switching costs, each factor and level

|  | Factor 1: Terrain |  |  | Factor 2: EMI |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SETUP | From/To | Desert | Urban | From/To | Nominal | Jamming |
|  | Desert | 100 | 4500 | Nominal | 100 | 500 |
|  | Urban | 3500 | 250 | Jamming | 500 | 250 |
| RUN | From/To | Desert | Urban | From/To | Nominal | Jamming |
|  | Desert | 100 | 100 | Nominal | 100 | 300 |
|  | Urban | 100 | 300 | Jamming | 200 | 100 |
| ANALYZE | From/To | Desert | Urban | From/To | Nominal | Jamming |
|  | Desert | 200 | 200 | Nominal | 200 | 200 |
|  | Urban | 200 | 200 | Jamming | 200 | 200 |
| TEARDOWN | From/To | Desert | Urban | From/To | Nominal | Jamming |
|  | Desert | 150 | 3000 | Nominal | 100 | 500 |
|  | Urban | 2500 | 300 | Jamming | 500 | 250 |
| TOTAL | From/To | Desert | Urban | From/To | Nominal | J amming |
|  | Desert | 550 | 7800 | Nominal | 500 | 1500 |
|  | Urban | 6300 | 1050 | J amming | 1400 | 800 |

Desert:Jamming $\rightarrow$ Urban:Nominal $=7800+1400=9200$

## Configuration Switching Costs

| From/To | Initial | C1: <br> Desert, <br> Nominal | C2: <br> Desert, <br> Jamming | C3: <br> Urban, Nominal | C4: <br> Urban, J amming | Final |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Initial | NA | 200 | 350 | 350 | 500 | NA |
| C1: Desert, Nominal | NA | 1050 | 2050 | 6800 | 9300 | 250 |
| C2: Desert, J amming | NA | 1950 | 1350 | 9200 | 8600 | 400 |
| C3: Urban, Nominal | NA | 6800 | 7800 | 1550 | 2550 | 400 |
| C4: Urban, J amming | NA | 7700 | 7100 | 2450 | 1850 | 550 |
| Final | NA | NA | NA | NA | NA | NA |

## Which plan has the lowest switching costs?

| From/To | Initial | C1: <br> Desert, <br> Nominal | C2: <br> Desert, <br> Jamming | C3: <br> Urban, Nominal | C4: <br> Urban, J amming | Final |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Initial | NA | 1200 | 350 | 350 | 500 | NA |
| C1: Desert, Nominal | NA | 1050 | 22050 | 6800 | 9300 | 250 |
| C2: Desert, J amming | NA | 1950 | 1350 | 9200 | 38600 | 400 |
| C3: Urban, Nominal | NA | 6800 | 7800 | 1550 | 2550 | 5400 |
| C4: Urban, J amming | NA | 7700 | 7100 | 42450 | 1850 | 550 |
| Final | NA | NA | NA | NA | NA | NA |

[^0]
## Which plan has the lowest switching costs?

| From/To | Initial | C1: <br> Desert, <br> Nominal | C2: <br> Desert, Jamming | C3: Urban, Nominal | C4: <br> Urban, J amming | Final |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Initial | NA | 1200 | 350 | 350 | 1500 | NA |
| C1: Desert, Nominal | NA | 1050 | 22050 | 36800 | 9300 | 250 |
| C2: Desert, J amming | NA | 1950 | 1350 | 9200 | 38600 | 5400 |
| C3: Urban, Nominal | NA | 6800 | 47800 | 1550 | 2550 | 5400 |
| C4: Urban, J amming | NA | 27700 | 7100 | 42450 | 1850 | 550 |
| Final | NA | NA | NA | NA | NA | NA |
| Heuristic A - Always choose lowest $\quad 13,700$ |  | Heuristic B Always choose | $\text { highest } \mathbf{2 3 , 2 0 0}$ |  | al: Stay tuned |  |

