

# CMMI Level 5 Processes Make it Easy to Define and Deploy Measurable, Achievable Goals to Your Organization

SEPG 2005 Conference Raytheon Company Jim Stubbe

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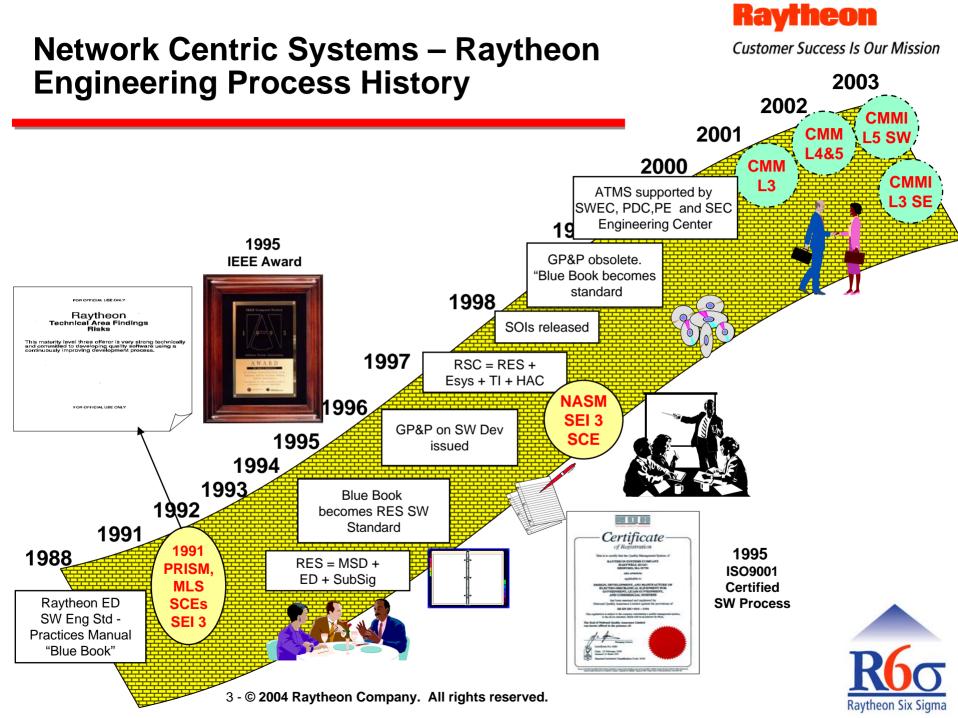
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#### Introduction



- Introduction
- NCS Raytheon Process History
- Goal Evolution
- Pre-Level 5 Approach
- CMM Level 5 Approach
- CMMI Level 5 Approach
- 2004 Goals Deployment Examples
- Summary
- Biography





#### **Goal Evolution**



- CMM Level 3 Approach
  - Goals are thrown at people
  - No easy way to measure success
  - No connection to most of the organization
- CMM Level 5 Approach
  - Capability being defined
  - Measures worked at the same time the goal is developed
  - Front line managers involved
- CMMI Level 5 approach
  - Desired behavior is identified
  - Goal is built to support that behavior
  - Measures defined and visible to all
  - Activities identified and sponsored
  - Goals and measures drive behavior!



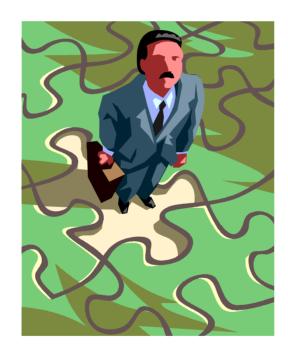


# CMM Level 3 Approach



# **Minding Your Own Business**

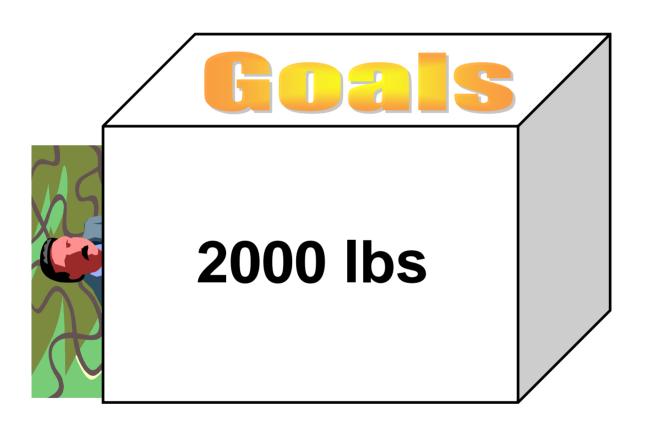






# **Didn't Know It Was Coming**









#### **Results / Behaviors**



#### Results

- No way to plan approach to achieving goals
- No systematic way to evaluate performance
- No buy-in through most of the organization
- Erratic results

