



# Going Global: A Practical Guide to Implementing Process Improvement Across Six Continents

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# Agenda



## What you will hear...

- A little about GTECH
- Our process improvement history and benefits achieved
- Gaining momentum and the inevitable resistance
- Specific techniques to:
  - Obtain sponsorship and achieve corporate alignment
  - Develop usable process documentation
  - Deal with “trouble spots” such as sizing, DAR, and quantitative analysis
  - Institutionalize the process
- Take home thoughts

# GTECH Corporate Profile



**GTECH is the global leader in the online lottery business and a leading provider of gaming and technology services worldwide.**

- Incorporated in 1980.
- Headquartered in Rhode Island, USA.
- 5,300 employees worldwide in more than 50 countries.
- More than \$1.3 billion in total revenue in FY 2006 (Mar 2005 to Feb 2006).
- In 2006 GTECH was acquired by Lottomatica S.p.A. (Milan: LTO).

# GTECH Market Focus



## Lottery



Supply end-to-end lottery technology and services. Design, assemble, install, operate, and maintain online lottery systems for governments and licensed operators worldwide.

## Gaming Solutions



Provide complete gaming systems technology to government-sponsored machine gaming programs as well as commercial and Native American gaming venues.

## Commercial and Government Services



Deliver reliable, secure, and high-volume transaction processing solutions to commercial, financial, and governmental customers.

# Our Customers



**Many of the world's lotteries have selected GTECH as their technology partner.**

**100+ customers in 50+ countries**

- 86 Online customers
- 39 Instant Ticket Vending Machine (ITVM) customers
- 20 Video gaming jurisdictions
- Software development centers spread across six continents and seventeen time zones.

# GTECH's Process Improvement Journey



**Total : 5 years and 10 months**

The Software Productivity Consortium completed a CMM-Based Assessment on October 19, 2001 in accordance with the Software Engineering Institute's CMM Appraisal Framework and determined that the

**GTECH Ireland Corporation**  
exhibited the characteristics of  
**SEI Level 2 Software Process Maturity**  
as defined by the SEI CMM version 1.1

*Gene Jorgensen*  
SEI Authorized Lead Assessor

The Software Productivity Consortium completed a CMM-Based Assessment on February 27, 2004 in accordance with the Software Engineering Institute's CMM Appraisal Framework and determined that the

**GTECH Chennai Technology Center Technology Services**  
exhibited the characteristics of  
**SEI Level 3 Software Process Maturity**  
as defined by the SEI CMM version 1.1

*Gene Jorgensen*      *Drew Allison*  
SEI Authorized Lead Assessor      SPC Assistant

The Software Productivity Consortium completed a CMM-Based Assessment on February 6, 2004 in accordance with the Software Engineering Institute's CMM Appraisal Framework and determined that the

**GTECH Austin Technology Center – Technology Services**  
exhibited the characteristics of  
**SEI Level 3 Software Process Maturity**  
as defined by the SEI CMM version 1.1

*Gene Jorgensen*      *Drew Allison*  
SEI Authorized Lead Assessor      SPC Assistant

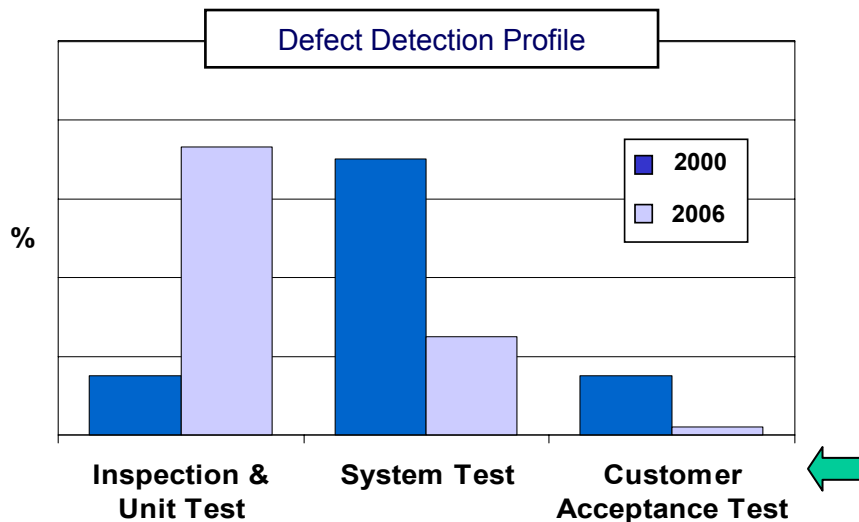
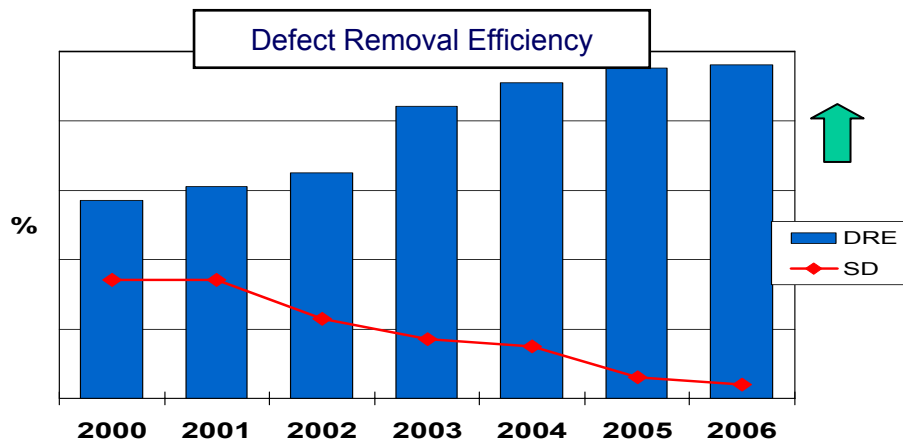
The Systems and Software Consortium completed a CMM-Based Appraisal for Internal Process Improvement version 1.2 on February 25, 2005 in accordance with the Software Engineering Institute's (SEI) CMM Appraisal Framework version 1.0 and determined that the