## Which plan has the lowest switching costs?



- Number of possible configuration sequences is $n$ !
- Expert or randomized plan very likely non-optimal

| N configurations | Possible Sequences |
| :---: | :---: |
| 1 | 1 |
| 2 | 2 |
| 3 | 6 |
| 4 | 24 |
| 5 | 120 |
| 6 | 720 |
| 7 | 5,040 |
| 8 | 40,320 |
| 9 | 362,880 |
| 10 | 3,628,800 |
| 11 | 39,916,800 |
| 12 | 479,001,600 |
| 13 | 6,227,020,800 |
| 14 | 87,178,291,200 |
| 15 | 1,307,674,368,000 |
| 16 | 20,922,789,888,000 |

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## Quantitative Optimization

## What is quantitative optimization?

Aka Operations Research

- First used during WW II for logistics planning
- Successful and routine application in many domains

Linear Programming is a foundational technique

- Model with system of linear equations
- Constraints and costs
- Decision variables
- Objective function

Many low cost, high-power, user-friendly software
 solvers available

## What is Linear Programming?



Six-ounce glasses
$x 1$ : number of 6 oz . to make, each yields 500 units of profit x2: number of 10 oz . to make, each yields 450 units of profit $Z$ : total profit for a given quantity of x 1 and x 2

$$
\begin{array}{ll}
\begin{array}{l}
\text { Maximize } \\
z=500 \times 1+450 \times 2
\end{array} & \\
\text { Subject to } & \\
6 x 1+5 \times 2 \leq 60 & \text { production hours } \\
10 \times 1+20 \times 2 \leq 150 & \text { sq. ft. storage } \\
x 1 \leq 8 & \text { sales limit, } 6 \text { oz. } \\
x 1 \geq 0, x 2 \geq 0 &
\end{array}
$$

Bradley, Applied Mathematical Programming, MIT Press, 1997.

## What is Linear Programming?


$x 1$ : number of 6 oz . to make, each yields 500 units of profit x2: number of 10 oz . to make, each yields 450 units of profit $Z$ : total profit for a given quantity of x 1 and x 2

$$
\begin{array}{|ll|}
\hline \text { Maximize } & \\
z=500 \times 1+450 \times 2 & \\
& \\
\text { Subject to } & \\
6 \times 1+5 \times 2 \leq 60 & \text { production hours } \\
10 \times 1+20 \times 2 \leq 150 & \text { sq. ft. storage } \\
x 1 \leq 8 & \text { sales limit, } 6 \text { oz. unit } \\
x 1 \geq 0, x 2 \geq 0 & \\
\hline
\end{array}
$$

## The Traveling Salesman Problem

What is the least cost route to visit each city once, starting and stopping at the same city?

- In theory, NP-complete
- In practice, many feasible strategies for exact optimization
- Solved with Integer Programming
- Just like Linear Programming, but variables may be limited to whole numbers

http://www.codeproject.com/Articles/259926/Introduction-to-Genetic-Algorithm-Encoding-Camel


## Which plan has the lowest switching costs?

| From/To | Initial | C1: <br> Desert, <br> Nominal | C2: <br> Desert, Jamming | C3: <br> Urban, Nominal | C4: <br> Urban, J amming | Final |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Initial | NA | 1200 | 1350 | 350 | 1500 | NA |
| C1: Desert, Nominal | NA | 1050 | 22050 | $36800{ }^{2}$ | 9300 | 250 |
| C2: Desert, J amming | NA | 31950 | 1350 | 9200 | 38600 | 5400 |
| C3: Urban, Nominal | NA | 6800 | 47800 | 1550 | 42550 | 5400 |
| C4: Urban, J amming | NA | 27700 | 7100 | 42450 | 1850 | 5550 |
| Final | NA | NA | NA | NA | NA | NA |
| Heuristic A - <br> Always choose lowest <br> 13,700 |  | Heuristic B Always choose | $\text { highest } 23,200$ |  | mal: | 12,200 |

## Test <br> Configuration Sequence Optimization Model

- Many FOSS and COTS solvers
https://en.wikipedia.org/wiki/List of optimization software
- Demo uses "What's Best"
- Excel front-end for the Lindo Systems optimization suite
http://www.lindo.com/
Test Configuration Optimization
Objective
Find a sequence of test configurations that minimizes switching cost of test configurations.