#### **Behaviors**

- "Pet Peeves" are selected for improvement projects
- Hand waves at measurement "soft" money claims
- Panic mode to record/report "How we did against last year's goals"
- Duck and cover wait for new management/goals

#### **Bottom Line**

No fundamental change - Engineers keep doing what they were doing





# CMM Level 5 Approach

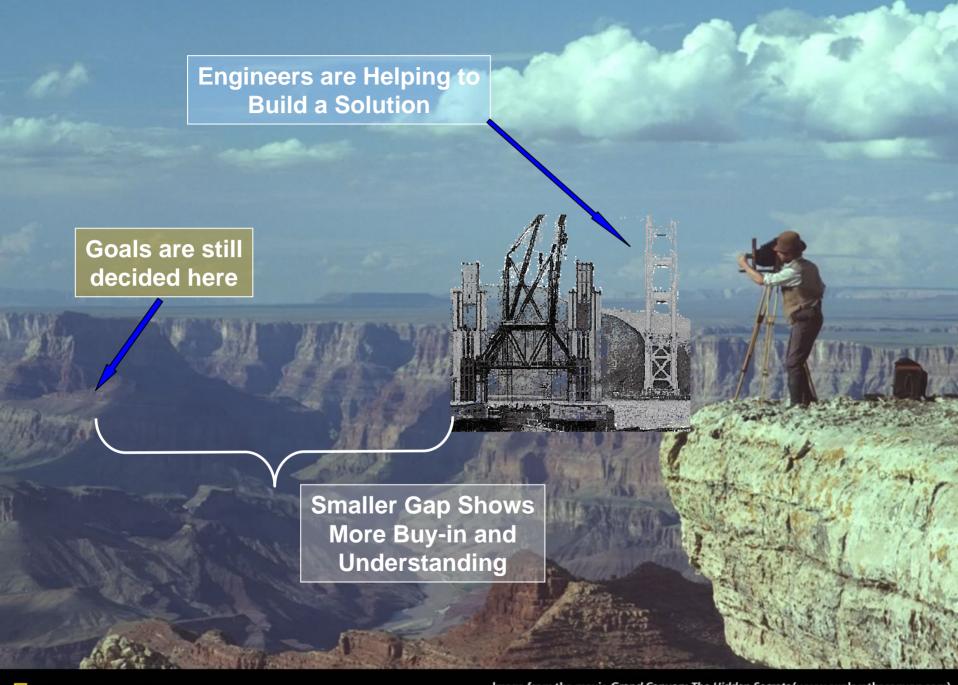


### **No Longer Alone**









#### Results / Behaviors



Raytheon Six Sigma

#### Results

- CMM Level 5 TCM/PCM allow the org to plan approach to achieving goals
- CMM Level 4 core measures provide a systematic way to evaluate performance
- Buy-in through most of the organization is still weak
- Erratic results but now efforts are focused

#### **Behaviors**

- "Pet Peeves" are not selected for improvement projects chosen based on objective of organization
- Measurements are still weak in that they are not driving behavior
- Recording/reporting performance is now a regular event

#### **Bottom Line**

- Fundamental change to process surrounding Level 5 activities to orient them to satisfying goals
- Engineers keep doing what they were doing but are now very aware of the activities going on even it they are not involved



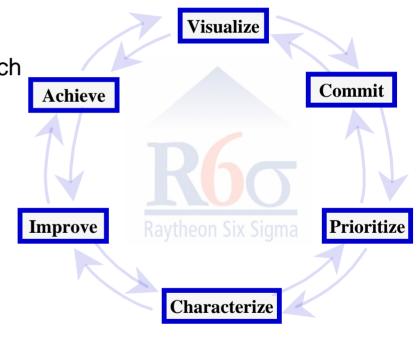
# CMMI Level 5 Approach



### **Evolved Approach**



- Understand external goals
  - Understand company goals
  - Understand engineering goals
- Involve stakeholders in determining approach
- Set organizational goals
  - Define goal
  - Define behavior
  - Establish measures
  - Define activities to support the goals
  - Identify a champion for each activity
  - Establish roadmap for everyone
- Showed clear sponsorship