**GTECH Corporation Global Technology Services Austin, Chennai and Warsaw Technology Centers**  
exhibited the characteristics of  
**SEI Level 3 Software Process Maturity**  
as defined by the SEI Capability Maturity Model for Software version 1.1

*Gene Jorgensen*      *Drew Allison*  
SEI Authorized Lead Assessor      SSCI Assistant

# CMMI Benefits

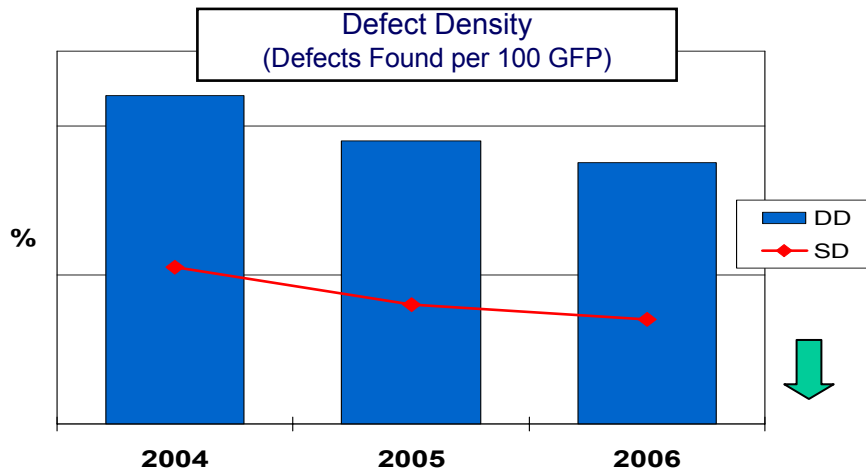
'Faster – Better – Cheaper'



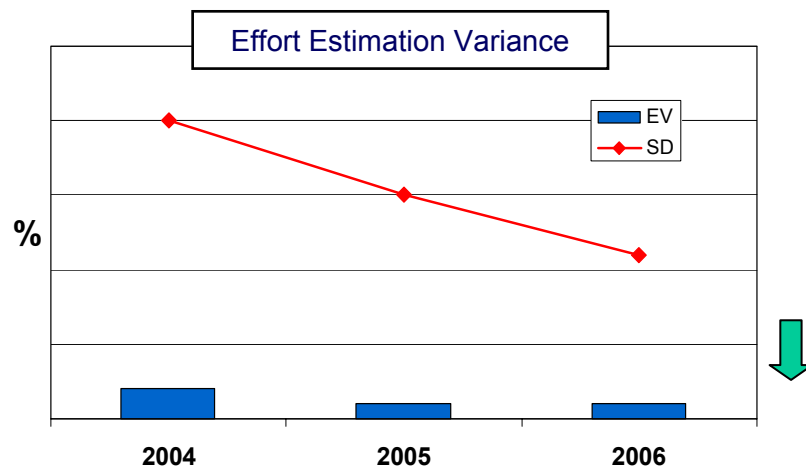
- The % of defects resolved prior to customer delivery.
- A simple, although some would say crude, indicator of product quality.
- Standard deviation is an indicator of performance repeatability.
- Finding defects earlier in the development lifecycle is cheaper.
- For GTECH it is 23 times more expensive to fix defects during customer acceptance testing as opposed to the requirements phase.
- CMMI has led to a 40% reduction in rework.

# CMMI Benefits

'Faster - Better - Cheaper'



- The % of defects resolved as a function of the size of the delivery.
- A good indicator of the effectiveness of your development practices.

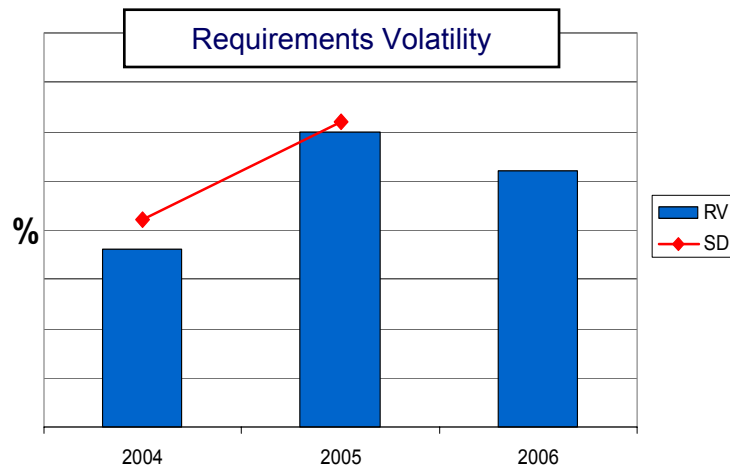


- Historically GTECH's mean estimation results have been good.
- CMMI has added repeatability and predictability by reducing the range of estimates.



