

# Acquisition Support: Helping Programs Succeed

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28 MAR 07



# Agenda

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## State of Acquisition

What is the Department of Defense Doing?

What is the SEI Doing?

Principles of Effective Acquisition

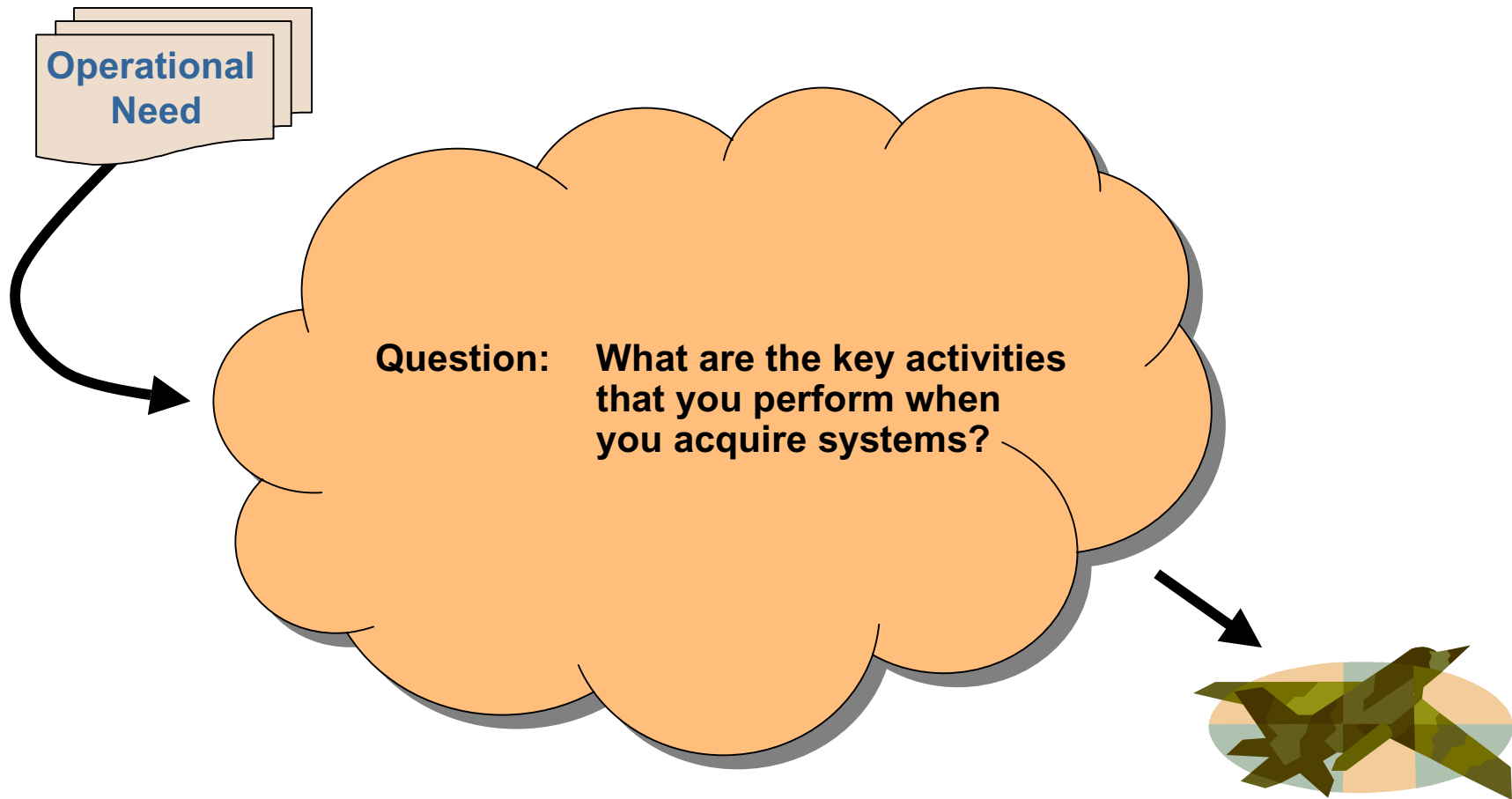
Summary

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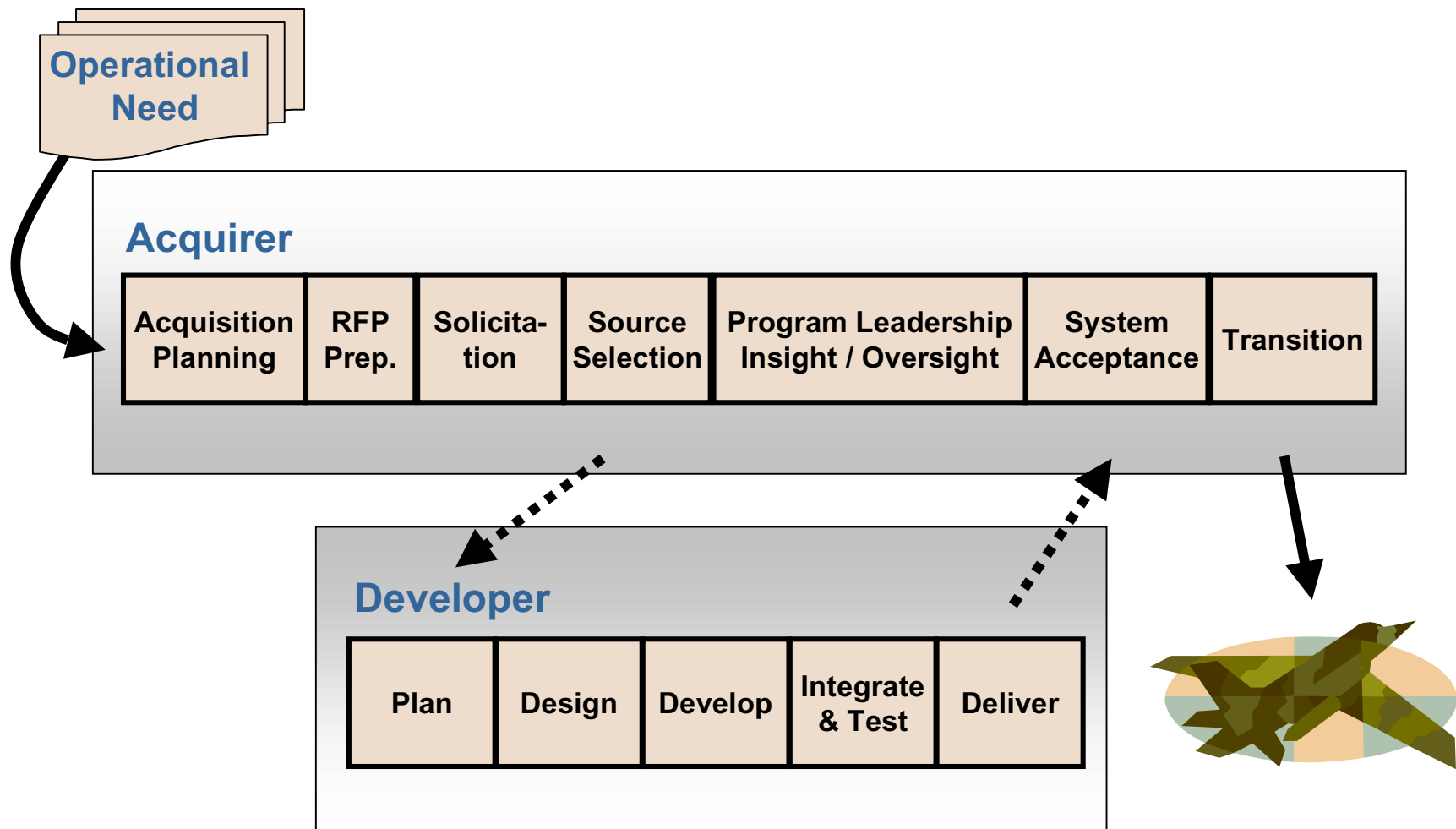


# What is “Acquisition”

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# A Strategic Partnership



# The State of Acquisition Practice

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**The agencies assume the partnership arrangement absolves them of all acquisition management responsibilities...**

**Virtually all (Air Force) software-intensive systems suffer from difficulties achieving cost, schedule, and performance objectives.** GAO

**“I'd rather have it wrong than have it late.”** A senior manager (industry)

**“The bottom line is schedule. My promotions and raises are based on meeting schedule first and foremost.”** A program manager (government)

**Lack of robust systems engineering practices identified as critical factor in SBIRS-High problems.**

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Example Program

## Background

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Large DoD program with multiple, geographically dispersed engineering locations.

