

NatCSIRT 2020

15th Annual Technical Meeting for CSIRTs with National Responsibility

JUNE 26-27, 2020 | MONTREAL, CANADA

Sponsorship Opportunities

Champion the Role of National CSIRTs

The CERT® Division of the Software Engineering Institute (SEI) recognizes the challenges Computer Security Incident Response Teams (CSIRTs) with national responsibility (NatCSIRT) face. We believe in providing mechanisms, such as the Annual Technical Meeting for National CSIRTs, to help them cooperate and collaborate.

The CERT Division is hosting NatCSIRT 2020 where organizations responsible for protecting the security of nations, economies, and critical infrastructures gather to discuss global cybersecurity.

Although exchanging information is important, it alone is not sufficient to overcome cyber threats. It is vital for National CSIRTs to form relationships that enable them to together identify and solve the problems they share.

NatCSIRT meeting attendees include incident analysts and responders, vulnerability analysts, tool developers, and team leads who represent more than 55 countries.

At NatCSIRT meetings, discussions are participant-driven and often focus on current issues, tools, and methods. To ensure trust and open discussions, these invitation-only meetings are restricted to representatives from recognized National CSIRTs.

You can demonstrate your commitment to the National CSIRT community by being a sponsor of NatCSIRT 2020. By sponsoring this event, you will be recognized as one of its key supporters and a proponent of its larger cause.

Many National CSIRTs attend these meetings searching for cybersecurity tools, training, and technology. Make sure they know who you are and how you can help them.

We offer several levels of sponsorship for a range of events, including the meeting's reception and breaks. Benefits can include your logo on our website, printed program, event signage, meeting poster, and more.

See the following sections to learn more about sponsorship and to apply for particular sponsorship opportunities.

Contact us at natcsirt-meeting@cert.org if you have questions about NatCSIRT meeting sponsorship.

NatCSIRT 2020 Sponsorship Levels

Sponsor events are events and/or materials intended to promote your organization. Sponsorship demonstrates your commitment to the cause of NatCSIRTs and the spirit of international cooperation.

Many attendees arrive at the National CSIRT Meeting searching for cyber security tools, training, and technology. Make sure they know how you can help.

Reception Sponsor **\$8,000** (1 available)

We have moved the timing of the reception to take place during the FIRST Conference. This allows more people to attend and gives your organization even more visibility.

WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event
MEETING PROGRAM	Ad in the on-site program
ADVERTISEMENTS IN MEETING PACKAGE	Insert for the meeting information folder (You provide the insert or text and graphics.)
INFORMATION TABLE	Table at the corresponding event (You provide the handouts.)
MEDIA EXPOSURE	A 15-minute live or video conference at some point during the conference*

*Contact natcsirt-meeting@cert.org for further information.

Lunch Break Sponsor **\$4,000** (1 available)

WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event
MEETING PROGRAM	Ad in the on-site program
ADVERTISEMENTS IN MEETING PACKAGE	Insert for the meeting information folder (You provide the insert or text and graphics.)
INFORMATION TABLE	Table at the corresponding event (You provide the handouts.)

Break Sponsor **\$3,000** (2 available)

WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event

Meeting Essentials/ Speaker Gift Sponsor **\$1,000** (3 available)

WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting

To learn more about sponsorship opportunities, contact natcsirt-meeting@cert.org.

NatCSIRT 2020 Sponsorship Terms and Conditions

The CERT Division of Carnegie Mellon University's Software Engineering Institute is hosting the 14th Annual Technical Meeting for CSIRTs with National Responsibility (NatCSIRT). NatCSIRT 2020 takes place on June 26–27, 2020, at the Fairmont The Queen Elizabeth Hotel, Montreal, Canada.

The SEI is seeking sponsors to help defray costs related to the meeting. 2020 Sponsorships will be processed through FIRST. If you are interested in supporting this NatCSIRT event, please complete the attached form, and sign, scan, and email it to:

