CMMI[®] Impact August 2009

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[®] CMMI is registered in the U.S. Patent and Trademark Office by Carnegie Mellon University.

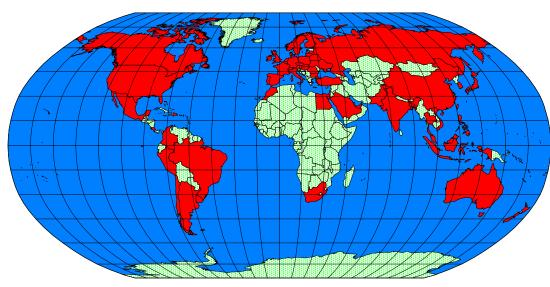
SCAMPI Cumulative Statistics Calendar Year-End 2007 & 2008 as of 3-31-09

	CYE07	CYE08	Delta	% Increase
Appraisals Performed	3,113	4,134	1,021	32.8%
Organizations Appraised	2,674	3,446	772	28.9%
Participating Companies	1,882	2,544	672	35.7%
Re-appraised Organizations	361	564	203	56.2%
Projects	14,620	21,141	6,521	44.6%

SCAMPI Military / Government / DoD Contractor Cumulative Statistics Calendar Year-End 2007 & 2008

	CYE07	CYE08	Delta	% Increase
Appraisals Performed	574	661	89	15.2%
Organizations Appraised	574	661	89	15.2%
Participating Companies	278	326	48	17.3%
Projects	2,068	2,573	505	24.4%

CMMI Adoption Has Been Broad



SCAMPI A reports from 60 countries

Approx. 70% of adopters in US are contractors for military/government or are government

Estimated 900,000+ work in orgs that have had a SCAMPI A appraisal.

25 countries with 10 or more appraisals (Aug 06 -> Jul 08):

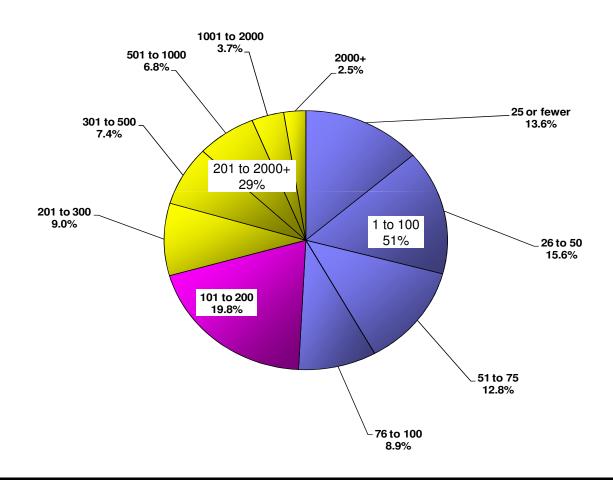
• USA	598 -> 1034
 China 	158 -> 465
 India 	177 -> 323
 Japan 	155 -> 220
• France	65 -> 112
Korea (ROK)	
Taiwan	31 -> 88
 Brazil 	39 -> 79
 Spain 	25 -> 75
• U.K.	42 -> 71
 Germany 	28 -> 51
 Argentina 	15 -> 47
 Canada 	18 -> 43
 Malaysia 	15 -> 42
 Mexico 	<10 -> 39
 Australia 	23 -> 29
 Egypt 	10 -> 27
 Chile 	<10 -> 20
 Philippines 	14 -> 20
 Colombia 	<10 -> 18
 and Italy, Isra 	ael, Singapore,

Hong Kong, and Pakistan

http://www.sei.cmu.edu/appraisal-program/profile/profile.html Statistical analyses by the presenter.