Multi-contractor teams (10+) using different processes.

Several million lines of code.

Systems engineering challenges.

Combination of legacy, re-use, COTS integration and new development.

All contractor sites are Maturity Level 3 or higher.

18 months after contract award, the program office conducted a CMMI “Class B” appraisal on the team.

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## Example Program

# Issues Identified <sub>1</sub>

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### PROJECT MANAGEMENT

- Lack of project plans or having only incomplete, conflicting or out of date project plans
- Ineffective use of Integrated Master Schedule as basis for planning/tracking status across program
- Undefined engineering and management processes on program
- Inability to track and manage actions to closure
- Inadequate cost estimation processes, methods, data and tools
- Inadequate staffing and training project personnel
- Tracking dependencies between or across teams not defined
- Managing project data ad hoc
- Inability to proactively identify and manage risks

### ENGINEERING

- Lack of understanding of the program's requirements
- Inability to trace requirements to architecture/design or to test plans/procedures
- Poor linkage of functional and performance requirements
- Inconsistent requirements management at different levels
- No criteria for making architectural/design decisions among alternatives
- Not capturing entire technical data package (requirements, design and design rationale, test results, etc)
- Efficiency of design process/methods in question
- Late definition of integration and test procedures



## Issues Identified <sub>2</sub>

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### SUPPORT

Difficult to identify items in configuration management baselines

Lack of ability to manage individual “versions” in incremental development

Inability to effectively managing changes to work products throughout lifecycle

Not conducting audits to establish/ensure integrity of baselines throughout incremental engineering and development

Inefficient change management process (cycle time, volume of changes)

Roles/responsibilities of change control boards not defined

Quality Assurance audits of products and processes not consistent

QA involvement in system and software engineering processes not consistent

No metrics to manage engineering activities (outside of cost/schedule data)

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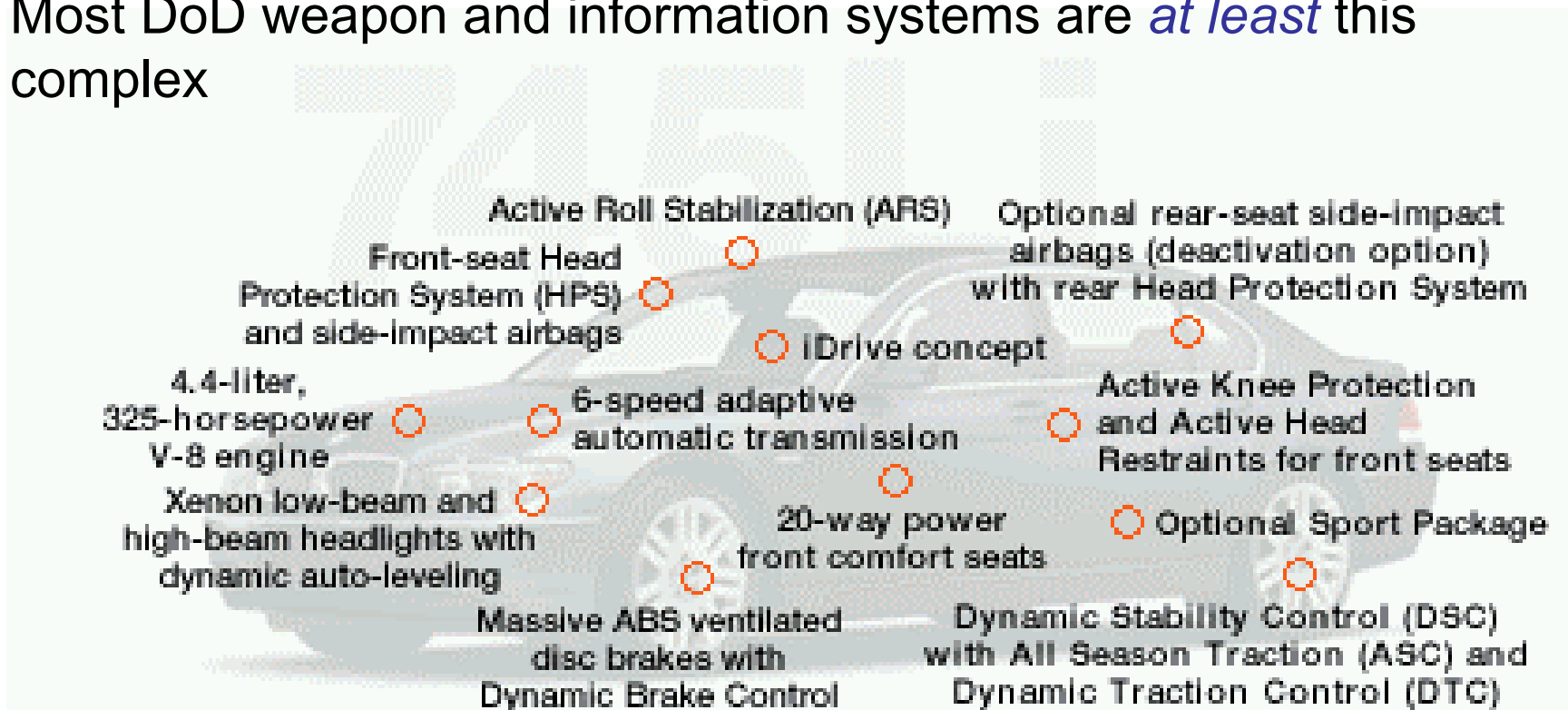




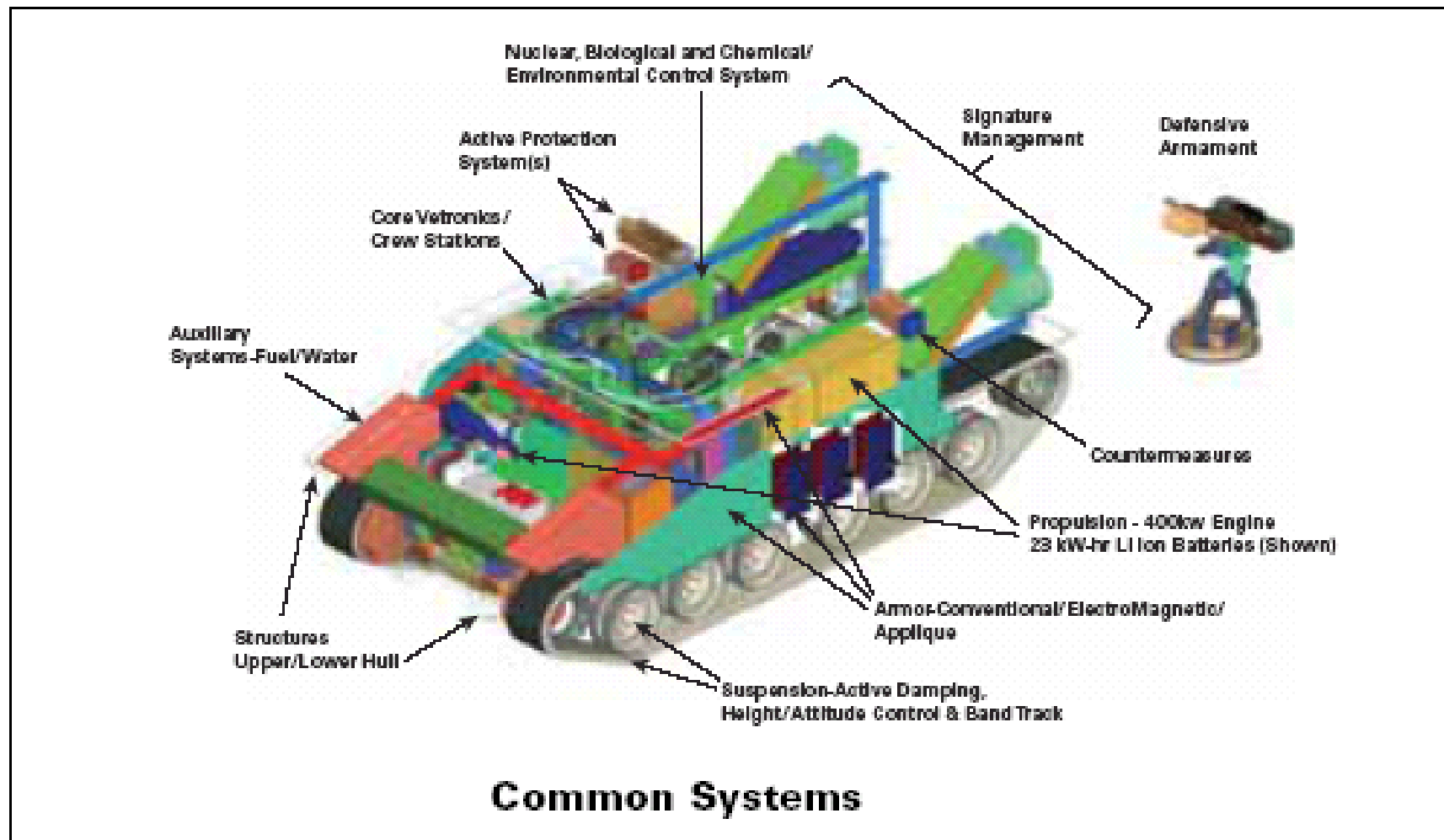
# Complexity in Modern Systems

Many commercial products are the result of a complex mix of subcomponents engineered into a system

