





- > Why change initiatives fail?
- > Metrics driven initiative management
- > GQM: Big picture
- > GQM for CMMI® Program
- > References



accenture Why change initiatives fail?

Two out of every three change initiatives fail.

Why:

- Lack of initiative alignment to business needs
- No convincing evidence to leadership team on initiative progress
- Initiative team size is too small
- History of unsuccessful change initiatives
- Inadequate indication of implementation status or progress
- Lack of quantitative program management rigor

Measure and Manage While You Drive Change

Metrics Driven Initiative Management



Business Objectives Strategic Road Map Initiative Plan

Plan – Execute – Control Using Defined Metrics



CMMI® Initiative

- -Defining Plan
- -Forming process teams
- -Defining organizational processes
- -Implementation and training
- Process
 Compliance
 Checks
- Appraisals

Creating Initiative Memory using Metrics







Question (Operational) Goal (Conceptual) How do we achieve Business goalsInitiative objectives goals? • What is the plan? Strategy or conceptual idea • How do we execute or implement? **GQM** Data **Measures and metrics** Subjective and objective metrics **Metric (Quantitative)**



Typical Goals for a CMMI® program:

- > Better control on IT/Software Development budget spend
- > High Quality Software Delivery
- > Better control over project management
- > Obtain institutionalization of processes

Achieve Target Maturity Level



GQM for **CMMI®** Program

Translating Goals to Questions

➤ Goal 1: Better control on budget spend

? G1Q1: How to reduce budget overrun or budget variations?

? G1Q2: What is the current effort estimation process confidence level? ? G1Q3: What are the existing budget review methods?

> Goal 2: High Quality Software Delivery

G2Q1: How to reduce # of errors reported after Implementation?

G2Q2: What is the peer review process effectiveness?

G2Q3: Is there a plan to reduce re-work effort? G2Q4: How do we improve test efficiency?



GQM for CMMI® Program

Translating Goals to Questions

> Goal 3: Better control over project management

? G3Q1: What is the project management effort? ? G3Q2: What is the compliance to project management processes? ? G3Q3: How do we improve project management competency?

> Goal 4: Obtain institutionalization of processes

? G4Q1: How do we reduce process non-compliances? ? G4Q2: What are the current challenges in implementing PPQA? ? G4Q3: How do we build buy-in into the processes?





Translating Questions to Metrics

> Goal 1: Better control on budget spend

? G1Q1: How to reduce budget overrun or budget variations?

? G1Q2: What is the current effort estimation process confidence level?

G1Q3: What are the existing budget review methods?

Phase wise effort Variation

Estimation Model Confidence Index

Earned Value Metrics

Effort Performance Index

➤ Goal 2: High Quality Software Delivery

? G2Q1: How to reduce # of errors reported after implementation?

G2Q2: What is the peer review process effectiveness? G2Q3: Is there a plan to reduce cost of quality effort?

? G2Q4: How do we improve test efficiency ?

Defect Removal Efficiency

Phase wise Review efficiency % of Cost of **Quality**

Testing activities efficiency





Translating Questions to Metrics

> Goal 3: Better control over project management

? G3Q1: What is the project management effort? ? G3Q2: What is the compliance to project management processes?

G3Q3: How do we improve project management competency?

% PM effort for a given project size

Compliance to PM processes

PM skill Training effort

Schedule Variance

> Goal 4: Obtain institutionalization of processes

? G4Q1: How do we reduce process non-compliances (NC)? ? G4Q2: What are the current challenges in implementing PPQA?

? G4Q3: How do we build buy-in into the processes?

NC count per PPQA effort spent

Generic Practices **NC Score**

Average Age of Unresolved NC

Compliance to PPQA/SEPG Staffing





Translating Questions to Metrics

> Big Goal: Achieve Target Maturity Level

?BGQ1: What is the CMMI® program plan for targeted maturity level? ?BGQ2: Is the performance of the initiative on track? ?BGQ3: What is the health of implementation for all Process Areas?

% Schedule variance as per defined plan

Process Area wise Compliance Score to SPs

Compliance to CMMI® Program Staffing Needs

Selected Goal 1 metrics performance

Selected Goal 2 metrics performance

Selected Goal 3 metrics performance

Selected Goal 4 metrics performance





Process to arrive at health of CMMI® Program

Select
Metrics Set

Define
Performance
Targets

Compute
Performance
Performance
Performance

Plan

- Data collection and validation
- Management review mechanism
- Identifying corrective actions
- Stakeholders communication







Example:

Select Metrics Set Define Performance Targets



Compute Performance



Aggregate Program Performance

OPF Process Area (PA) Compliance Score for SPs 5 - Max Compliance 1 - Min Compliance 6 - SPs in OPF Max Score = 30 Min Score = 6 Month 1:Target > 70 Month 2:Target > 80 Month 3:Target > 90

In first month: Actual score = 22 % = 100 * 22/30 % = 73% Metric Performance is GREEN







Sample Program Dashboard:

Metric	Month 1	Month 2	Month 3
G1Q1			
G1Q2			
G2Q1		mple	
G2Q3		ample	
G3Q4		o.	
G4Q1			
G4Q2			
BGQ1			
BGQ3			

Benefits:

- Metric driven initiative management
- Visibility into early warning signals
- Initiative alignment to business goals
- Better stakeholders communication
- Readiness indicator for appraisals
- Strengthens metrics program

Metrics Driven CMMI® Initiative Management





- 1. <u>Experiences in implementing measurement programs, Wolfhart Goethert, Will Hayes, Nov 2001, CMU/SEI-TN-026</u>
- 2. <u>CMMI®: Guidelines for Process Integration and Product Improvement</u> Mary Beth Chrissis, Mike Konrad and Sandy Shrum; Addison-Wesley Professional
- 3. The Software Engineering Laboratory Web site: http://sel.gsfc.nasa.gov/website/exp-factory/gqm.htm
- 4. http://www.sei.cmu.edu/cmmi/
- 5. The hard side of change management, by Harold L Sirkin, Perry Keenan and Alan Jackson, Harvard Business Review, October 2005