first-2020@first.org AND natcsirt-meeting@cert.org

1. All sponsorships will be awarded on a first-come, first-served basis. SPONSORS need to be committed to computer security improvement, concerned about the security infrastructure of the Internet and associated communications elements and be supportive of FIRST's mission to participate in this conference as a SPONSOR. FIRST retains the right to reject any sponsor that it deems inappropriate.
2. After written acceptance by FIRST, the SPONSOR must provide logo files and other details required (such as correct use of the sponsor's name, trademarks, etc.) to FIRST within 30 days of receipt of acceptance.
3. Sponsorship agreements cannot be processed without payment. Funds must be payable in US dollars. All checks should be made payable to FIRST. SPONSOR shall be responsible for any taxes on the sponsorship fee.
4. Sponsorship may be cancelled by SPONSOR by written notification to FIRST up to 60-days prior to the EVENT start date. A sponsorship cannot be cancelled after that date because FIRST incurs the cost of printing and other sponsorship recognition and loss of sponsorship. If notification of cancellation is received within 60-days of the EVENT start, FIRST will attempt to revise sponsor recognition items as feasible and FIRST shall be entitled to retain 100% of the sponsorship fee as damages.
5. Should any unforeseen event that is beyond the control of FIRST render the fulfillment of this agreement by FIRST impossible or impractical, FIRST may return a portion of the amount paid for the sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with work performed on production of the EVENT prior to the occurrence of the unforeseen event. Such expenses shall include, but not be limited to expenses incurred by FIRST as a result of contracts with third parties for services or products connected with the EVENT, including out of pocket expenses and overhead expenses attributable to production of the EVENT. No funds will be returned should the dates or location of the show be changed by FIRST, but the sponsorship benefits will be applied to the EVENT that is held at the changed location and/or changed date. FIRST shall not be financially liable in the event the show is interrupted, canceled, moved, or dates changed except as provided herein.
6. The sponsorship fee does not include free EVENT registration unless specifically stated in the sponsorship opportunity details.
7. Provision of FIRST conference sponsorship does not entitle the SPONSOR to a waiver of any applicable annual FIRST membership fee.
8. Accommodation costs are not included in the conference registration fee. Attendees are responsible for making their own lodging arrangements.
9. All sponsorship materials must be submitted 60-days prior to EVENT start date to ensure inclusion in the production schedule. Sponsorship requests after this date may still be accepted with caveats.
10. SPONSORS may not sublet, assign, or apportion any part of the item(s) sponsored nor represent, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by FIRST.
11. FIRST will not be liable for damage or loss to a SPONSOR'S properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
12. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the EVENT VENUE premises or equipment and furnishings. Damage from failure to observe this notice is payable by the SPONSOR.
13. Participation at FIRST Board of Director meetings and FIRST Annual General Meetings is restricted to FIRST members only, the FIRST Board of Directors, and their invited guests.
14. At the wish of the FIRST membership, the FIRST conference program itself is not open to sponsorship. However, SPONSORS are welcome to respond to the EVENT call for speakers for consideration with other submissions.
15. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software etc. Should your company be interested in sponsorship package not listed in this brochure, please feel free to contact us to discuss your preferences.
16. FIRST reserves the right to select and finalize design of each branded conference item.
17. SPONSORS may request to sponsor single or multiple items/ events.
18. For sponsorship opportunities that include signage, please note—signage space may be limited. The FIRST organizers will inform each SPONSOR of the maximum size, number of signs etc.
19. In order to limit costs, FIRST may limit the number of colors used for the printing of SPONSOR logos.
20. If a SPONSOR wants to negotiate for a higher priced item (e.g., higher quality shirt, bag, menu, etc.) than FIRST has budgeted, SPONSOR must pay any additional cost for that item in addition to the applicable sponsorship fee.
21. The attendee list shall remain the property of FIRST. SPONSOR is granted a limited, nonexclusive license to use the list for legitimate correspondence related to computer security incident response matters only. SPONSOR may not transfer the list to another party nor allow another party access to the list. Any SPONSOR violating these restrictions may be subject to an infringement claim. In addition, SPONSOR may not be allowed to sponsor subsequent FIRST events, at the sole discretion of FIRST.
22. All FIRST funds are used to support the mission of the organization, including any net revenue from the EVENT.

NatCSIRT 2020 Sponsorship Agreement Form

ALL CONFERENCE SUPPORT REQUESTS FOR NATCSIRT 2020 MUST USE THIS FORM. ALL REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS.

PRIOR TO COMPLETING THIS FORM, PLEASE REVIEW THE NATCSIRT 2020 SPONSORSHIP TERMS AND CONDITIONS. COMPLETE THE FORM AND EMAIL A SIGNED COPY TO first-2020@first.org AND natcsirt-meeting@cert.org.

Contact Information			
<input type="text"/>		<input type="text"/>	
Sponsor Name		Contact Person	
<input type="text"/>		<input type="text"/>	
Street Address		Street Address/Apartment Number	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
City	State	Zip/Postal Code	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone Number		FAX Number	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Email Address		Website URL	

Sponsorship Levels (Please select your level of sponsorship.)			
Reception Sponsor	\$8,000	Break Sponsor	\$3,000
Lunch Break Sponsor	\$4,000	Meeting Essentials/ Speaker Gift Sponsor	\$1,000

Please select your payment method.

Corporate Check	Corporate Wire Transfer	Credit Card
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BY SIGNING THIS AGREEMENT, YOU ARE AGREEING TO ALL TERMS AND CONDITIONS SET FORTH IN THIS APPLICATION.

<input type="text"/>
Signature of Conference Sponsor Representative
<input type="text"/>
Printed Name of Conference Sponsor Representative

About the SEI
The Software Engineering Institute is a research and development center that works with defense and government organizations, industry, and academia to advance the state of the art in software engineering and cybersecurity to benefit the public interest. Part of Carnegie Mellon University, the SEI is a national resource that pioneers emerging technologies, cybersecurity, software acquisition, and software lifecycle assurance.

Learn More
SOFTWARE ENGINEERING INSTITUTE
4500 FIFTH AVENUE; PITTSBURGH, PA 15213-2612
Email info@sei.cmu.edu
Web resources.sei.cmu.edu/news-events/events/natcsirt/index.cfm