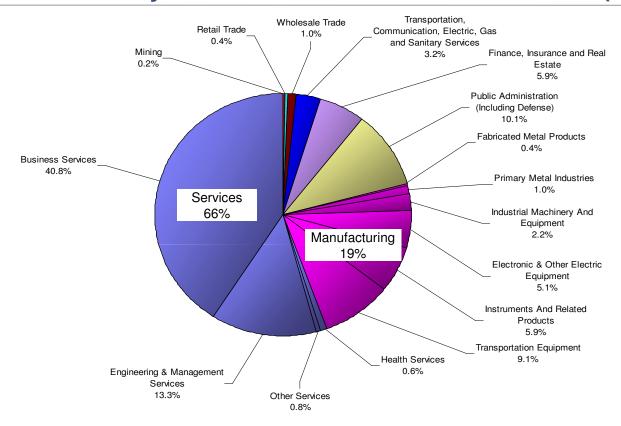
Organizational Size

Based on total employees within area of appraised organization



Organizational Type

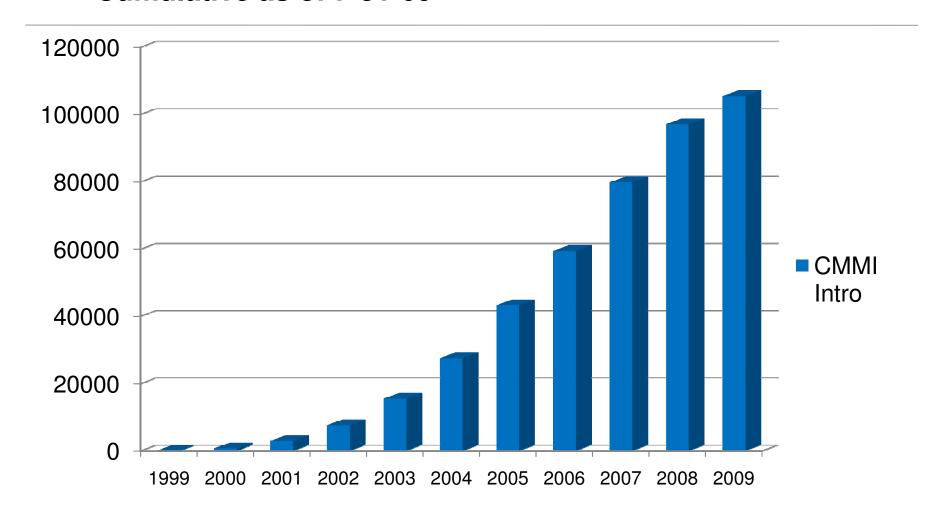
Based on Primary Standard Industrial Classification (SIC) Code



72% of adopters are commercial orgs

2/3 Services; 1/5 Manufacturing

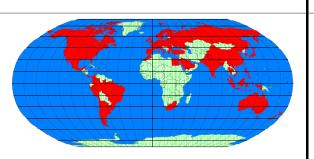
Introduction to CMMI Attendees Cumulative as of 7-31-09



CMMI Adoption

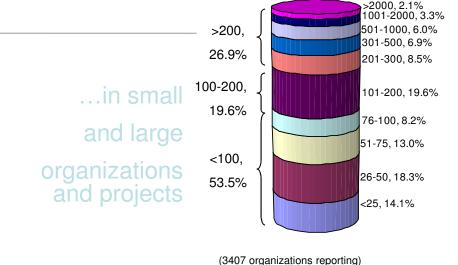
Organization Size (Employees)

CMMI appraisals are conducted worldwide...



Commercial In-House	I
Contractor for Military/Government	I
Military/Government Agency	I
	ı

USA		Non-USA		
	Qty	%	Qty	%
е	318	32.5%	2207	90.9%
t	555	56.7%	163	6.7%
y	106	10.8%	57	2.3%
	979	100.0%	2427	100.0%



...in a wide range of business domains

Services (69.2%)

- Engineering and Management Services
 - Public Administration
 - Transportation and Utilities
 - Finance, Insurance, Real Estate
 - Health Services
 - Retail/Wholesale Trade
 Based on primary Standard Industrial Classification (SIC) codes

Manufacturing (17.6%)

- Electronic and Electric Equipment
 - Industrial Machinery
- Instruments and Related Products
 - · Transportation Equipment
 - · Other Mfg Industries

...at all levels of process maturity

	Commercial In-House	Contractor for Military/	Military/ Government Agency
No Rating Given	6.3%	9.6%	23.3%
Initial (ML1)	0.9%	1.7%	1.9%
Managed (ML2)	29.1%	31.9%	44.9%
Defined (ML3)	50.4%	45.1%	25.8%
Quantitatively Managed (ML4)	3.4%	1.5%	0.6%
Optimizing (ML5)	9.9%	11.1%	3.7%
_	(2525 orgs)	(718 orgs)	(163 orgs)

Source: SEI Process Maturity Profile, March 2009.

http://www.sei.cmu.edu/appraisal-program/profile/

reported in CMMI-based appraisals

Benefits of CMMI-Based Process Improvement

Many companies cite performance benefits from CMMI

 Published in conferences, articles, papers, studies, surveys, reports

SEI collects quantitative measures of CMMI performance improvement

- Technical reports, including:
 - "Performance Results of CMMI-Based Process Improvement" (http://www.sei.cmu.edu/pub/documents/06.reports/pdf/06tr004.pdf)

Performance Category	Median Improvement
Cost	34%
Schedule	50%
Productivity	61%
Quality	48%
Customer Satisfaction	14%
ROI	4.0 : 1
CMU/SEI-2006-TR-004. Data from 35 organizations.	

Number of SCAMPI Appraisals by Year