# CMMI Benefits

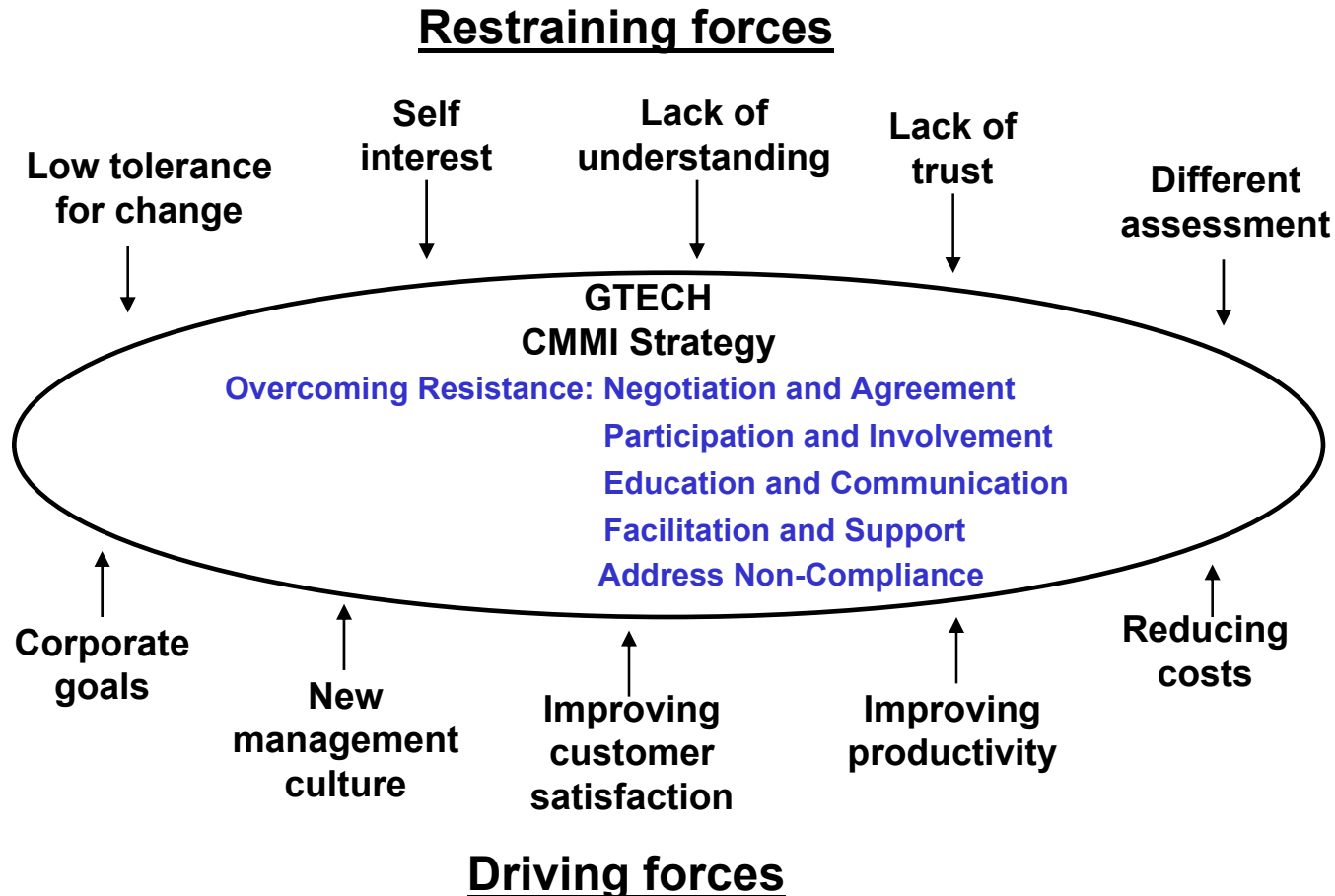
'Faster – Better – Cheaper'



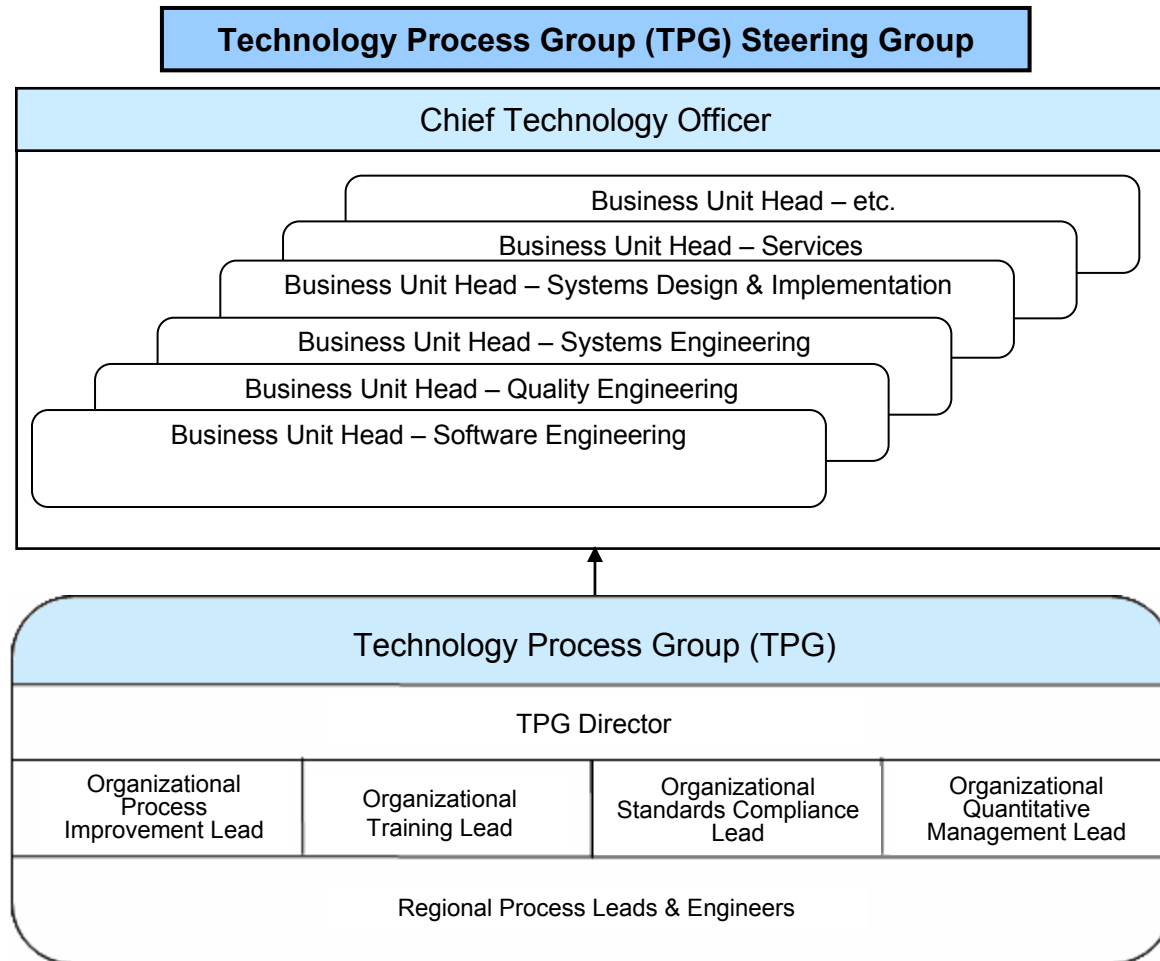
- Requirement changes are driven by external customer factors.
- Historically not every requirement change was documented, which skewed our original metrics.
- CMMI validation activities have helped to reverse the negative trend.