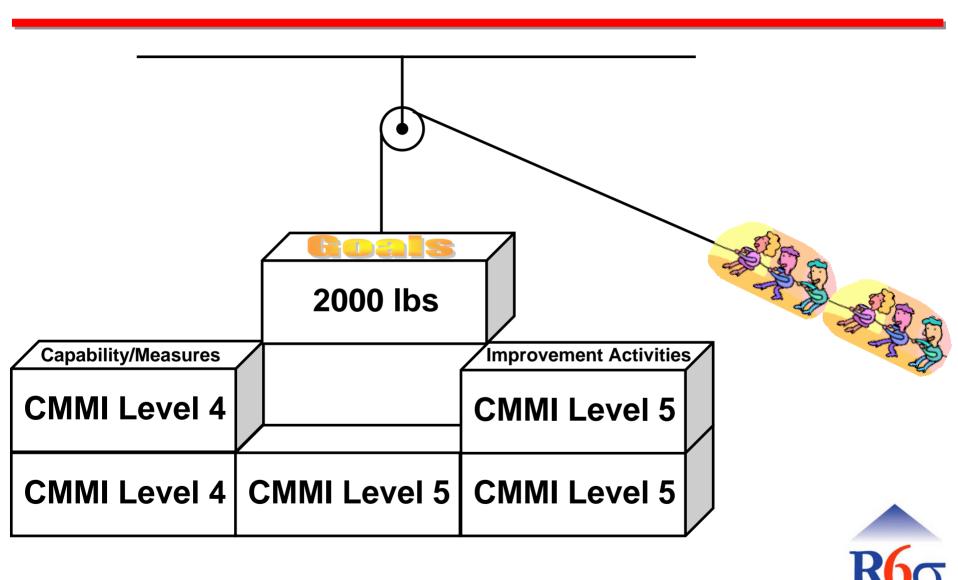




### No Longer Alone



Raytheon Six Sigma





#### Results / Behaviors



#### Results

- CMMI Level 4/5 OPP/OID allow the org to plan approach to achieving goals
- CMMI Level 4 core measures provide a systematic way to evaluate performance
- Buy-in through most of the organization is strong
- Results on target and efforts are focused

#### **Behaviors**

- Activities chosen based on ability to achieve goals
- Measurements drive behavior
- Recording/reporting performance is part of the culture

#### **Bottom Line**

- Fundamental CMMI changes institutionalize treatment of goals
- Engineers are now both aware and involved in achieving the goals



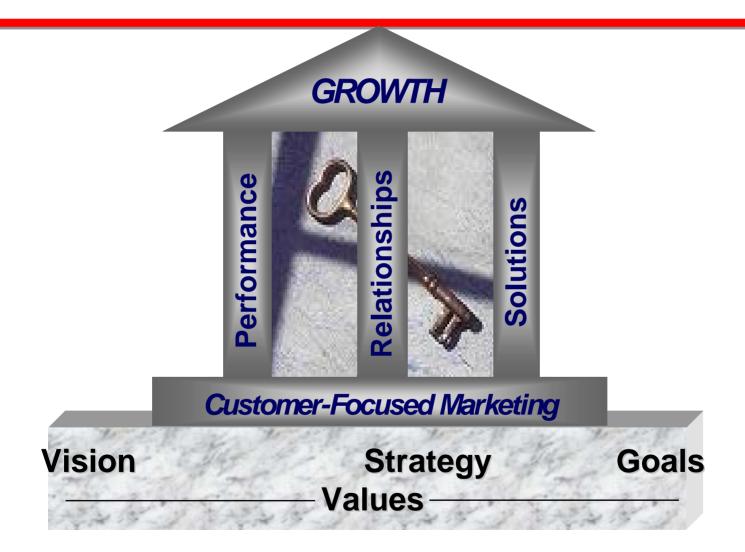


# 2004 Goals – Examples



# **Raytheon High-level Goals**







### **2004 Organizational Goals**



- Improve cost, schedule, and quality performance
- Evolve CMMI Level 5 capabilities
- Develop and market Process / Product Technology Insertion as an internal and external SWEC discriminator
- Develop the technical skills required to meet our future program needs
- Revitalize the bidding process to be able to:
  - Increase accuracy and repeatability
  - Streamline the process
- Improve our relationships within the SWEC, with the PMOs, with our customers, and with other Raytheon organizations