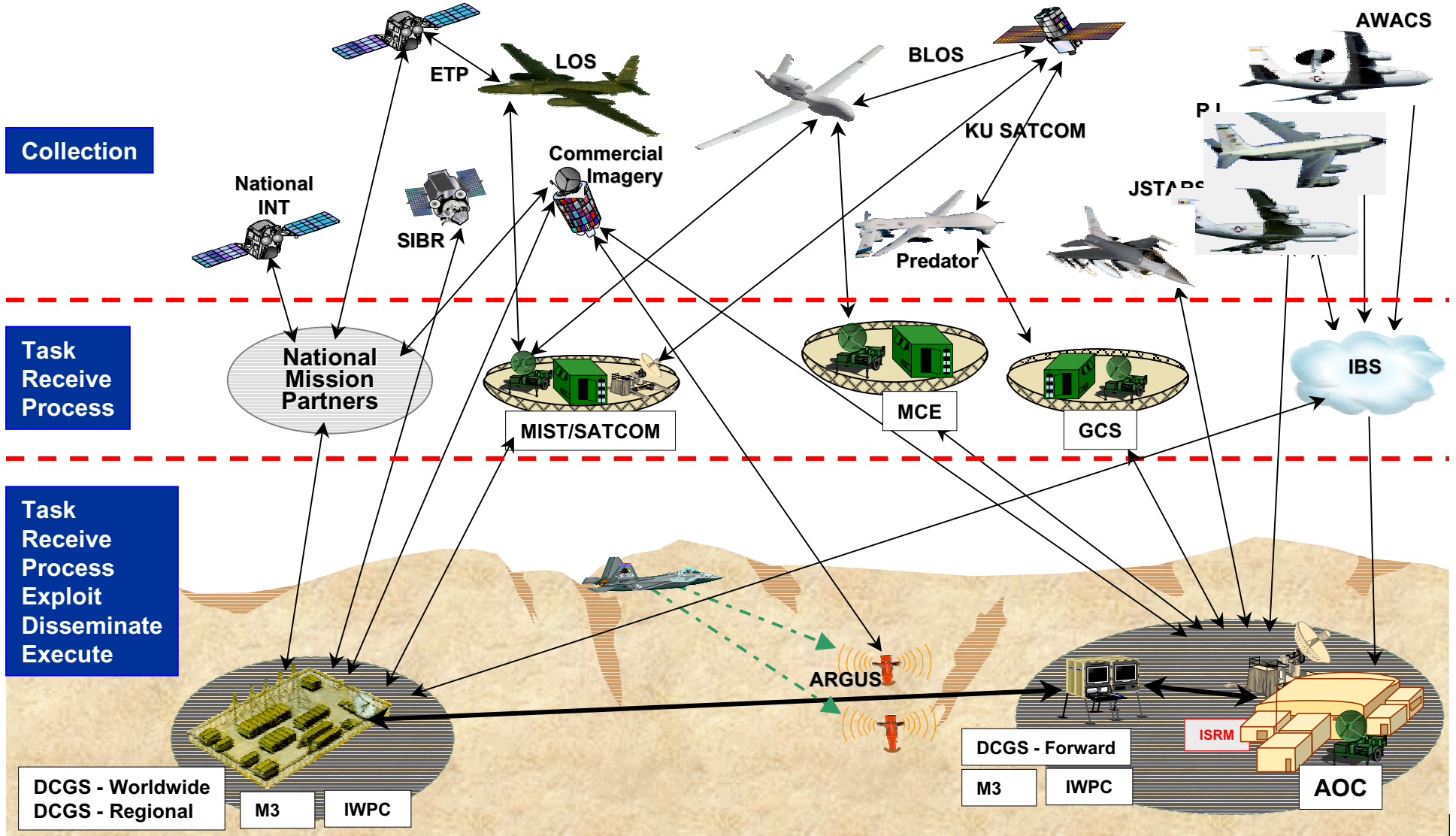
Most DoD weapon and information systems are *at least* this complex



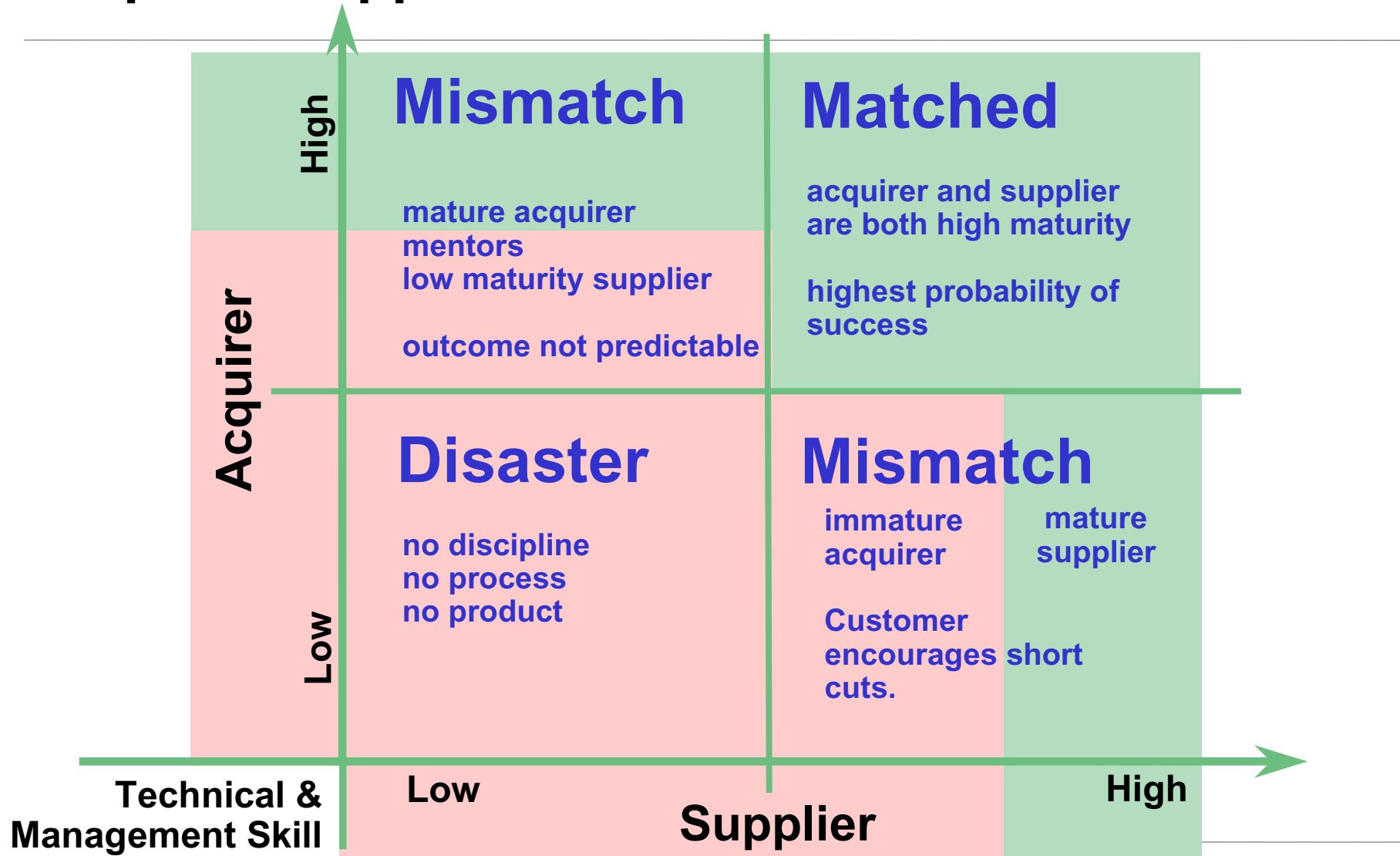
# Weapon System Complexity



# System of Systems Complexity



# Acquirer/Supplier Mismatch



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# Long History of Software Problems

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“[Acquisition directives] do not encourage [iteration]. They essentially forbid it. [Standards] continue to reinforce exactly the document-driven specify-then-build approach that lies at the heart of so many DoD software problems.”