- Establishing standards to be followed irrespective of where software development work takes place also ensures:
  - More effective resource utilization.
  - Faster project start-up and less re-training.
  - Improved teamwork and employee morale.
  - Increased customer confidence.
- Formal process definition is also recognition that software development practices are valuable business assets that must be defined, documented and secured.

# Now The Bad News - Resistance To Change



# Sponsorship – Establishing a Dedicated Process Group



## Technology Process Group

- 20 people located globally.
- >100 person years of process improvement experience.

# Aligning with Corporate Goals



## Charter

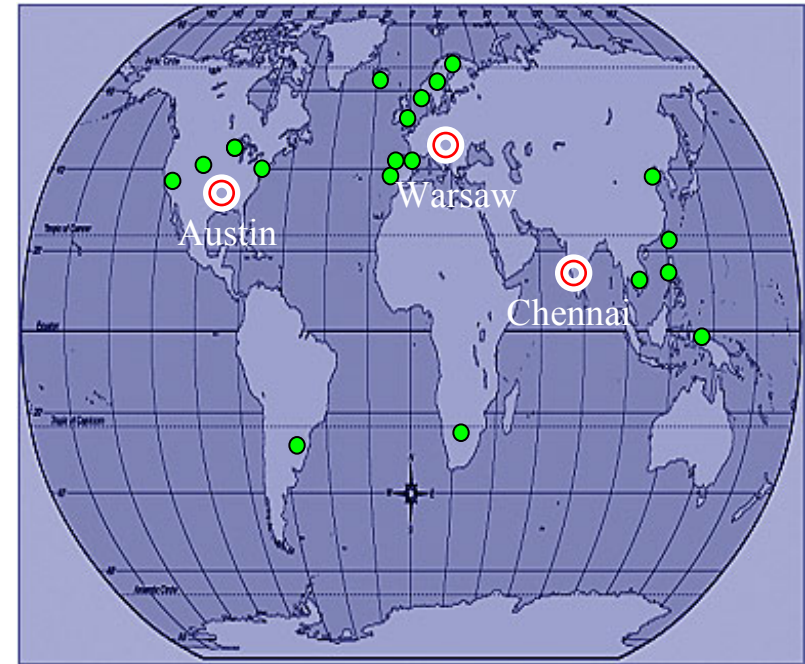
- Deploy a 'franchise' model to support the consolidation of development centers.

## Challenge

- Institutionalization of common processes across multiple multicultural organizations that span 17 time zones.

## Opportunity

- Creation of the new Technology Centers provided the perfect catalyst for implementing change.

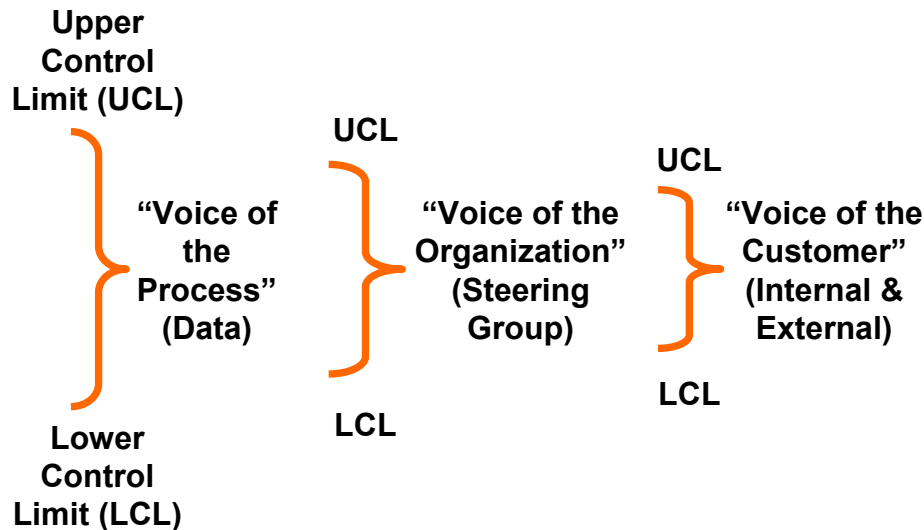


# Aligning with Corporate Goals - Metrics

| Business Goals                   | Process/Product Goals                    | Objectives   | Measures                                     | Metric Type | Usage                                |
|----------------------------------|--|--|--|-------------|--------------------------------------|
| Reduce Cost of Operations        | Improve Effort Estimation Capability     | Software project effort estimates will be accurate to within plus or minus X%  | Effort Variance                              | Process     | Mandatory                            |
|                                  |  | Software project cost estimates will be accurate to within plus X% or minus X%   | Cost Variance                                | Process     | Mandatory                            |
|                                  | Increase Productivity                    | Software project size estimates will be tracked and monitored throughout the project lifecycle                               | Size Variance                                | Process     | Mandatory                            |
|                                  |  | Productivity rates will increase by 10% from the FY 05 baseline.   | Productivity                                 | Process     | Mandatory                            |
|                                  | Reduce Rework                            | Identify and remove more than X% of the total amount of project defects before BTC/Integration Testing.                      | Defect Distribution                          | Process     | Mandatory                            |
|                                  |  | Become more effective at identifying defects during the formal inspection.   | Inspection Effectiveness                     | Process     | Optional                             |
|                                  |  | Gain an understanding of the amount of time expended fixing defects introduced by the project team                           | Rework                                       | Process     | Optional<br><i>(To be finalised)</i> |
| Increase Quality and Reliability | Reduce Defects Delivered to the Customer | Identify and correct X% of all software defects prior to customer delivery   | Defect Removal Efficiency                    | Product     | Mandatory                            |
|                                  | Reduce Project Defects                   | Reduce the overall number of defects introduced by the project team relative to product size by X% from the FY 05 baseline.  | Defect Density                               | Product     | Mandatory                            |
|                                  |  | Monitor and track the number of changes to the original requirements, and understand how the changes can affect the project. | Requirements Volatility (Total and by Phase) | Process     | Mandatory                            |
|                                  | Ensure Process Compliance                | All services projects will receive a process compliance score of not less than X%.   | Process Compliance                           | Process     | Mandatory                            |
|                                  | Improve Customer Satisfaction            | Gain an understanding of the customer's satisfaction of the software deliverable.  | Customer Satisfaction Survey                 | Product     | Optional                             |