# **Alignment with Raytheon Goals**



#### **GROWTH**

Improve
Program
Performance &
Create New
Opportunities

Revitalize Bid Process Sustain CMMI Level 5

**Performance** 

Enhance
Customer /
Staff
Relationships

Develop Staff to Meet Future Needs

Relationships

Insert State-ofthe-Art Technology

**Solutions** 

**Customer-Focused Marketing** 



# **Goal – Example 1 Continue Performance Improvements**



Customer Success Is Our Mission

- Goal statement
  - Improve cost, schedule, and quality performance
- Measurement approach
  - Improve cost performance by 10% over 2003 performance
  - Reduce post PQT Defect Density by 15 % over 2003 performance
  - Increase In-phase Defect Containment percentage by 10% over 2003
- Funded activities
  - PTIC (PSP/TSP, Agile, ATAM, MDA)
  - Improve the inspection process
  - Simplify the process for Small Project/IRAD/DARPA process tailoring
  - Process Engineers
- What you can do
  - Employees:
    - Baseline your own performance
    - Volunteer for PTIC initiative
    - Actively share lessons learned and best practices across projects
  - DMs: Baseline performance and set goals for their department
  - SMs / STMs: Understand cost, schedule, and quality goals for your project
  - PEs: React to measurement triggers
  - Think



# **Goal - Example 2 Evolve CMMI Level 5 Capabilities**



- Goal statement
  - Evolve CMMI Level 5 capabilities
- Measurement approach:
  - 3 FDM postings per project in any phase up through SWIT
  - Sub-process and capability approach established by September
  - Reduce SEPG STR backlog by 50%
  - 100% Six-Sigma Qualified
  - Everyone participates in 4 Six Sigma projects
- Funded activities
  - Address Implementation Gaps identified by the 2003 SCAMPI
  - P3I SCAMPI Pre-looks
  - Address organizational Risk and Opportunity approach
  - Refine the common defect definition
  - Streamline tracking book, PST Checklists, Compliance Checklists
- What you can do
  - Employees: Contact an SEPG person and get involved
  - DMs: Bring steering committee results back to staff meetings
  - SMs / STMs / PEs: Attend OPI and bring results back to projects and sections
  - Think



### **2004 Overall Accomplishments**



- Established a repeatable roadmap for establishing goals for our organization
- Goals were clearly focused for the organization and aligned with company goals
- Center director deployed goals presentation to all 600 people in the organization
- Created, funded, staffed, and completed 15 projects in support of the goals
- Involved 20% of the organization in those projects



### **Summary**



- Tie Goals to every day projects
  - Make it one of the goals on people's annual performance appraisal
  - Get the front line people involved
  - Show them how it fits into the big picture
- Make it easy for people
  - Supporting the goals should be part of their job's
- Understand the behavior you want
  - Write goal at a high level
  - Establish measures to help drive the behaviors you want
- Make sure you have believable measurements



#### **Summary**



- Sponsorship in the form of funding and resources needs to be rock solid, focus erodes when:
  - Funding gets pulled
  - People want to work on "real" jobs
  - The available people aren't the right people
- Make sure you have a champion for the activity
  - Increases likelihood of success
  - Activities with no champion tend to wither



#### **Contact Information**



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### **Biography**



- Jim Stubbe is a Senior Principal Software Engineer and is serving as the SEPG Chairperson for Raytheon Network Centric Systems in Marlborough, MA. Jim is currently leading a both a cross-NCS and a cross-Raytheon Measurement team.
- Jim has been with Raytheon since 1989 and has served in a variety of line and technical management positions over that time.
- Jim, working as the Metrics Working Group lead, was responsible for crafting and deploying the metrics infrastructure to support the Raytheon NCS Northeast Software Center's successful 12/01 CMM Level 3 SCE, 12/02 CMM Level 5 SCE, and 12/03 CMMI Level 5 SCAMPI assessments.