“DoD does not have adequate career paths for software professionals.”

“The application-knowledgeable, technical skilled leaders are the military’s limiting resource in using today’s computer technology.”

“...the hardest part of the software task is the setting of exact requirements ... including the relative priorities ... for inevitable tradeoffs.”

DoD should be aggressively looking for opportunities to buy in the civilian market tools, methods, environments, and application software.”

Computer security requirements are frequently cited as a reason why [COTS] software cannot be used.”

“Today’s major problems with military software development are not technical problems, but management problems.”

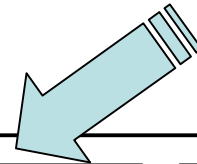
“Many previous studies have provided an abundance of valid conclusions and recommendations. Most remain unimplemented.”

Report of the DSB Task Force on Military Software, 1987

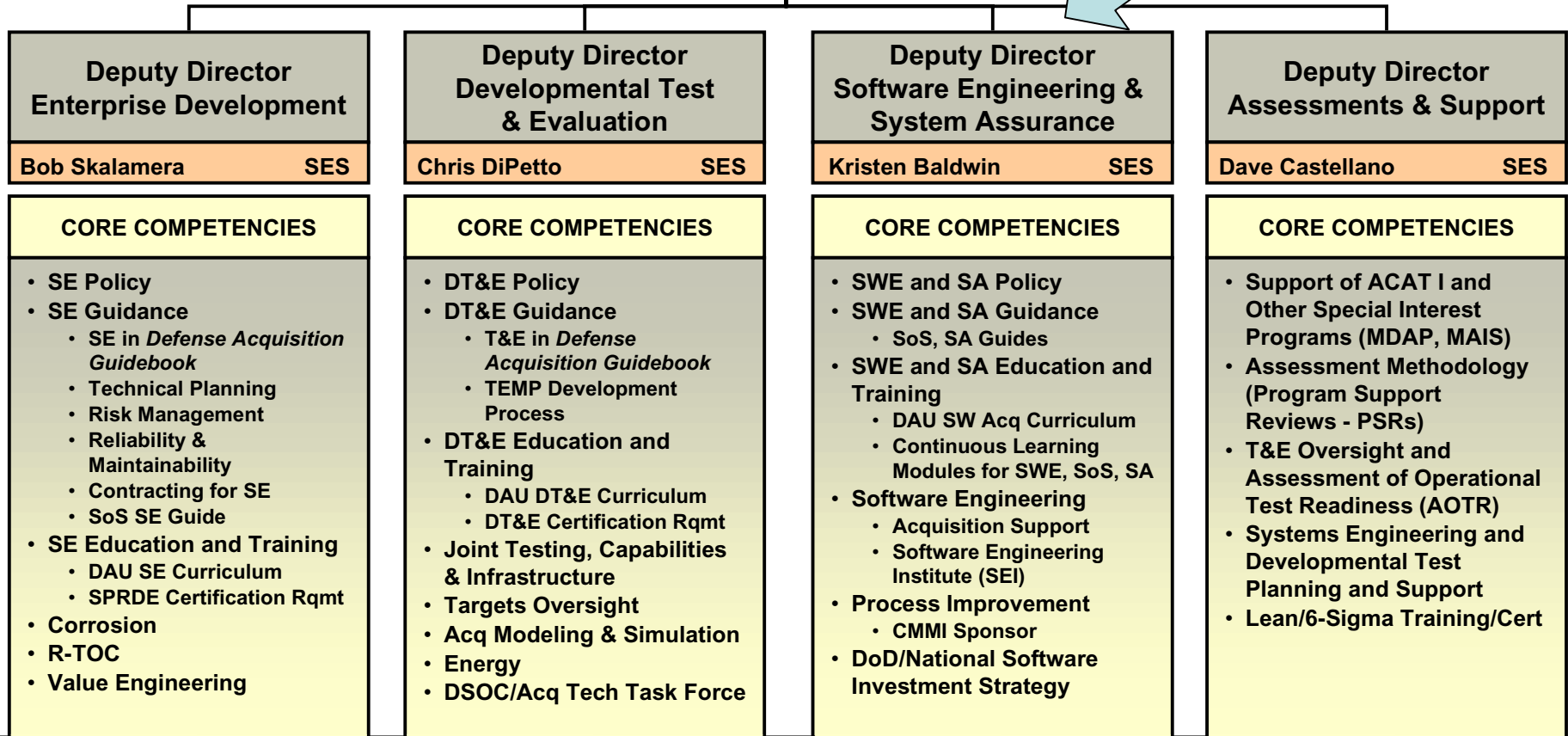


# Systems and Software Engineering Organizational Core Competencies

Est. Aug 06



**Director, Systems &  
Software Engineering**  
Mark Schaeffer SES



*Acquisition program excellence through sound systems and software engineering*



# DoD Software Strategy Summit to Focus Activities

## Software Acquisition and Sustainment

Software issues not addressed early in lifecycle

Software requirements not well defined at program start

Management has limited visibility into software development processes and status

Risk areas – single point failures not adequately addressed, e.g., single software providers, incomplete data rights, key personnel stability, life cycle support of COTS

Acquirers do not adequately address software sustainment and total life cycle early in the program

Some agencies contract before engineering is complete, prior to system design and development

## Software Engineering

Weak linkage between software requirements and capabilities/portfolios

System development methods do not properly leverage software ability to rapidly field new capability

Systems and software engineering lifecycles not always consistent or harmonized

Software considerations not consistently addressed in architectures

Inadequate software estimating methods, e.g., COTS/NDI; best practices not applied

## Human Capital

Experienced system & software engineers seem missing from key DoD leadership positions

Shortage of highly experienced software managers, architects, domain and technical experts

Eroding depth and breath of experience for personnel in DoD

Young people may consider system and software engineering as a career dead end

Emerging skill set may be needed for future complex DoD systems, e.g., systems of systems

## Policy

PMs need assistance with software policy and analysis

Arbitrary separation of weapon and information technology software policies

Policy implementation guidance and follow-up monitoring is limited

Department needs software group with good expertise to oversee and implement policy

Need capability to share policy and guidance information

October, 2006





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# Acquisition Support Program

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## Vision

*Predictable success in the acquisition of software and systems*

## Overall Goal

A continuous program of applying new software engineering knowledge and techniques to increasingly complex program environments and amplifying their application through the acquisition infrastructure throughout the DoD, Federal Agency and other acquirer communities.