# Aligning with Corporate Goals - Setting Targets

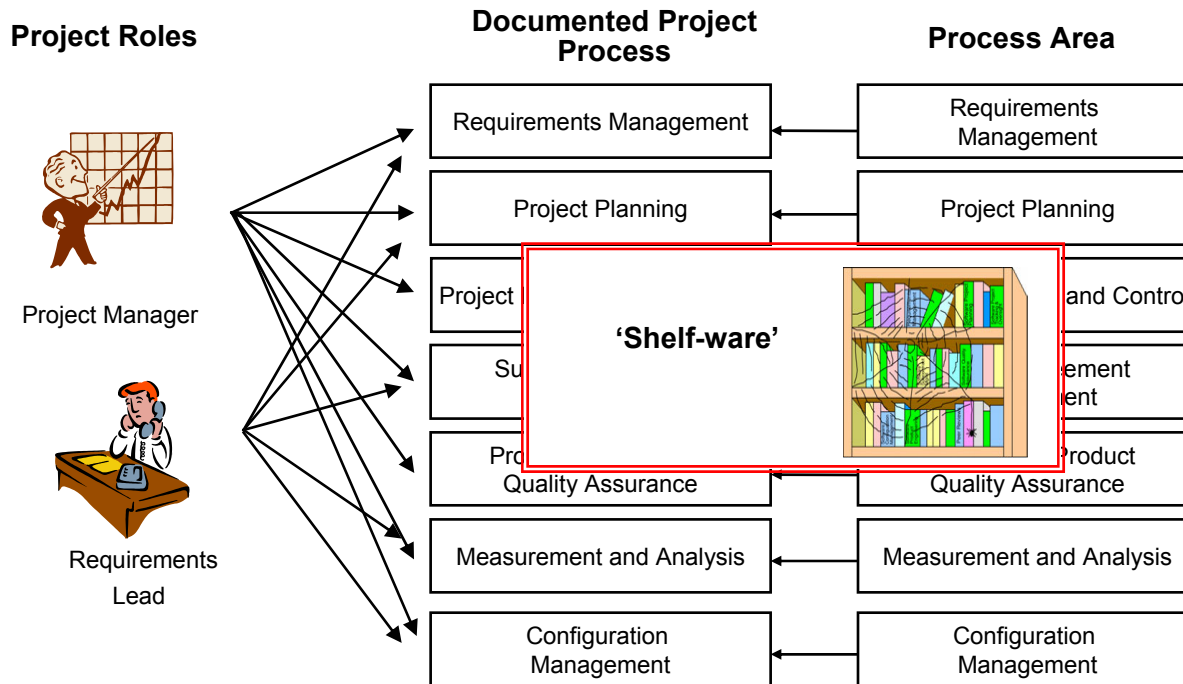
## Metrics Definition



| Defect Removal Efficiency           |  | Mandatory |
|-------------------------------------|--|-----------|
| <b>Description</b>                  | Measures the number of defects found after the Customer Acceptance Test (CAT) date relative to the total number of defects associated with a project.  |           |
| <b>Objective</b>                    | Improve the quality and reliability of the software deliverable  |           |
| <b>Target Value/Range and Goals</b> | Please refer to Organization Quantitative Management Targets.  |           |
| <b>Benefits</b>                     | <ul style="list-style-type: none"> <li>• Indication of the quality of a software deliverable</li> <li>• Provides insight on the Quality Assurance activities of the project</li> </ul>   |           |
| <b>Data Items</b>                   | <ul style="list-style-type: none"> <li>• <b>Total Number of Medium and High Inspection Defects</b></li> <li>• <b>Total Number of Low, Medium and High Test TIRs</b></li> </ul>   |           |
| <b>Data Source</b>                  | <ul style="list-style-type: none"> <li>• <b>Total Number of Medium and High Inspection Defects: processMax®</b></li> <li>• <b>Total Number of Low, Medium and High Test TIRs: MUTT</b></li> </ul>  |           |
| <b>Computation</b>                  | $\frac{[(\text{Total Number of Medium and High Inspection Defects} + \text{Total Number of Low, Medium and High Test TIRs For Entire Project}) - (\text{Total Number of Medium and High Inspection Defects} + \text{Total Number of Low, Medium and High Test TIRs Found After CAT Date})]}{(\text{Total Number of Medium and High Inspection Defects} + \text{Total Number of Low, Medium and High Test TIRs For Entire Project})}$ |           |
| <b>Collected</b>                    | Initially collected by Organizational Quantitative Measurement Analyst prior to project lessons learned meeting. Metric finalized when batch is closed.  |           |
| <b>Reported</b>                     | <b>Process Capability Baseline Report</b>  |           |
| <b>Stored</b>                       | Quantitative Management Data Repository  |           |
| <b>Analysis Technique</b>           | Control Chart  |           |
| <b>Interpretation</b>               | DRE scores should rise as quality practices improve. Additionally, a drop in the standard deviation indicates that the quality practices are becoming more consistent.   |           |
| <b>Considerations</b>               | Analysis will be made to identify correlations between process compliance, requirements stability, and cost variance.<br>Note: The DRE score is driven by the CAT date. The metric assumes that the required customer solution is completed and able to meet the customer requirements without fault by the CAT date established in the WBS.   |           |

