

# NatCSIRT 2018

13th Annual Technical Meeting for CSIRTs with National Responsibility

**JUNE 29–30, 2018 | KUALA LUMPUR, MALAYSIA**

## Sponsorship Opportunities

### Champion the Role of National CSIRTs

We in the CERT® Division of the Software Engineering Institute (SEI) recognize the challenges Computer Security Incident Response Teams (CSIRTs) with national responsibility (NatCSIRT) face. We believe in providing mechanisms, such as the Annual Technical Meeting for National CSIRTs, to help them cooperate and collaborate.

We are hosting NatCSIRT 2018, this year's meeting, where organizations responsible for protecting the security of nations, economies, and critical infrastructures gather and discuss global cybersecurity.

Although exchanging information is important, it alone is not sufficient to overcome cyber threats. It's vital for National CSIRTs to form relationships that enable them to together identify and solve the problems they share.

NatCSIRT meeting attendees include incident analysts and responders, vulnerability analysts, tool developers, and team leads who represent more than 55 countries.

At NatCSIRT meetings, discussions are participant-driven and often focus on current issues, tools, and methods. To ensure trust and open discussions, these invitation-only meetings are restricted to representatives from recognized National CSIRTs.

You can demonstrate your commitment to the National CSIRT community by being a sponsor of NatCSIRT 2018. By sponsoring this event, you will be recognized as one of its key supporters and a proponent of its larger cause.

Many National CSIRTs attend these meetings searching for cybersecurity tools, training, and technology. Make sure they know who you are and how you can help them.

We offer several levels of sponsorship for a range of events, including the meeting's reception and breaks. Benefits can include your logo on our website, printed program, event signage, meeting poster, and more. One sponsor is entitled to give a 15-minute live or video presentation at the event's reception.

See the following sections to learn more about sponsorship and to apply for particular sponsorship opportunities.

Contact us at [international-team@cert.org](mailto:international-team@cert.org) if you have questions about NatCSIRT meeting sponsorship.

# NatCSIRT 2018 Sponsorship Levels

Sponsorship opportunities are events and/or materials intended to promote your organization. Sponsorship demonstrates your commitment to the cause of NatCSIRTs and the spirit of international cooperation.

Many attendees arrive at the National CSIRT Meeting searching for cyber security tools, training, and technology. Make sure they know how you can help.

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<b>Reception Sponsor</b>	<b>\$10,000</b> (1 available)
WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event
MEETING PROGRAM	Ad in the on-site program
ADVERTISEMENTS IN MEETING PACKAGE	Insert for the meeting information folder (You provide the insert or text and graphics.)
INFORMATION TABLE	Table at the corresponding event (You provide the handouts.)
MEDIA EXPOSURE	A 15-minute live or video presentation at the event A post-meeting podcast interview opportunity*

\* Contact [international-team@cert.org](mailto:international-team@cert.org) for further information.

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<b>Saturday Break Sponsor</b>	<b>\$7,500</b> (1 available)
WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event
MEETING PROGRAM	Ad in the on-site program
ADVERTISEMENTS IN MEETING PACKAGE	Insert for the meeting information folder (You provide the insert or text and graphics.)
INFORMATION TABLE	Table at the corresponding event (You provide the handouts.)

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<b>Friday Break Sponsor</b>	<b>\$2,500</b> (2 available)
WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting
EVENT POSTER	Logo featured on prominent signage at the corresponding event

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<b>Meeting Essentials/ Speaker Gift Sponsor</b>	<b>\$1,500</b> (3 available)
WEBSITE	Linked logo on the conference website
MEETING POSTER	Logo featured on prominent signage at the meeting

To learn more about sponsorship opportunities, contact [international-team@cert.org](mailto:international-team@cert.org).

# NatCSIRT 2018 Sponsorship Terms and Conditions

The CERT Division of Carnegie Mellon University's Software Engineering Institute is hosting the 13th Annual Technical Meeting for CSIRTs with national responsibility (NatCSIRT). The meeting fosters collaboration in network analysis among government, industry, and academia. NatCSIRT 2018 takes place on June 29-30, 2018, at the Shangri-La Hotel in Kuala Lumpur, Malaysia.

The SEI is seeking sponsors to help defray costs related to the meeting. If you are interested in supporting this NatCSIRT event, complete the attached form, and sign, scan, and email it to [international-team@cert.org](mailto:international-team@cert.org).

1. ALL SPONSORSHIPS WILL BE AWARDED ON A FIRST-COME, FIRST-SERVED BASIS.
2. AFTER RECEIVING WRITTEN ACKNOWLEDGEMENT BY THE NATCSIRT PLANNING COMMITTEE, THE SPONSORS MUST PROVIDE

A SIGNED COPY OF THE SPONSORSHIP FORM, SPONSORSHIP FUNDS, LOGO IMAGE (JPG IS THE FORMAT REQUIRED BY NATCSIRT), AND OTHER DETAILS REQUIRED (SUCH AS CORRECT USE OF SPONSOR'S NAME, TRADEMARKS, ETC.) TO THE NATCSIRT PLANNING COMMITTEE WITHIN 30 DAYS OF RECEIPT OF ACCEPTANCE.

3. SPONSORSHIP PLEDGES CANNOT BE PROCESSED WITHOUT PAYMENT. PAYMENTS MUST BE MADE IN U.S. DOLLARS. ALL CHECKS SHOULD BE MADE PAYABLE TO CARNEGIE MELLON UNIVERSITY.