# Acquisition Support Program

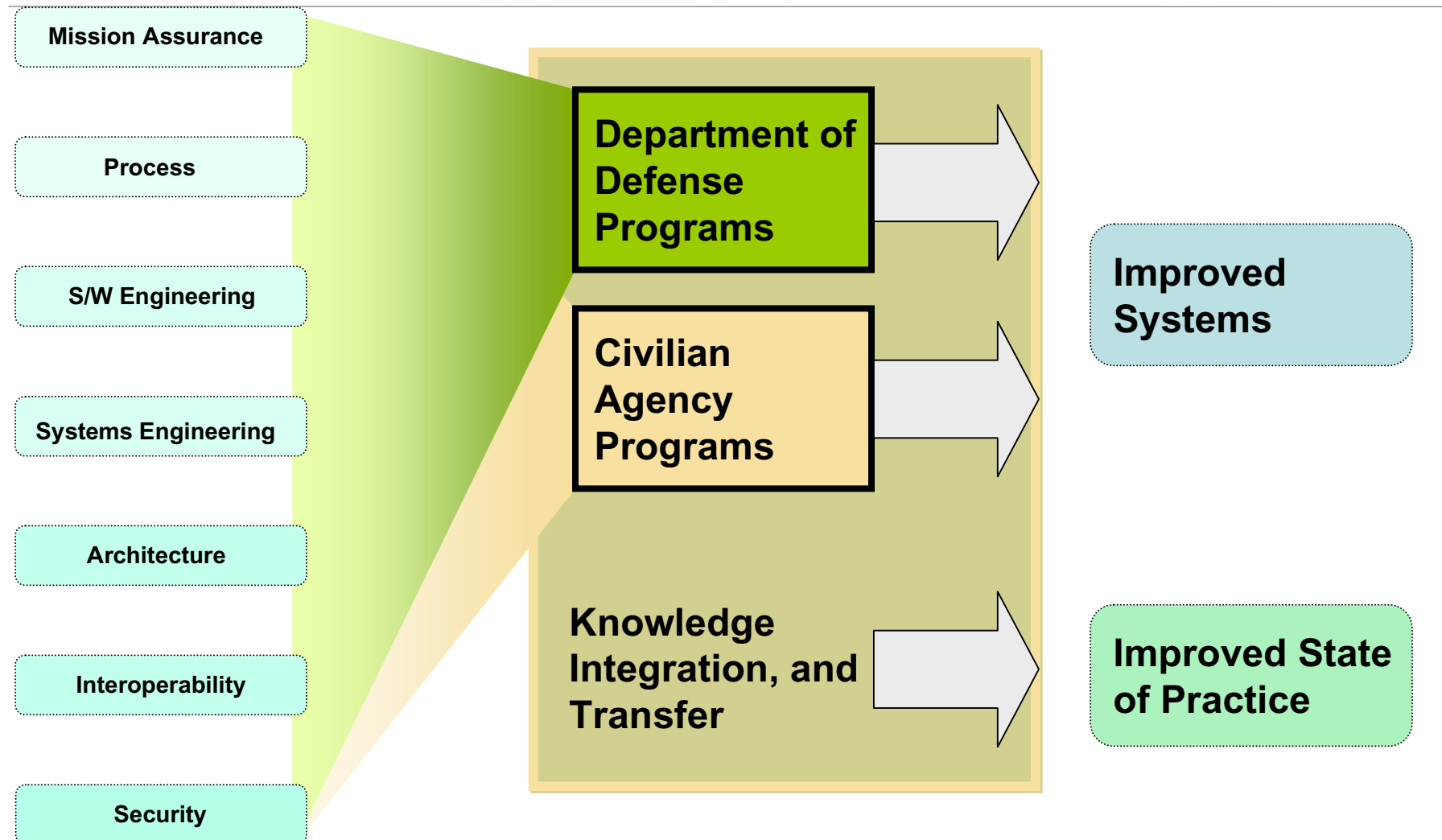
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## Strategies

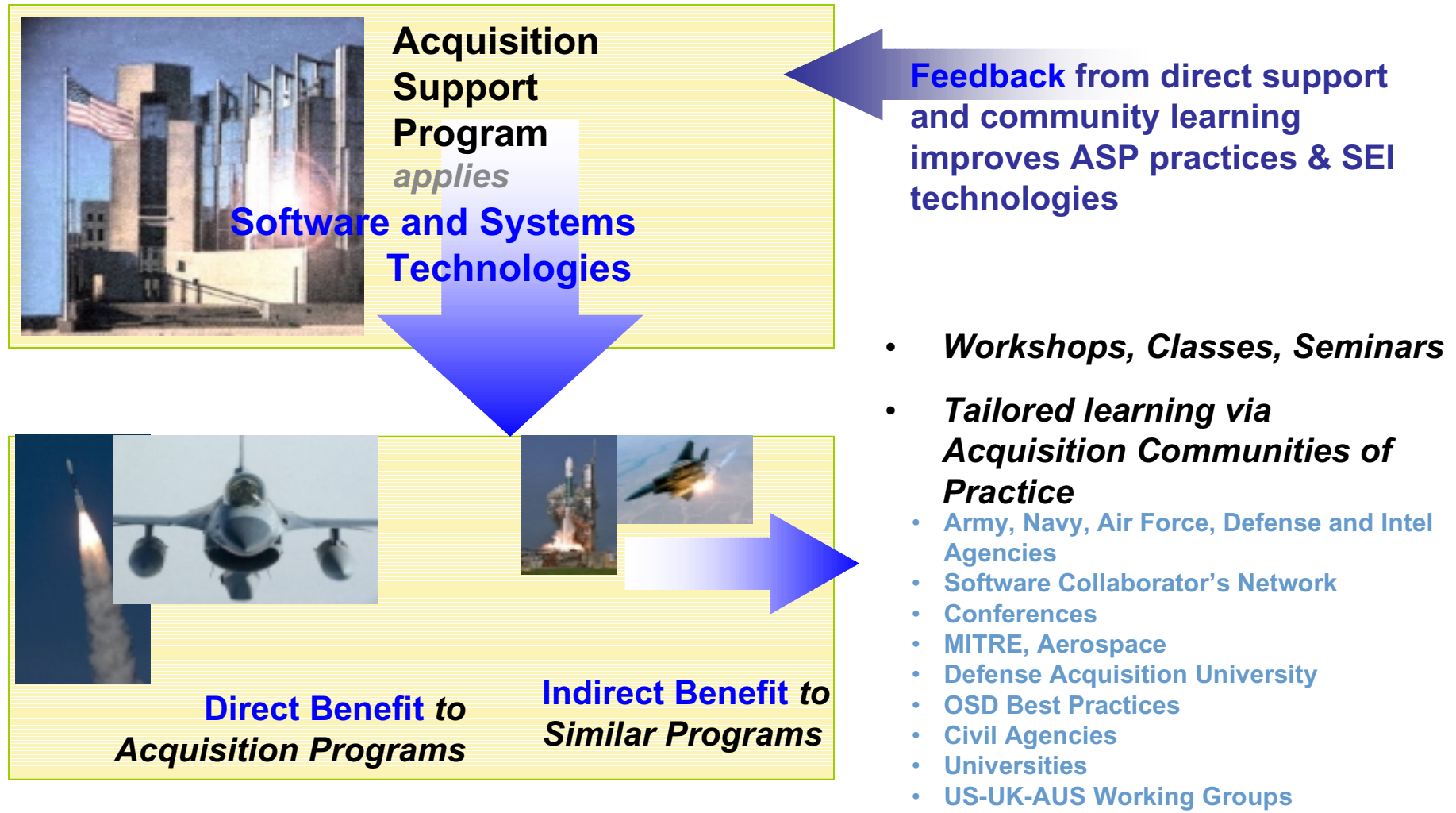
- *Impact individual programs* – work with key DoD, Federal Agency, and other acquisition programs to help them meet their objectives
- *Impact acquisition organizations* – help establish a learning environment within acquisition organizations
- *Define, integrate and transfer knowledge* – help improve the state of the practice



# ASP Areas of Work



# ASP Operational Plan



# SEI Acquisition - Footprints

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## Army

- ASSIP, Future Combat Systems, PEO Aviation, AMRDEC SED, CECOM SEC, AMCOM, PM Aviation, AMPS/JMPS, PM TAPO, US Army Reserve, PM FBCB2, AMRDEC AADL

## Navy

- DDG-1000, Common Link Integrated Processor, Littoral Combat Ship, Multi-Mission Maritime Aircraft, Open Architecture and DASN IWS

## Air Force

- SAF/AQ, Standard Systems Group, HRC2SPO, IDECS, C-130 AMP, Joint Mission Planning System, MILSATCOM (AEHF, FAB-T, CCS-C, TSAT), Space Radar, GPS, SMC Engineering Baseline, E10A (MC2A), ESC ACE, Joint Environmental Toolkit, MEECN, AFRL

## Joint/Other DoD

- Joint Strike Fighter, JSSEO, MDA, DFAS

## Intelligence Agencies

- National Security Agency, National Reconnaissance Office, National Geospatial Intelligence Agency, Department of Homeland Security

## Civil Agencies

- Internal Revenue Service, Department of Veterans Affairs, Nuclear Regulatory Commission, National Aeronautics & Space Administration, US Coast Guard
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# Themes

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## **Educating the acquirer**

Imparting requisite software knowledge to define, monitor, and manage a program; training and mentoring; effective teaming.

## **Advancing software-aware system engineering**

Advising on requirements engineering and management; system architecting, design, construction, and integration; verification and validation; and sustainment and refresh techniques that suit complex environments.

## **Facilitating horizontal integration**

Guiding the acquirer on development of robust architectures, interoperable systems, integration of disparate data, data mining, integrating the “enterprise,” etc.

## **Overcoming process aversion**

Communicating the value of process, modeling processes to identify inefficiencies and the need for improvement.