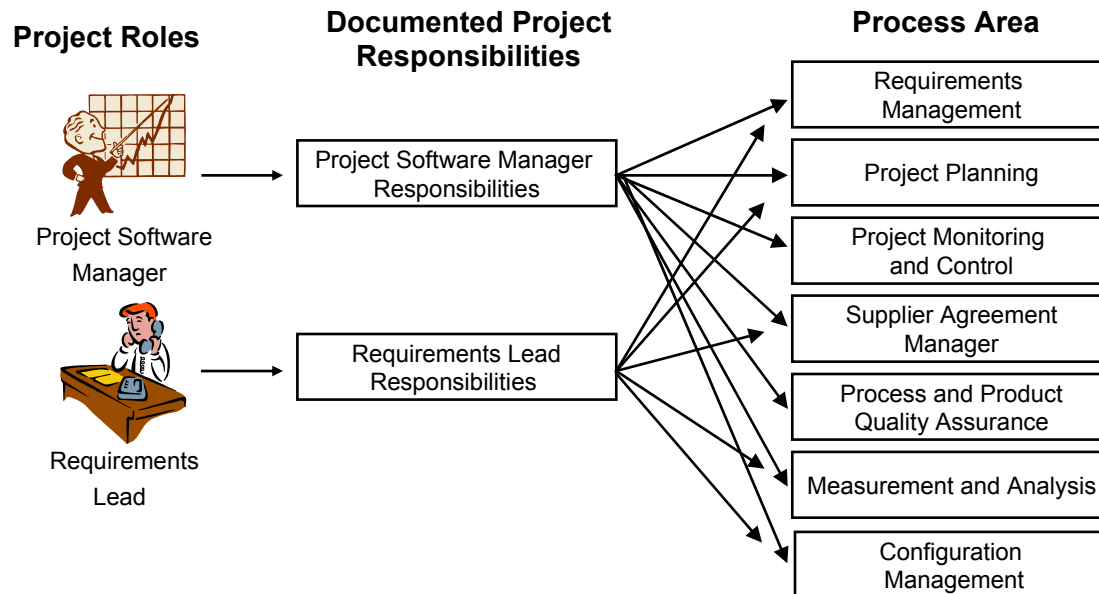
# Usable Processes – The Challenge

- Process models are auditor's tools. They are not written to easily support project managers or developers in their daily activities.



# Usable Processes - Solution

- Role based approach



- 'Light' process documentation designed for ease of use.
- Intranet based to provide corporate wide accessibility and management visibility.
- A historic 'information' repository to provide a knowledge base facilitating reuse of project artefacts.



# Usable Processes - Documentation

- Project Software Leads - Saysha Robinson
- Conduct Project Kickoff Meeting
  - Prepare Project Kickoff Meeting Agenda
  - Verify and Assign Roles
  - Establish Configuration Control Board
  - Identify Risks
  - Conduct Project Kickoff Meeting
- Plan Software Project
- Prepare to Execute the Software Development Plan

| Role Assignment                             |                       |               |
|---|-----------------------|---------------|
| <b>Role Responsibility</b>                  |                       | Output Status |
| Agenda                                      |                       | Minutes       |
| None  |                       | Submitted     |
| Role Steps                                  |                       |               |
| <p>...e...olicies</p> <p>... - Approved</p> |                       |               |
| ...ment Lead                                | Testing Lead          |               |
| ...ce Lead                                  | Software Design Leads |               |
| ...ents Lead                                |                       |               |

...ing using the **Kickoff Meeting**, to establish the reasons for, commitments to, and scope of

...f this meeting, identify:

...f this project

...their roles assigned to this project

...timeframes

...mediate Decisions, Action Items, Change Requests and Risks

...software baseline

After ... must establish the meeting in Outlook using the Meeting Request option.

If it is dis... such as budget, scope or schedule implications exist, consider applying the ... resolution (DAR) process. Submit a **Decision(s)** and select "Yes" in the "Formal D... form. This will inform the authorized person about their related DAR responsi...

If a status is specifi... the Required Reading, or an Input Status is specified for a work product in the ... work product has reached that status before performing this step.

- Step Input and Output
- Required Reading
- Required Personnel
- Step Description

# Trouble Spots - Sizing



- GTECH Function Points (GFP) based upon a simple Excel spreadsheet.
- Approach has served us well and only now are we investigating a more sophisticated and scaleable solution.

**Project Requirements**

GTECH Size and Effort Estimation Spreadsheet - SES PROSYS PLUS ESI 3-3 1-6 NOV-28 10-33.xls

File Edit View Insert Format Tools Data Window Options... Help

|    | D   | E                     | F               | G                           | H          | I                      | J                 | K                             | L                       | M                                      | N                | O               |
|----|---|-----------------------|-----------------|-----------------------------|------------|------------------------|-------------------|-------------------------------|-------------------------|--|------------------|-----------------|
| 2  | <b>Full text of the Requirement in focus:</b> | <b>LOTTO PRODUCTS</b> |                 |                             |            |                        |                   |                               |                         |  |                  |                 |
| 4  | Requirement number 012                        |                       |                 |                             |            |                        |                   |                               |                         |  |                  |                 |
| 5  |   | Parametrization       | Message Formats | Wagering (and Cancellation) | Validation | Commands and Inquiries | Share Calculation | Winner Calculation (WinCount) | Winner Update (WinLoad) | Offline Tasks (Reports, GEMS extracts) | Terminal Reports | Parametrization |
| 7  | Total   | 0                     | 0               | 0                           | 0          | 15                     | 10                | 13                            | 13                      | 13                                     | 8                | 0               |
| 8  | Req ID  |                       |                 |                             |            |                        |                   |                               |                         |  |                  |                 |
| 9  | Requirement number 001                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 10 | Requirement number 002                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 11 | Requirement number 003                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 12 | Requirement number 004                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 13 | Requirement number 005                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 14 | Requirement number 006                        | 0                     | 0               | 0                           | 0          | 5                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 15 | Requirement number 007                        | 0                     | 0               | 0                           | 0          | 5                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 16 | Requirement number 008                        | 0                     | 0               | 0                           | 0          | 5                      | 5                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 17 | Requirement number 009                        | 0                     | 0               | 0                           | 0          | 0                      | 5                 | 5                             | 0                       | 0                                      | 0                | 0               |
| 18 | Requirement number 010                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 5                             | 5                       | 0                                      | 0                | 0               |
| 19 | Requirement number 011                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 5                       | 5                                      | 0                | 0               |
| 20 | Requirement number 012                        | 0                     | 0               | 0                           | 0          | 3                      | 0                 | 0                             | 0                       | 5                                      | 5                | 0               |
| 21 | Requirement number 013                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 22 | Requirement number 014                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 23 | Requirement number 015                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 3                       | 0                                      | 0                | 0               |
| 24 | Requirement number 016                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |
| 25 | Requirement number 017                        | 0                     | 0               | 0                           | 0          | 0                      | 0                 | 0                             | 0                       | 0                                      | 0                | 0               |