**Payments should be mailed to**

Carnegie Mellon University  
Software Engineering Institute  
P.O. Box 371778  
Pittsburgh, PA 15251-7778

**Wire transfer payments should be submitted to**

BNY Mellon  
500 Ross Street  
Pittsburgh, PA 15262  
Account Number 1979003  
ABA Number 043000261  
Swift Code IRVTUS3N

4. THE SPONSORSHIP FEE DOES NOT INCLUDE FREE CONFERENCE REGISTRATION OR MEALS UNLESS SPECIFICALLY STATED IN THE SPONSORSHIP OPPORTUNITY DETAILS.

5. SPONSORS OF NATCSIRT 2018 MAY RECEIVE A COPY OF THE CONFERENCE ATTENDEE LIST.
6. ACCOMMODATION COSTS ARE NOT INCLUDED IN THE CONFERENCE REGISTRATION FEE.
7. DUE TO PRODUCTION TIME, SPONSORS WHO SUBMIT SIGNED AGREEMENTS AFTER APRIL 20, 2018 MAY NOT BE MENTIONED IN THE CONFERENCE MATERIALS.
8. SPONSORS SHALL NOT SUBLET, ASSIGN, OR APPORTION ANY PART OF THE ITEM(S) SPONSORED. SPONSORS SHALL NOT PRESENT, ADVERTISE, OR DISTRIBUTE LITERATURE OR MATERIALS FOR THE PRODUCTS OR SERVICES OF ANY OTHER FIRM OR ORGANIZATION EXCEPT AS APPROVED IN WRITING BY CARNEGIE MELLON UNIVERSITY.
9. CARNEGIE MELLON UNIVERSITY WILL NOT BE LIABLE FOR ANY DAMAGE OR LOSS TO A SPONSOR'S PROPERTY THROUGH FIRE, THEFT, ACCIDENT, OR ANY OTHER CAUSE, WHETHER THE RESULT OF NEGLIGENCE OR OTHERWISE.
10. SPONSORS SHALL NOT PASTE, NAIL, OR OTHERWISE AFFIX ANY PART OF AN EXHIBIT, POSTER, SIGNS, OR ANY OTHER MATERIALS TO WALLS, DOORS, OR OTHER SURFACES IN A WAY THAT MARS OR DEFACES THE PREMISES OR EQUIPMENT AND FURNISHINGS. DAMAGE FROM FAILURE TO OBSERVE THIS NOTICE IS PAYABLE BY THE SPONSOR.
11. SPONSORSHIP IS NOT LIMITED TO FINANCIAL SUPPORT PER SE, BUT CAN ALSO TAKE THE FORM OF PROVISION OF MATERIAL HARDWARE. SHOULD YOUR COMPANY BE INTERESTED IN A SPONSORSHIP PACKAGE NOT LISTED IN THIS BROCHURE, PLEASE FEEL FREE TO CONTACT US TO DISCUSS YOUR PREFERENCES.
12. NATCSIRT RESERVES THE RIGHT TO SELECT AND FINALIZE THE DESIGN OF EACH BRANDED CONFERENCE ITEM.
13. SPONSORS ARE ALLOWED TO OFFER PLEDGES FOR SINGLE OR MULTIPLE ITEMS/EVENTS.
14. ANY INFORMATION AND PROMOTIONAL MATERIALS MAY DISPLAY INFORMATION ABOUT YOUR TRAINING AND PRODUCTS. HOWEVER, FOR TAX PURPOSES, THEY SHALL NOT INCLUDE MATERIAL CONTAINING AN ENDORSEMENT, QUALITATIVE OR COMPARATIVE LANGUAGE, PRICE INFORMATION, OTHER INDICATORS OF SAVINGS OR VALUE, OR ANY INDUCEMENT TO PURCHASE, SELL, OR USE YOUR PRODUCTS OR SERVICE.

# NatCSIRT 2018 Sponsorship Agreement Form

ALL CONFERENCE SUPPORT REQUESTS FOR NATCSIRT 2018 MUST USE THIS FORM. ALL REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS.

PRIOR TO COMPLETING THIS FORM, PLEASE REVIEW THE NATCSIRT 2018 SPONSORSHIP TERMS AND CONDITIONS. COMPLETE THE FORM AND EMAIL A SIGNED COPY TO [international-team@cert.org](mailto:international-team@cert.org).

Contact Information			
<input type="text"/>		<input type="text"/>	
Sponsor Name		Contact Person	
<input type="text"/>		<input type="text"/>	
Street Address		Street Address/Apartment Number	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
City	State	Zip/Postal Code	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone Number		FAX Number	
<input type="text"/>	<input type="text"/>		
Email Address	Website URL		

Sponsorship Levels (Please select your level of sponsorship.)			
<b>Reception Sponsor</b>	\$10,000	<b>Friday Break Sponsor</b>	\$2,500
<b>Saturday Break Sponsor</b>	\$7,500	<b>Meeting Essentials/ Speaker Gift Sponsor</b>	\$1,500

BY SIGNING THIS AGREEMENT, YOU ARE AGREEING TO ALL TERMS AND CONDITIONS SET FORTH IN THIS APPLICATION.

<input type="text"/>
Signature of Conference Sponsor Representative
<input type="text"/>
Printed Name of Conference Sponsor Representative

**About the SEI**  
The Software Engineering Institute is a research and development center that works with defense and government organizations, industry, and academia to advance the state of the art in software engineering and cybersecurity to benefit the public interest. Part of Carnegie Mellon University, the SEI is a national resource that pioneers emerging technologies, cybersecurity, software acquisition, and software lifecycle assurance.

**Learn More**  
SOFTWARE ENGINEERING INSTITUTE  
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Email [info@sei.cmu.edu](mailto:info@sei.cmu.edu)  
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