## **Overcoming technology aversion**

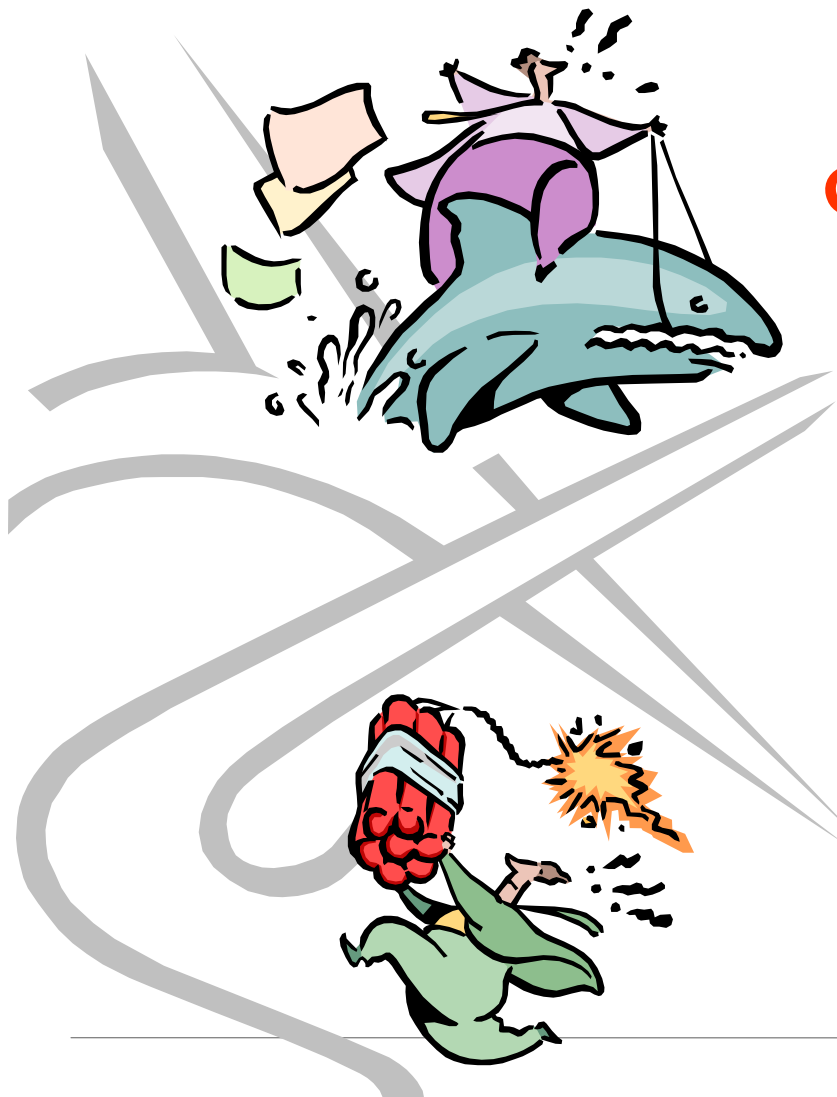
Understanding prevalent attitudes, ensuring people are considered in technology solutions.

## **Tempering technology worship**

Performing robust risk-benefit analyses, defining feasible off-ramps.

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# Software Acquisition

# SURVIVAL SKILLS

Bridging the gap between your current crisis and software best practices





# Software Acquisition Survival Skills

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3-day course aimed at PMs and program office personnel

Topics:

- Risk Management
- Pre-Award Activities
- Requirements Management
- Systems Engineering
- Technical Evaluation
- Software Architecture
- Managing with Metrics
- Process Management
- Concept Integration



# Leveraging Customer Engagements

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ASP uses customer engagements to improve the state of the practice of software and systems acquisition in the following ways:

- Catalyst – *small investments for large impact*
- Integration – *the whole is greater than the sum of the parts*
- Packaging & Dissemination – *best practices amplified*



# Catalyst: Acquisition Strategy Guidance

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## Question from ASA/ALT

- What is the appropriate strategy when acquiring software-intensive systems?

## Scope

- Mine & distill existing know-how
- Provide *workbook*, not *guidebook* – “it depends”
- Concise, practical, repeatable process for DoD programs

Funded as part of Army’s Strategic Software Improvement Program

Developed based on DoD 5000; piloted with Army programs

## Results

- Techniques for Developing an Acquisition Strategy by Profiling Software Risks (CMU/SEI-2006-TR-002) and excel tool available for download



# Integration: Quality Assessment of System Architectures and their Requirements (QUASAR)

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A method on the use of Quality Cases for assessing the quality of

- Software-intensive System/Subsystem Architectures and the
- Architecturally-Significant Requirements that drive them

Developed based on funded work on the JSF program

Integrated technology from

- Assurance Case research
- Quality Attribute and Architecture Evaluation research
- Method Development from Process research

Results

- Method description documented for subsequent use (CMU/SEI-2006-HB-001)
  - Effort lauded by Mike Bossert, F-35 Air System Architect, JSF Program
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# Packaging & Dissemination: Building Awareness of CMMI in the Acquisition Community

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NDIA Workshop & Summit on CMMI Use in DoD Programs

Piloting new and innovative ways to use CMMI to encourage use of effective practices on DoD programs

- AF programs: KG 3X, JET, JMPS, TSAT
- Navy programs: MMA, CLIP
- Intelligence Community programs: NSA, NRO

## Results

- Understanding and Leveraging a Supplier's CMMI Efforts:  
A Guidebook for Acquirers (CMU/SEI-2007-TR-004)

*“Level ‘X’  
companies often do  
not perform at that  
level on all  
programs”*

*“DoD expects that if  
you have achieved  
high maturity, the  
next program will  
perform at that  
maturity”*

– Mark Schaeffer  
Director, Systems and  
Software Engineering



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# The Quest for the “Silver Bullet”

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Open Architecture

Interoperability

Acquisition Reform

Total System Performance Responsibility

Agile Acquisition

Evolutionary Acquisition

CMMI

Performance-Based Acquisition

Capability-Based Acquisition

Net-Centric Warfare

Insight versus Oversight

Time-Certain Development

Service-Based Acquisition

Architecture-based Development

Systems Engineering Revitalization

Lean Six Sigma

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# Principle-Based Decisions

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“Principle” Defined:

The collectivity of moral or ethical standards or judgments: *a decision based on principle rather than expediency.*

Decisions to pursue a given acquisition approach should be grounded on underlying principles designed to increase the effectiveness of acquiring and deploying systems.

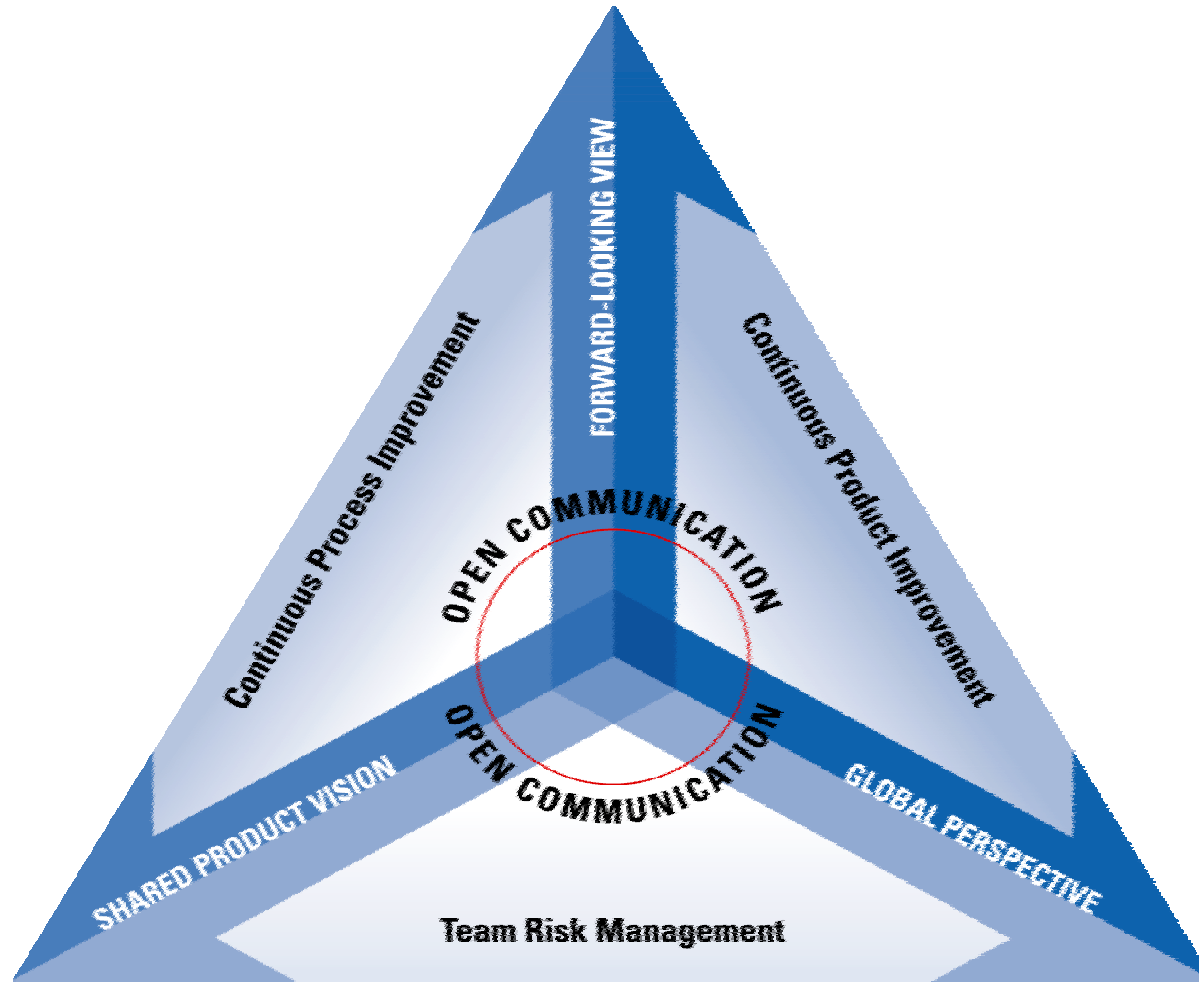
The following describes the Seven Principles of Effective Acquisition.