**System Architecture**

**Complexity Rating**

# Trouble Spots - Decision Analysis and Resolution (DAR)

**Problem Statement and Alternatives**

**Weighted Criteria**

**Final Selection and Comments**

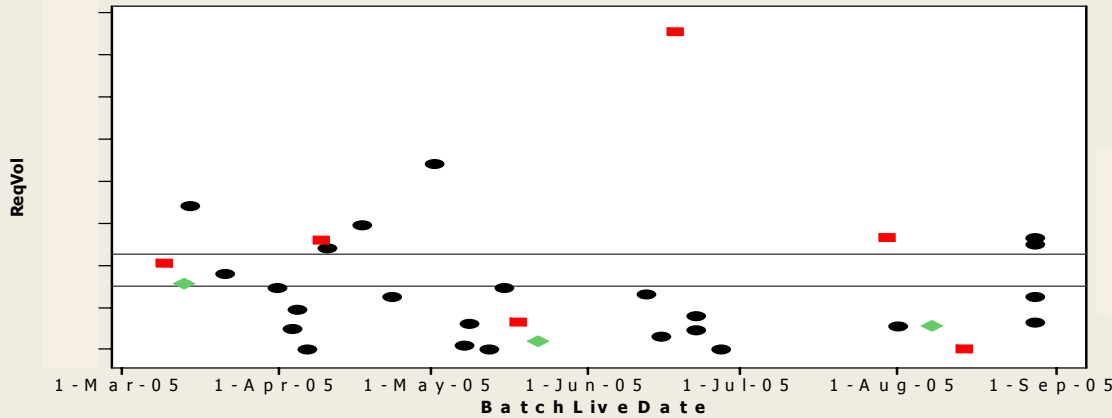
| Criteria - Total Marks   |                                | Team V                    |                           |     | Total Votes | FINAL CHOICE | Comments |        |       |   |   |   |   |   |   |
|--|--------------------------------|---------------------------|---------------------------|-----|-------------|--------------|----------|--------|-------|---|---|---|---|---|---|
| Adhere to current schedule/budget                                    | Maintain customer satisfaction | Deliver a quality product | Criteria-based Evaluation | Tom |             |              |          | Brooke | Scott |   |   |   |   |   |   |
| High   | Highest                        | High                      | Low                       | Low | Low         | Low          | Low      |        |       |   |   |   |   |   |   |
| Incorporate the change and increase schedule/budget.                 | 4                              | 14                        | 7                         | 0   | 0           | 0            | 0        | 131    | 0     | 0 | 0 | 0 | 0 | 0 |   |
| Defer the change to the next project and start earlier than planned. | 13                             | 11                        | 15                        | 0   | 0           | 0            | 0        | 0      | 0     | 1 | 1 | 1 | 3 | X | All team members agreed with the criteria based evaluation. |
| Reject the change.   | 15                             | 3                         | 15                        | 0   | 0           | 0            | 0        | 0      | 0     | 0 | 0 | 0 | 0 |   |   |
|  | 0                              | 0                         | 0                         | 0   | 0           | 0            | 0        | 0      | 0     | 0 | 0 | 0 | 0 |   |   |
|  | 0                              | 0                         | 0                         | 0   | 0           | 0            | 0        | 0      | 0     | 0 | 0 | 0 | 0 |   |   |

**Team Member Evaluations Against Criteria**

# Is All What It Seems? Institutionalization



Scatterplot of ReqVol vs BatchLiveDate



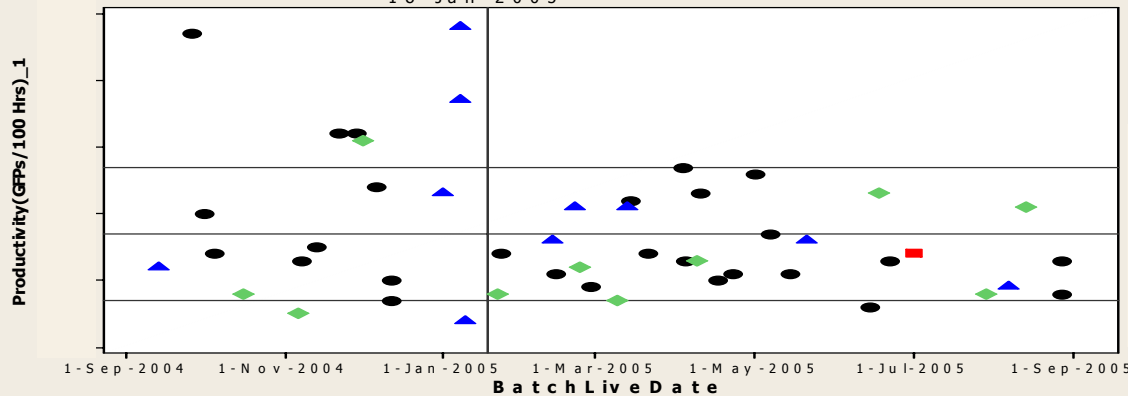
Hub  
Austin  
Chennai  
Warsaw

**Process is Not Stable and Not Capable**

Total Number of Requirements Changed, Added, Deleted  
Original Number of Requirements