## * $\$ 12,200$ dollars

Configuration Switching Cost Matrix
Each cell in the transition cost matrix is the estimated total cost of switching from one configuration t This is the total of teardown, setup, run, and analyze cost for each factor in the configuration. For any pair of configurations $x$ and $y$, the switching cost $x-y$ is not necessarily the same as that of

| FromlTo | $\alpha-\omega$ | Des-Nom-Jam |  |  |  |  |  | Urb-Nom | Urb-Jam |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a-w | 0 | 200 | 350 | 350 | 500 |  |  |  |  |
| D Des-Nom | 250 | 1050 | 2050 | 6800 | 9300 |  |  |  |  |
| 2 Des-Jam | 400 | 1950 | 1350 | 9200 | 8600 |  |  |  |  |
| 3 Urb-Nom | 400 | 6800 | 7800 | 1550 | 2550 |  |  |  |  |
| 4 Urb-Jam | 550 | 7700 | 7100 | 2450 | 1850 |  |  |  |  |
|  | 1 | 2 | 3 | 4 | 5 |  |  |  |  |

Configuration Sequence Selections
A selected transition is indicated with a "1" and indicates that the TC of that row is followed by the TC of that column. This is the output of the optimization model.

| ```Fromlto \(\alpha-\omega\) 1 Des-Nom 2 Des-Jam 3 Urb-Nom 4 Urb-Jam``` | a-w | Des-Nom | Des-Jam | Urb-Nom | Urb-Jam |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 0 | 1 | 0 | 0 |
|  | 0 | 0 | 0 | 1 | 0 |
|  | 0 | 1 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 1 |
|  | 1 | 0 | 0 | 0 | 0 |
| Sum: | 1 | 1 | 1 | 1 | 1 |
| Must enter: | \#NAME? | \#NAME? | \#NAME? | \#NAME? | \#NAME? |
|  | 1 | 1 | 1 | 1 | 1 |

ints
Do not allow partial or unconnected sequences. Aka Miller/Tucker/Zemlin subtour constraints.
Number of configurations
5

| tep |  | $\alpha-\omega$ | Des-Nom | Des-Jam | Urb-Nom | Urb-Jam |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | $\alpha-\omega$ |  | \#NAME? | \#NAME | \#NAME? | \#NAME? |
| 2 | 1 Des-Nom |  |  | \#NAME? | \#NAME? | \#NAME? |
| 1 | 2 Des-Jam |  | \#NAME? |  | \#NAME? | \#NAME? |
|  | 3 Urb-Nom |  | \#NAME? | \#NAME? |  | \#NAME? |
|  | 4 Urb-Jam |  | \#NAME? | \#NAME? | \#NAME |  |

Optional Tightening constraints:
0 \#NAME? Step assignments must exactly correspond to numbe Kill symmetry if distance matrix symmetric

## Test Configuration Sequence Optimization



## Usage considerations

Use cases

- Planning at any stage
- Evaluate expert plan
- Evaluate randomized plan
- Identify alternatives
- Re-plan after changes
- Retrospective analysis


## Open questions

- Are switching cost assumptions valid?
- Does an optimal schedule confound statistical assumptions?
- How much better is an optimized schedule than expert or random plan?
- Is the real world too constrained or uncontrollable for optimization?


## So What?

Decision support for key test management questions

- Which is the least cost sequence?
- Which is the shortest duration sequence?
- What is the time/cost effect of adding, dropping, or reducing levels or factors?
- What will an alternate plan cost?


## Compelling ROI opportunity

- Program analysis and modeling cost << one person year
- Suppose TCSO reduces MDAP DT/OT cost by $1 \%$
- Field critical systems sooner
- Same or better DOE coverage
- Avoid ~\$45M of testing cost, annually


## Implementation

## Program Applicability

- Using DOE
- Enough DT/OT lead time
- Non-trivial switching costs
- Configuration sequence is flexible


## Next Steps

- Pilot program
- Refine
- Develop Dot Net UI
- Rollout, training, support


## Sensitivity Analysis ;-)



## SELUNG ON EBAY:

O(1)
STIL WORKING ON YOUR ROUTE?

http://xkcd.com/399/


[^0]:    Heuristic A:
    Always choose lowest
    13,700