# Seven Principles of Effective Acquisition

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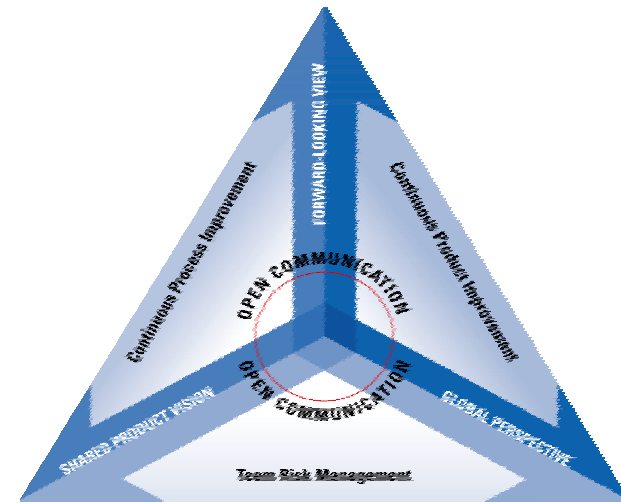


# The Core Principle: Open Communication

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Encouraging free flowing information at and between all stakeholders.

Enabling formal, informal, and impromptu communication.



Using consensus-based processes that value the individual voice (bringing unique knowledge and insight to evolving mission capabilities).

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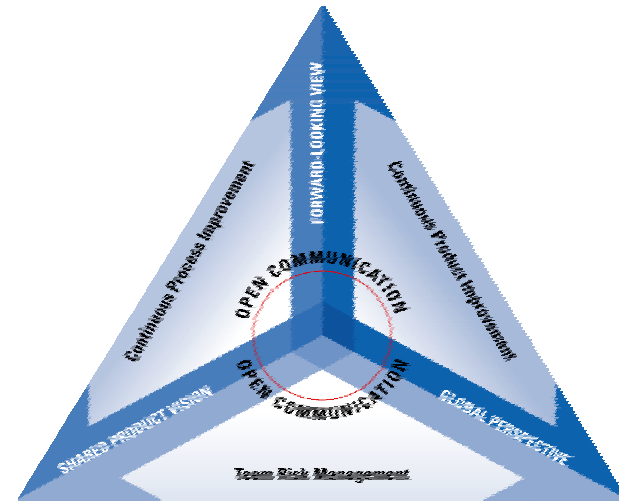
# The Three Sustaining Principles

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Team Risk Management

Continuous Process Improvement

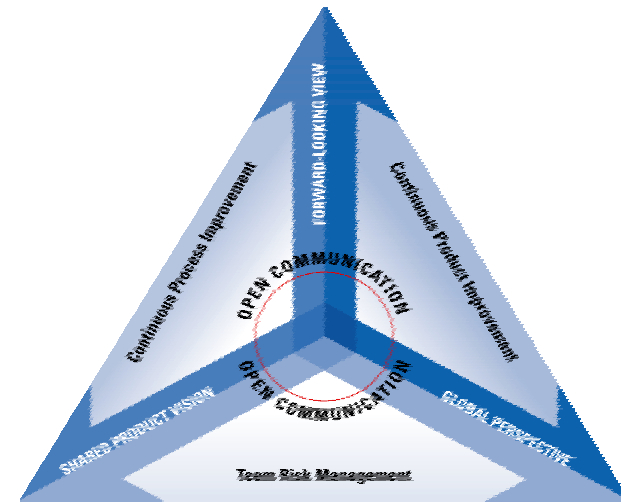
Continuous Product Improvement



# Team Risk Management

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Evolving the mission capabilities  
by continuously mitigating  
operational, development,  
and acquisition risks.



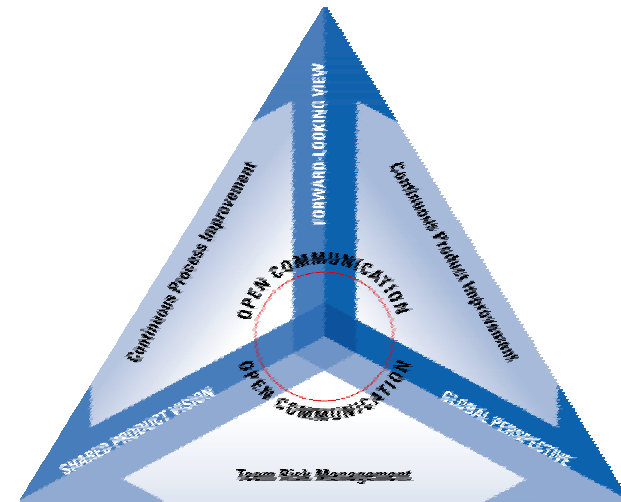
All stakeholders participating in managing the project  
by managing the risks.



# Continuous Process Improvement

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Maturing the acquisition, development, and operational processes to meet the mission objectives.



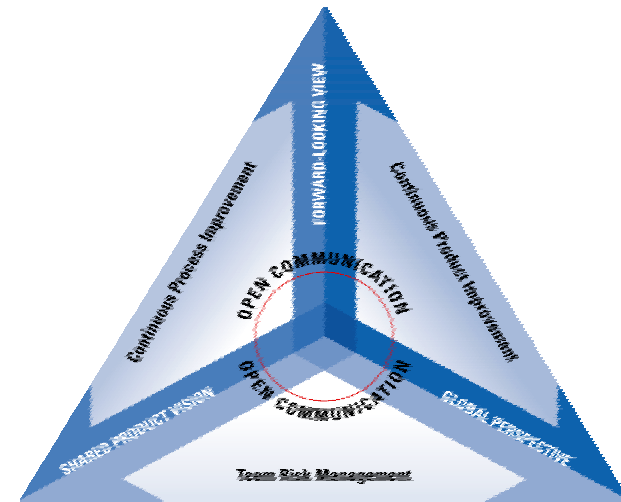
Employing a common process improvement framework and language to align and enhance process capability.



# Continuous Product Improvement

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Enhancing the mission  
through evolutionary delivery  
of enhanced capabilities.



Delivering an initial capability on the first promise date,  
with the demonstrated capability to deliver improved or  
updated capability in on a regular, dependable  
schedule.

