

SATURN 2020

16th Annual SEI Architecture Technology User Network Conference

MAY 11-14, 2020 | ORLANDO, FLORIDA

Sponsorship Opportunities

Stand Out as an Innovator

Many SATURN attendees arrive at our conference in search of real solutions in new tools, training, and technology. By sponsoring SATURN, you can make sure that the solutions they leave with are yours.

The full-conference passes included in SATURN sponsorship packages enable organizations that send one or more staff members to SATURN to promote their brands, products, and services for only a small additional cost. Make the most of your marketing and professional development dollars by purchasing one of these sponsorship packages.

We are also looking for material sponsorships (e.g., pens, notepads, and conference bags) to distribute to all attendees on-site. If you would like to provide one or more of these with your organization's logo, please let us know.

You can choose your level of sponsorship and purchase your sponsorship **online**.

If you would like to offer sponsorship in a way that is not listed among the sponsorship packages, please contact us at info@sei.cmu.edu to discuss your ideas.

SATURN 2020 Sponsorship Packages

Reception Sponsor	\$10,000
CONFERENCE PROGRAM MENTION	Full page of sponsor recognition, logo, and 100-word description of company
WEBSITE PRESENCE	Linked logo on conference website
MENTION AT CONFERENCE	From stage on day of reception during opening remarks and 5-minute speaking slot at reception
SIGNAGE AT CONFERENCE	Welcome banner/poster in reception area and logo on reception tables
COMPLIMENTARY REGISTRATIONS	5
TABLE SPACE	Table in exhibit area for entire conference
DISTRIBUTION OF MARKETING MATERIALS	In registration package and at table during conference

Gold Sponsor	\$7,500
CONFERENCE PROGRAM MENTION	Half page of sponsor recognition, logo, and 75-word description of company
WEBSITE PRESENCE	Linked logo on conference website
MENTION AT CONFERENCE	Logo shown in slides and mentioned during opening and closing remarks
SIGNAGE AT CONFERENCE	Poster in main conference room
COMPLIMENTARY REGISTRATIONS	4
DISTRIBUTION OF MARKETING MATERIALS	In registration package

Silver Sponsor	\$5,000
CONFERENCE PROGRAM MENTION	Quarter page of sponsor recognition, logo, and 50-word description of company
WEBSITE PRESENCE	Linked logo on conference website
MENTION AT CONFERENCE	Logo shown in slides and mentioned during opening and closing remarks
SIGNAGE AT CONFERENCE	Poster in main conference room
COMPLIMENTARY REGISTRATIONS	3
DISTRIBUTION OF MARKETING MATERIALS	In registration package

Bronze Sponsor	\$3,500
CONFERENCE PROGRAM MENTION	Company name and logo listed
WEBSITE PRESENCE	Linked logo on conference website
MENTION AT CONFERENCE	Logo shown in slides during opening remarks
SIGNAGE AT CONFERENCE	Poster in main conference room
COMPLIMENTARY REGISTRATIONS	2
DISTRIBUTION OF MARKETING MATERIALS	In registration package

Exhibit Area Sponsor	\$2,500
CONFERENCE PROGRAM MENTION	Company name and logo listed
WEBSITE PRESENCE	Linked logo on conference website
MENTION AT CONFERENCE	Logo shown in slides during opening remarks
SIGNAGE AT CONFERENCE	On signage near exhibit area
COMPLIMENTARY REGISTRATIONS	1
TABLE SPACE	Table in exhibit area for entire conference
DISTRIBUTION OF MARKETING MATERIALS	At assigned table

Web Sponsor	\$500
WEBSITE PRESENCE	Linked logo on conference website
REGISTRATION DISCOUNT	One at 25% off

Purchase Sponsorship Online

To purchase sponsorship, please visit sei.cmu.edu/saturn and complete the **online form**.

Please review the official SATURN Sponsorship Terms and Conditions below. You will be prompted to agree to these by checking a box during your online purchase.

A member of the SATURN Sponsorship Committee will contact you soon after we receive your order to provide any necessary paperwork and to request a copy of your organization's logo. We prefer to receive your logo as a vector-based EPS file. If you have both a color and a black-and-white version, please provide us with both. If you do not have an EPS file, we can use a 300-dpi JPG or TIFF file that is the same size or larger than the image that we will reproduce. If you have different versions and are unsure, feel free to send us all of them. Please contact us with any questions at info@sei.cmu.edu.

Please review the official SATURN Sponsorship Terms and Conditions.

1. All sponsorships will be awarded on a first-come, first-served basis.
2. After receiving written acknowledgment by the SATURN Sponsorship Committee, the sponsor must provide a signed copy of the sponsorship agreement, sponsorship funds, electronic logo files, and other details required (such as correct use of sponsor's name, trademarks, etc.) to the SATURN Sponsorship Committee within 30 days of receipt of acceptance.
3. Sponsorship pledges cannot be processed without payment. Arrangements for payment can be set up through the online sponsorship page or with the SEI's Accounts Payables team. All checks should be made payable to Carnegie Mellon University.
4. The sponsorship fee does not include free SATURN registration unless specifically stated in the sponsorship opportunity details.
5. Travel and lodging costs are not included in the SATURN sponsorship fee.
6. Due to production time, sponsors who make a purchase after April 27, 2020, may not be mentioned in the SATURN printed materials.
7. Sponsors shall not sublet, assign, or apportion any part of the item(s) sponsored. Sponsors shall not present, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by Carnegie Mellon University.
8. Carnegie Mellon University will not be liable for any damage or loss to a sponsor's property through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
9. Sponsors shall not paste, nail, or otherwise affix any part of an exhibit, poster, signs, or any other materials to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
10. Demonstration area space includes access to one 6' table (draped), two chairs, and one power strip. It is the sole responsibility of each demonstrator to rent/provide/purchase any additional support items not identified above.
11. SATURN 2020 reserves the right to select and finalize the design of each branded SATURN Conference item.
12. Sponsors are allowed to offer pledges for single or multiple items/events.
13. Any information and promotional materials may display information about your training and products. However, for tax purposes, they shall not include material containing an endorsement, qualitative or comparative language, price information, other indicators of savings or value, or any inducement to purchase, sell, or use your products or services.
14. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware.

About the SEI

The Software Engineering Institute is a federally funded research and development center (FFRDC) that works with defense and government organizations, industry, and academia to advance the state of the art in software engineering and cybersecurity to benefit the public interest. Part of Carnegie Mellon University, the SEI is a national resource in pioneering emerging technologies, cybersecurity, software acquisition, and software lifecycle assurance.

Contact Us

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