Scatterplot of Productivity (GFPs / 100 Hrs)\_1 vs BatchLiveDate

18-Jan-2005

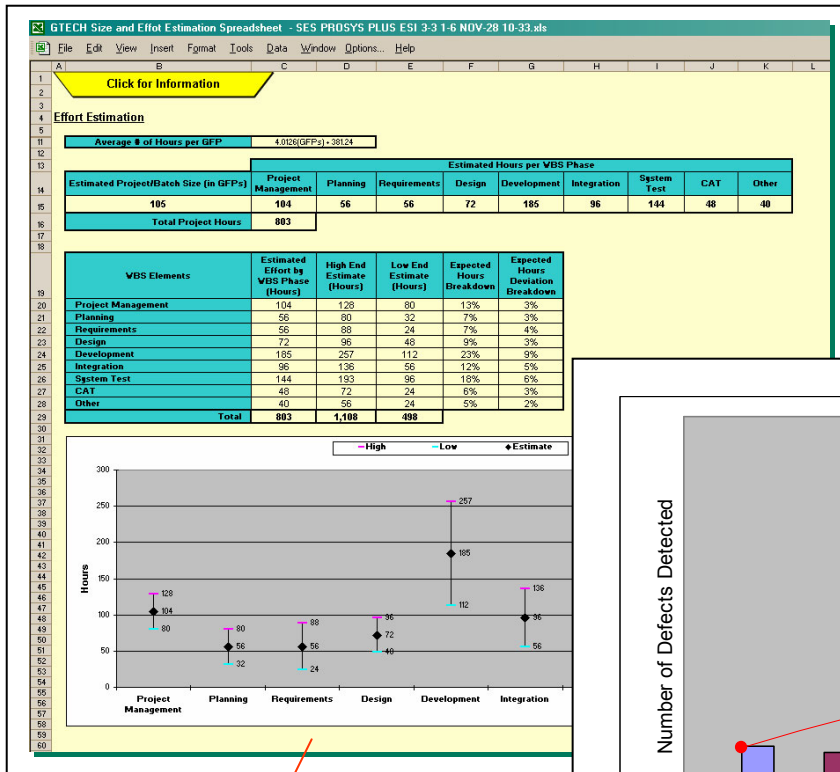


Hub  
Austin  
Benelux  
Chennai  
Warsaw

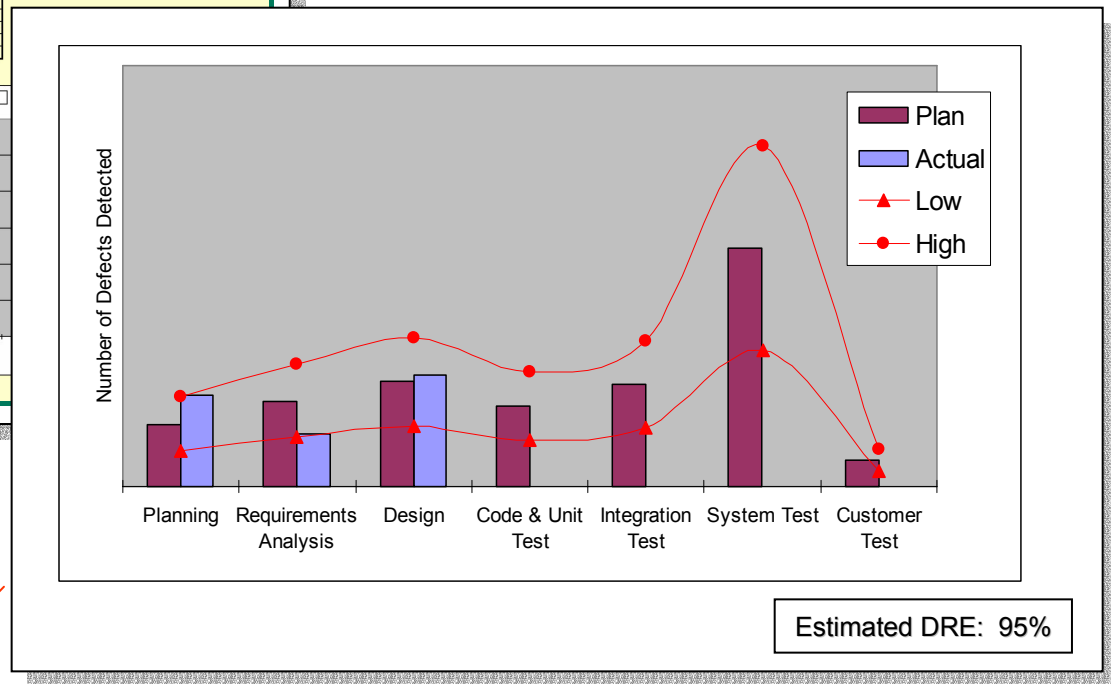
**Process has become Stable and Capable**

Actual Project Size (GFPs)  
Total Project Effort (100 Hrs)

# Institutionalization - Information Feedback Loops



- New version of our Standard Project Process (SPP) released in November 2004 and contained for the first time size based estimation utilities.



**Effort Estimation**

**Defect Profile**

# Take Home Thoughts



- The time to achieve a maturity level entirely depends upon the level of Senior Management commitment and sponsorship.
- Staff the Process Improvement Group with recognized leaders and discipline experts.
- Manage the initiative as the company's highest priority project with an adequate budget, enforced accountability, and high-visibility status reporting.
- Do not adopt the maturity model as your process. Interpret it based upon the specific needs of your business.
- CMMI provides the 'What' but not the 'How.' Expect to find missing project management and technical skills within the delivery teams.
- Use the best technology available to deploy the process.

# More Take Home Thoughts



- Plan ahead. Establish the foundations for future maturity levels higher than your current objective:
  - Work towards establishing a defined organizational process even if your initial objective is level 2.
  - Establish an organizational metrics program early with dedicated resources even if your objective is level 2 or 3. This will help build a baseline for future use and simplify the transition to level 4.
- To institutionalize change, the use of effective feedback loops is essential:
  - Develop models/utilities/tools for use by project personnel. These can be enhanced to support statistical analysis when moving to level 4.
  - Provide training and ongoing mentoring to project personnel on how to use and analyze the data and statistical models.
- Ensure accountability via standards compliance and periodic assessments (internal and external). Report the results to all and follow through with an action plan.

# An Alternative Perspective....

Here is Edward Bear, coming downstairs now, bump, bump, on the back of his head behind Christopher Robin. It is, as far as he knows, the only way of coming downstairs, but sometimes he feels there really is another way, if only he could stop bumping for a moment and think of it.

*A A Milne*  
Winnie the Pooh





# GTECH Process Improvement

**Thank You**

**Any Questions?**

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