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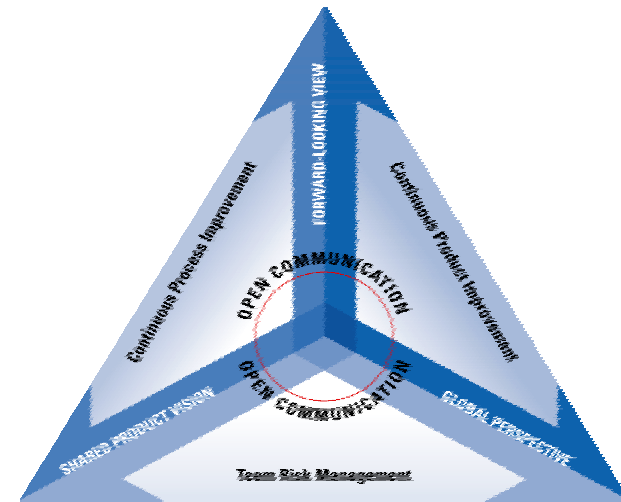
# The Three Defining Principles

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Forward-Looking View

Global Perspective

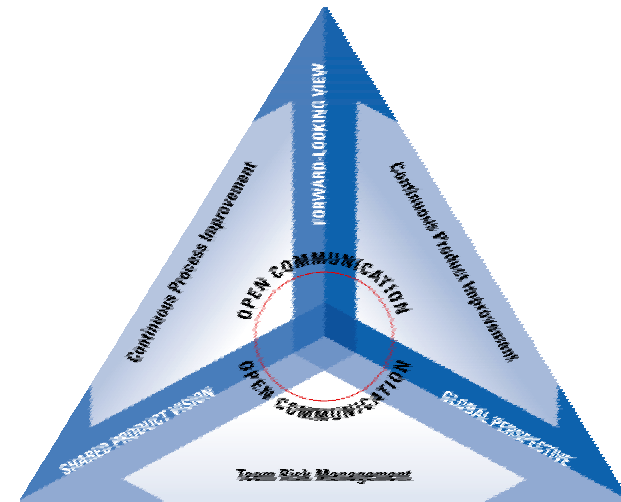
Shared Product Vision



# Forward-Looking View

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Seeing a common *tomorrow* against which all stakeholders can measure potential breakthroughs and risks.



Managing project resources and activities while anticipating uncertainties.





# Global Perspective

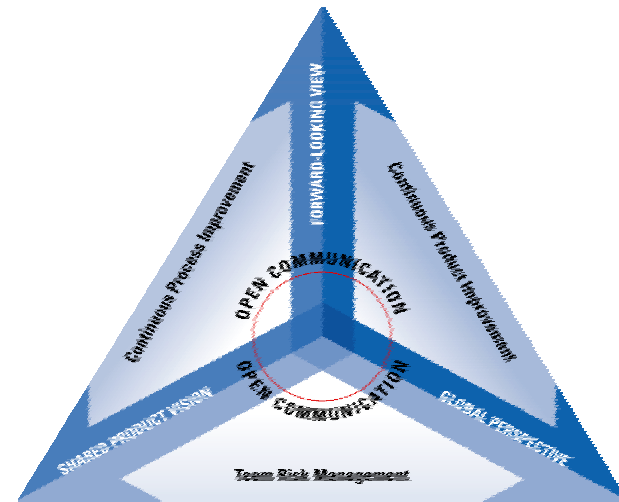
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Sharing a single mental model of project success that crosses all boundaries between acquirer, developer, and operator.

Viewing enhancements within the context of the operational mission.

Recognizing both the potential value of opportunity and the potential impact of adverse effects.

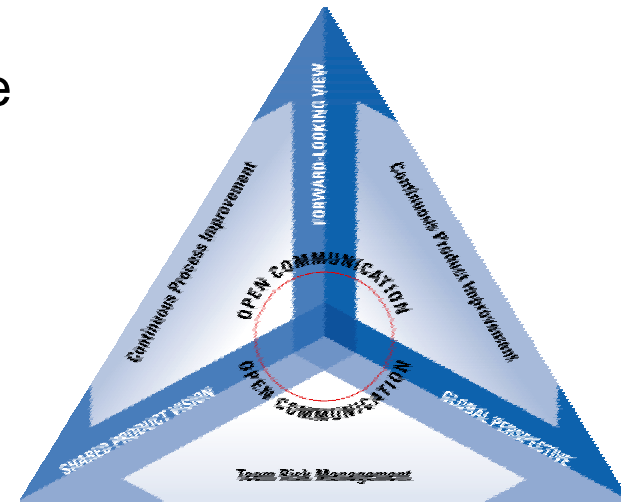
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# Shared Product Vision

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Developing and sustaining a common conception of the product being built - one that can be stated simply and briefly, and is founded on common purpose, shared ownership, and collective commitment among the stakeholders.

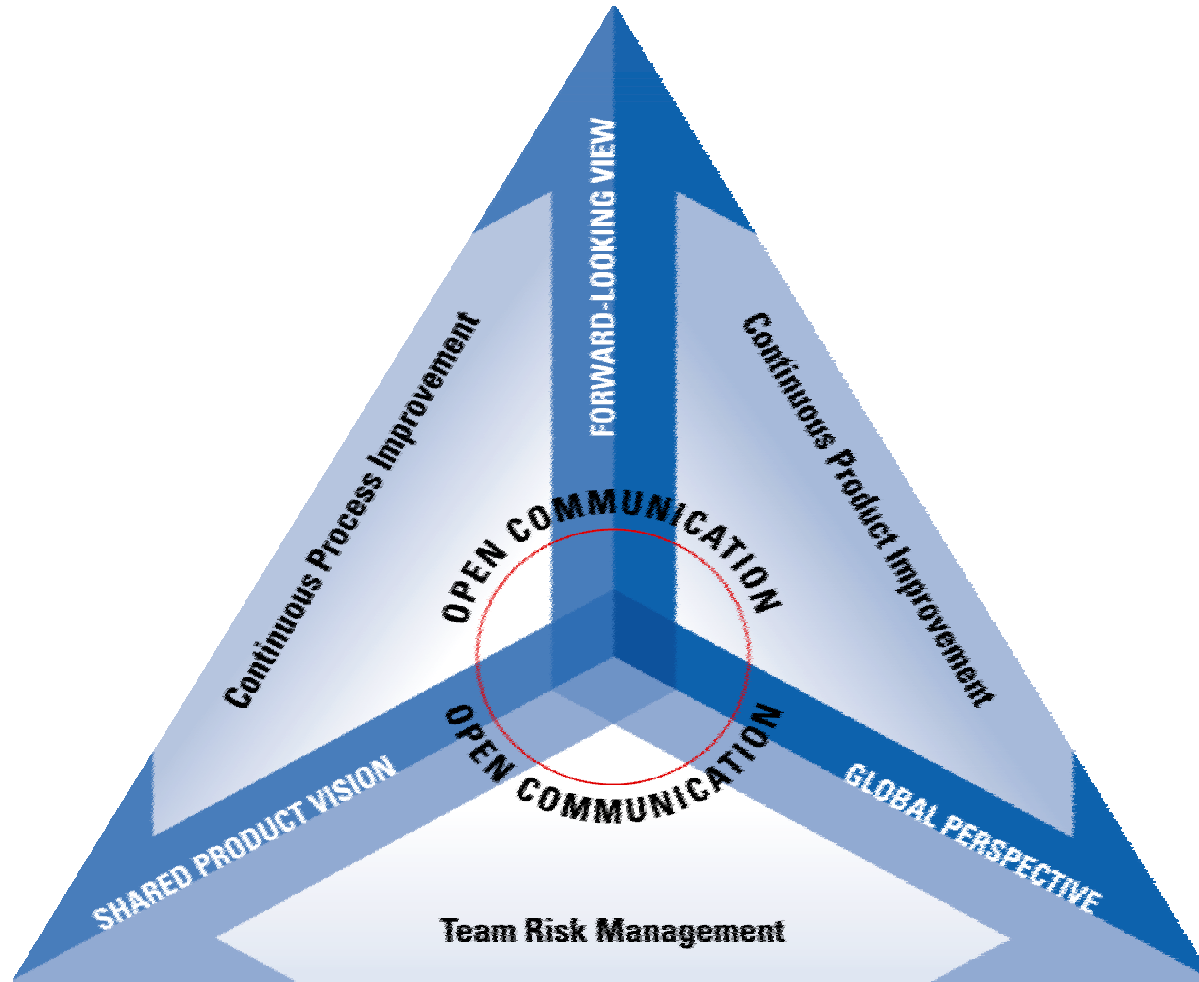


Focusing on results.



# Seven Principles of Effective Acquisition

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The SEI, through the Acquisition Support Program, works directly with key acquisition programs to help them meet their objectives.

ASP looks for common themes and solutions and packages them for wider dissemination and use.



# For More Information

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**Software Engineering Institute**

**Carnegie Mellon**